

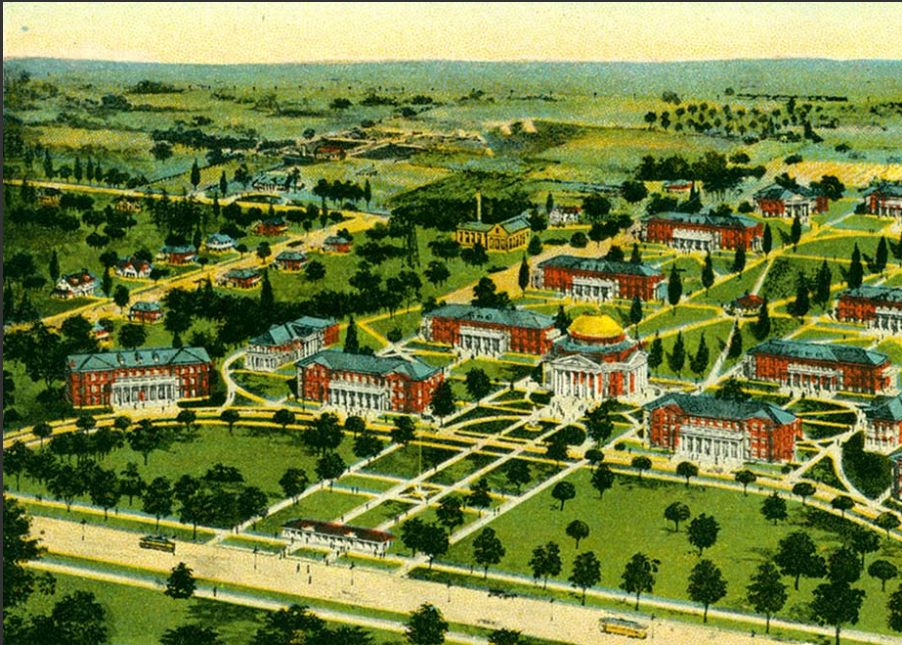


© Anderson Illustration Associates, Inc. 2007

The University of Southern Mississippi
Master Plan

Hattiesburg, Mississippi
June 19, 2007

Eley Associates Architects / Sasaki Associates / Vic Evans



Remembering the pastplanning the future

The University of Southern Mississippi
Master Plan

Hattiesburg, Mississippi
June 19, 2007

Eley Associates Architects / Sasaki Associates / Vic Evans

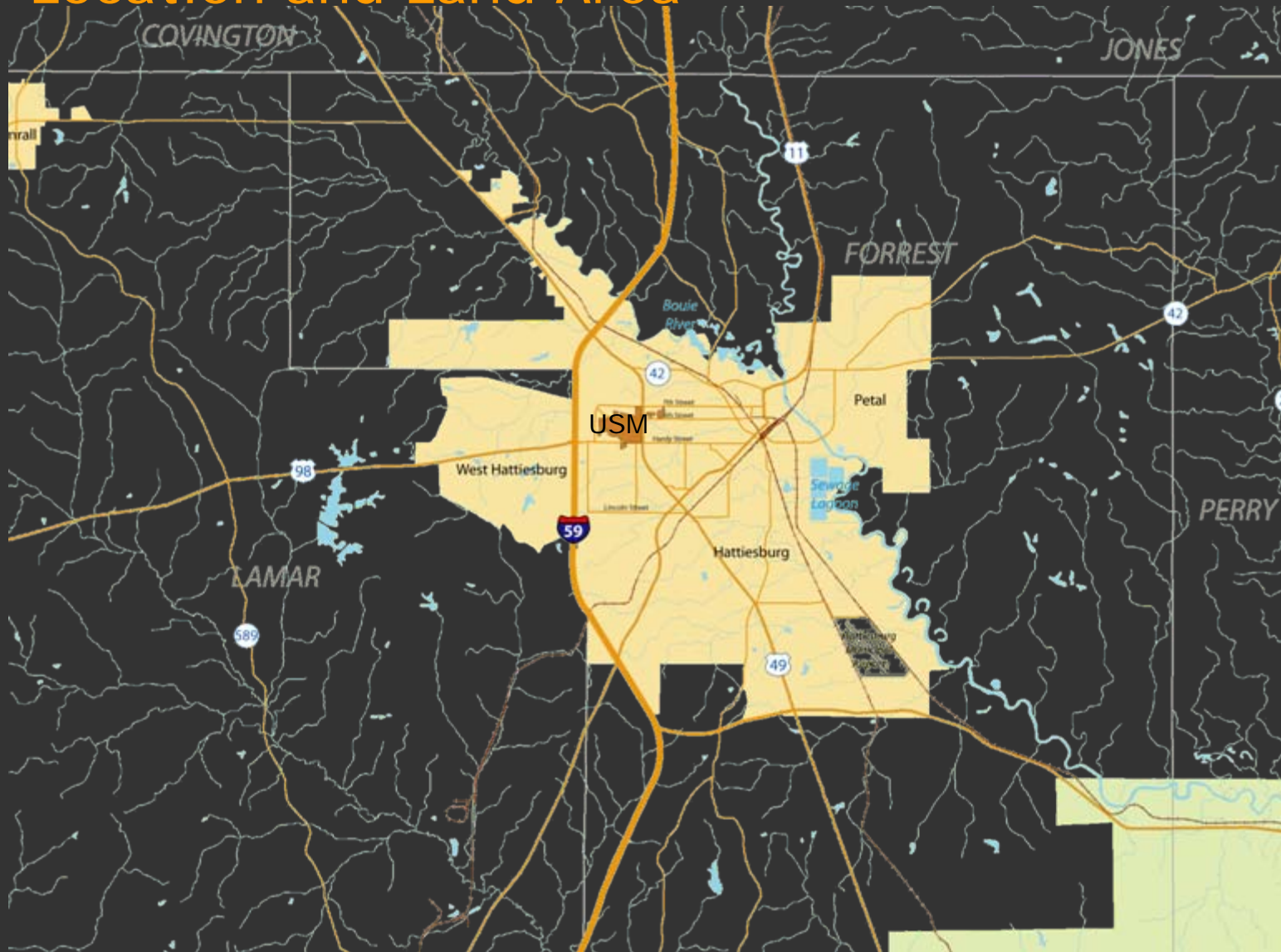
Agenda

1. The Planning Context
2. Analysis and Principles
3. The Campus Framework Plan
4. Placemaking Districts



Planning Context

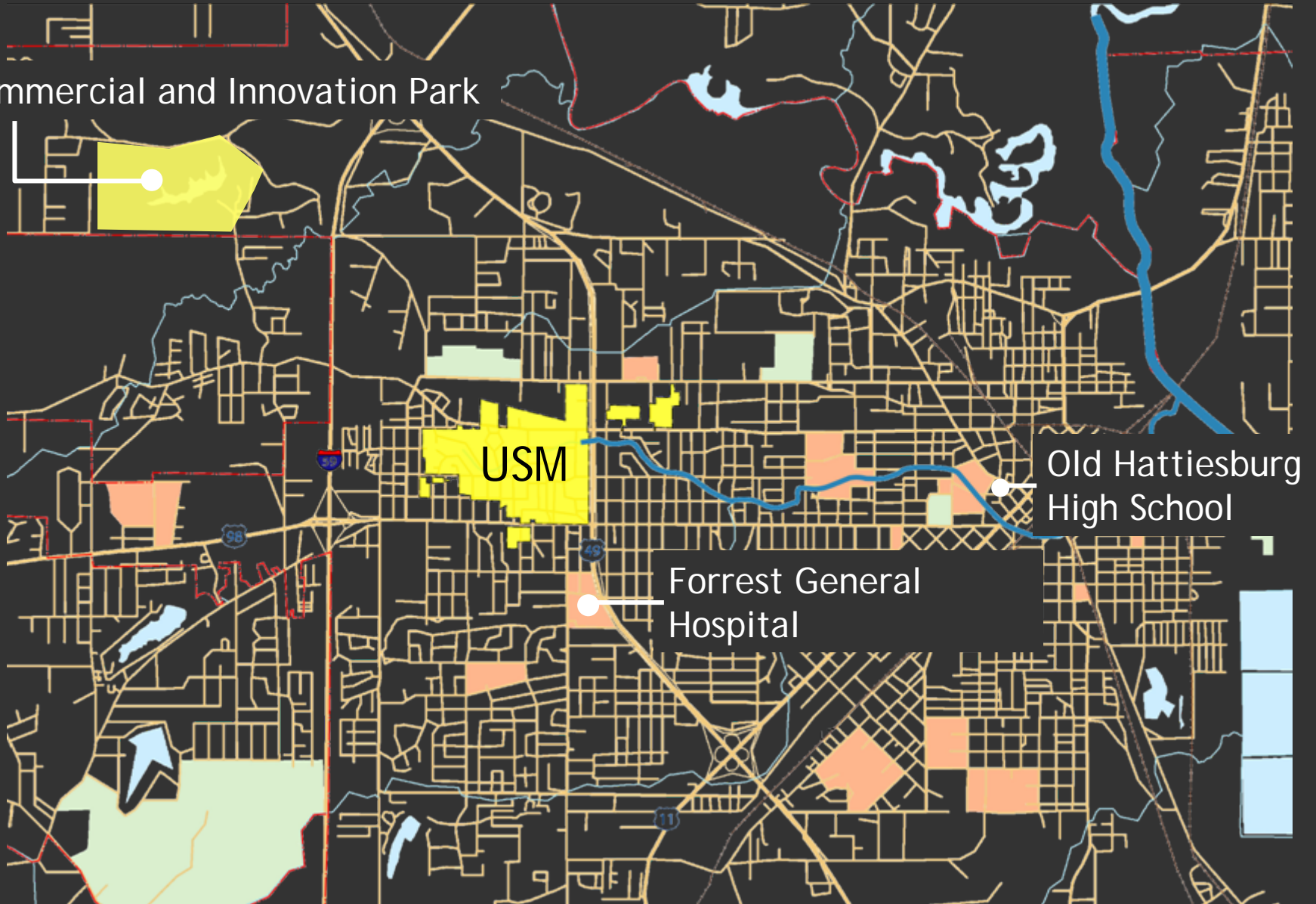
Location and Land Area



Planning Context

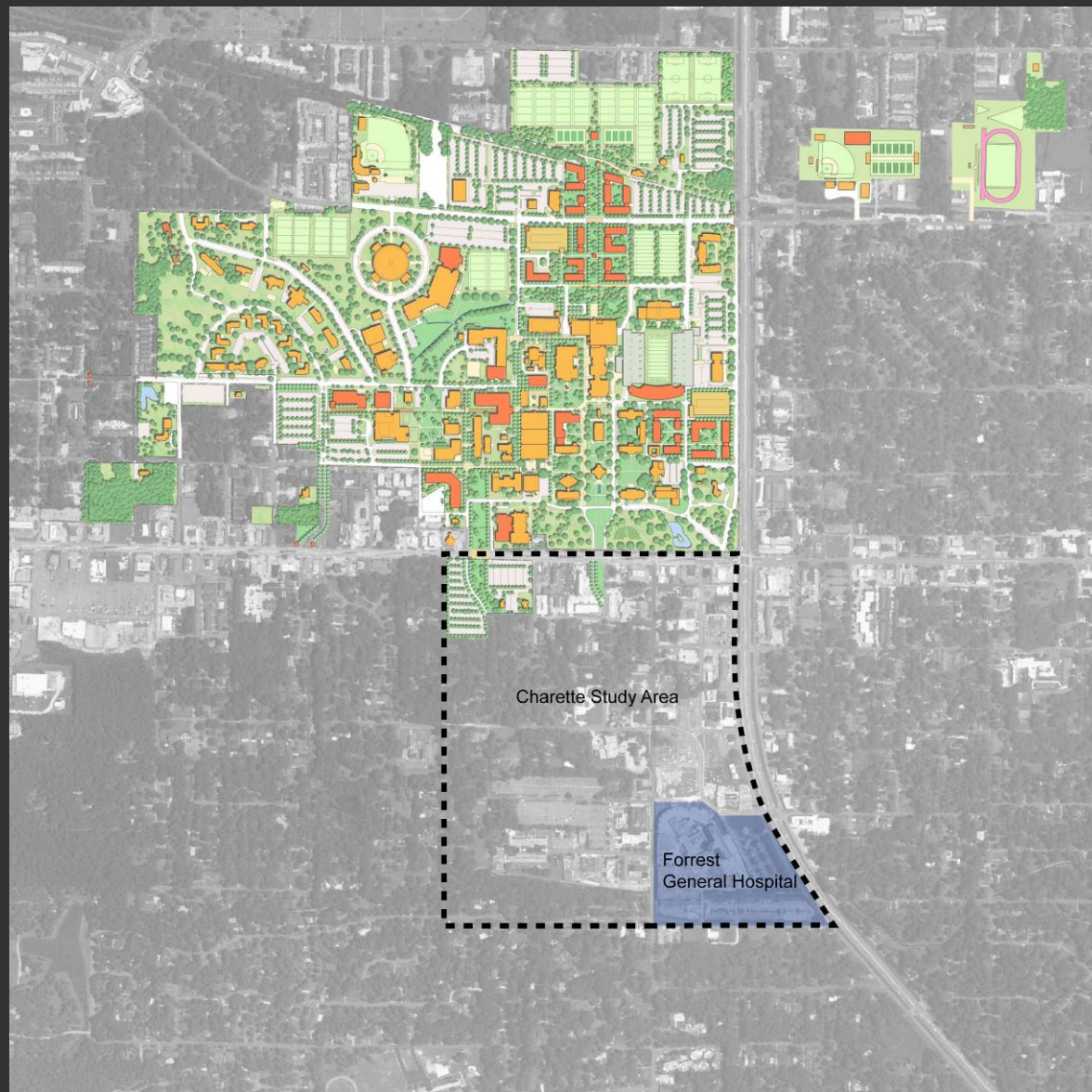
Location and Land Area

Commercial and Innovation Park



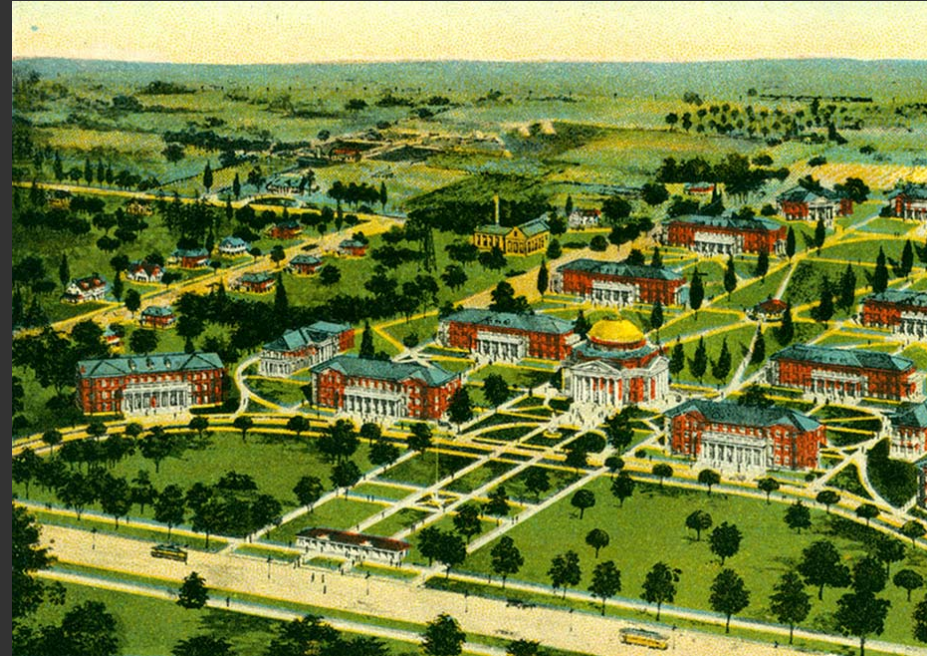
Planning Context

Location and Land Area



Planning Context

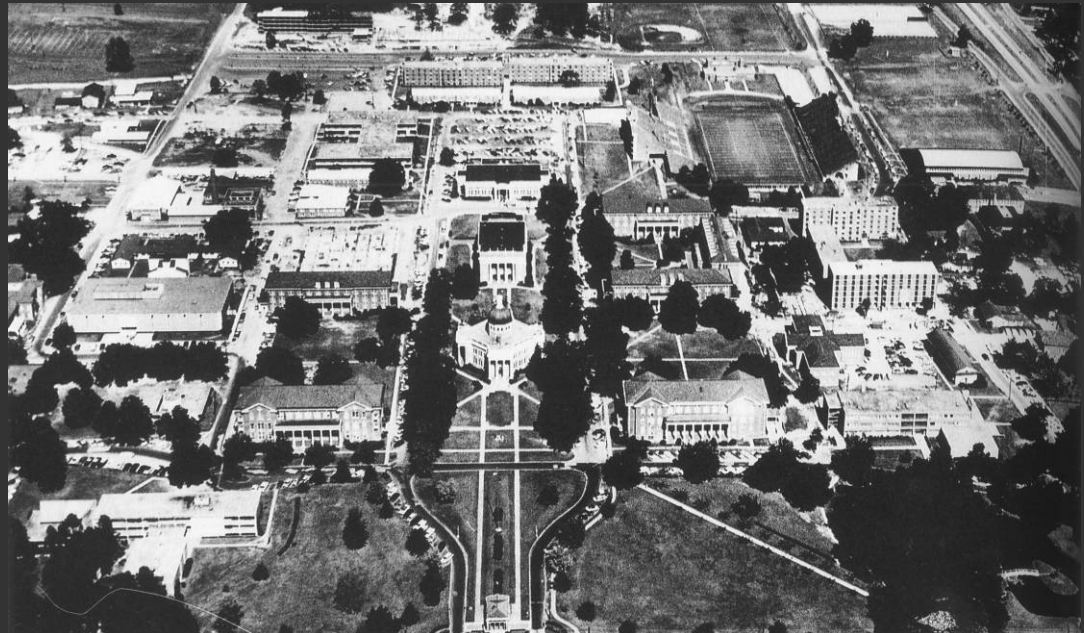
Development History



Analysis and Principles

Physical and Natural History

- Development History
 - Principle 1: Protect historic open spaces and buildings



Analysis and Principles

Physical and Natural History

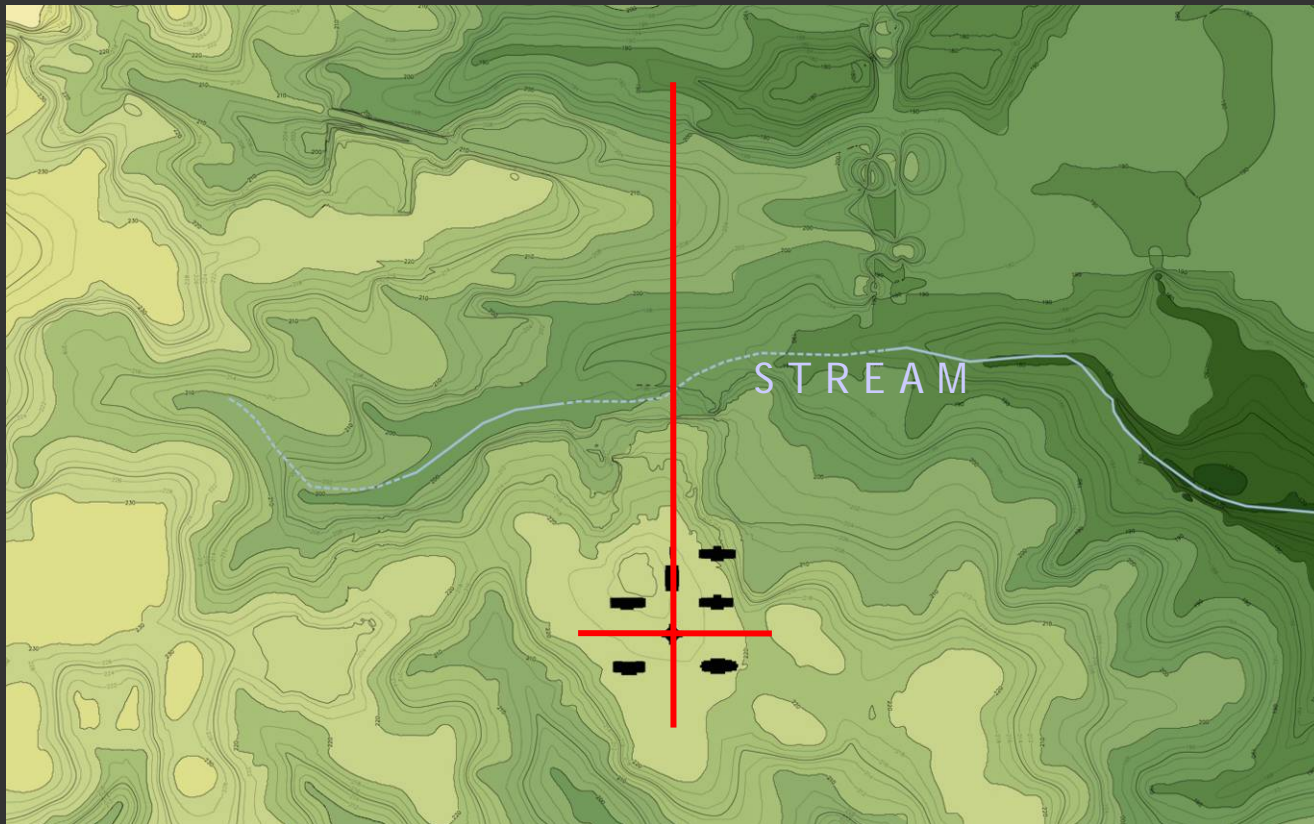
- Development History
 - Principle 1: Protect historic open spaces and buildings



Analysis and Principles

Physical and Natural History

- Ecology/Vegetation/Landform Relationships
 - Principle 2: Extend and enhance the character of the campus through contextual design of future buildings and open spaces

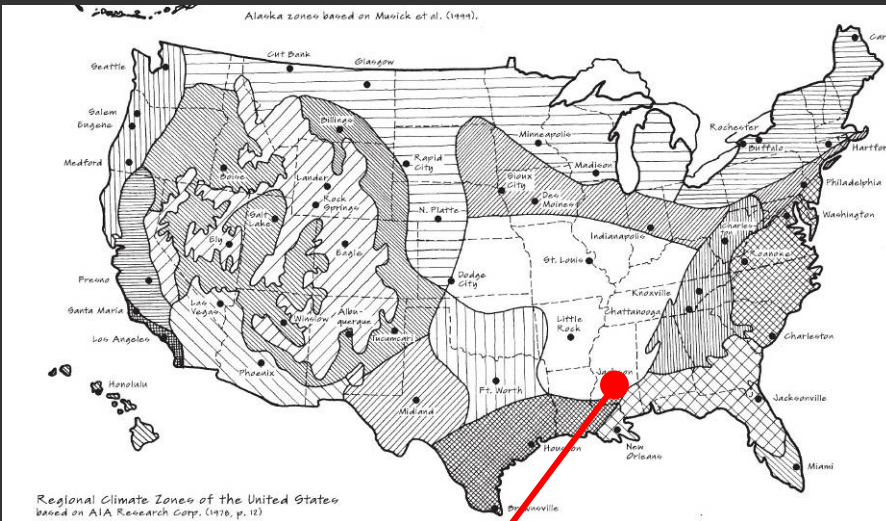


Analysis and Principles

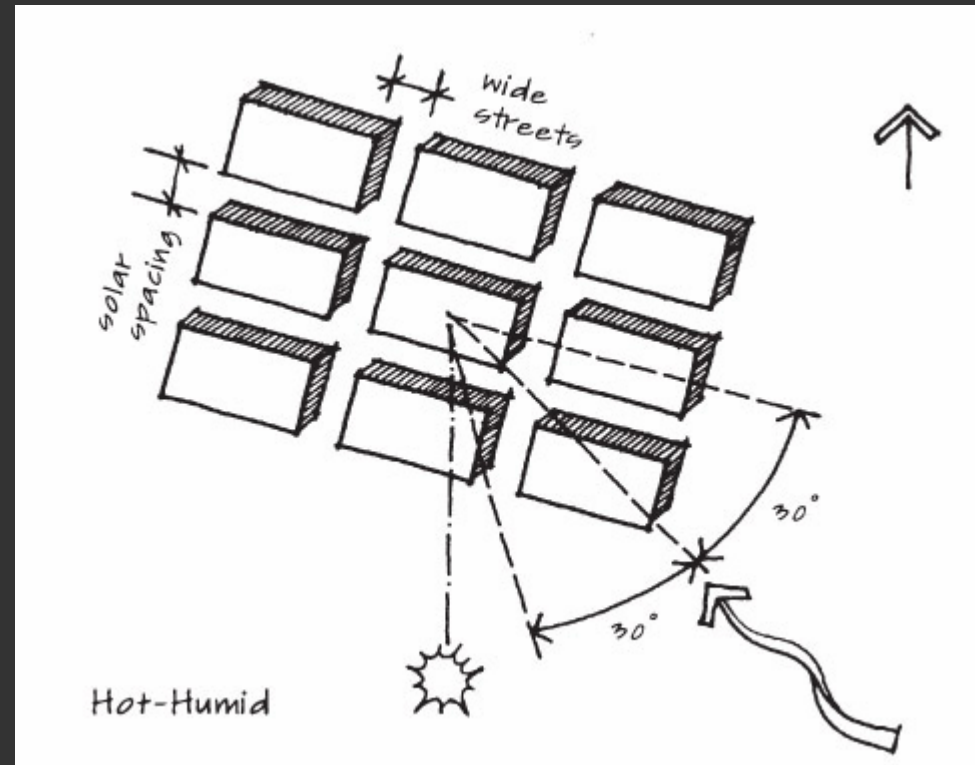
Physical and Natural History

- Climate
 - Principle 3: Promote sustainability, environmental design, and energy conservation principles

Optimal Building Orientation



Hattiesburg, MS:
Hot-Humid



Analysis and Principles

The Modern Campus

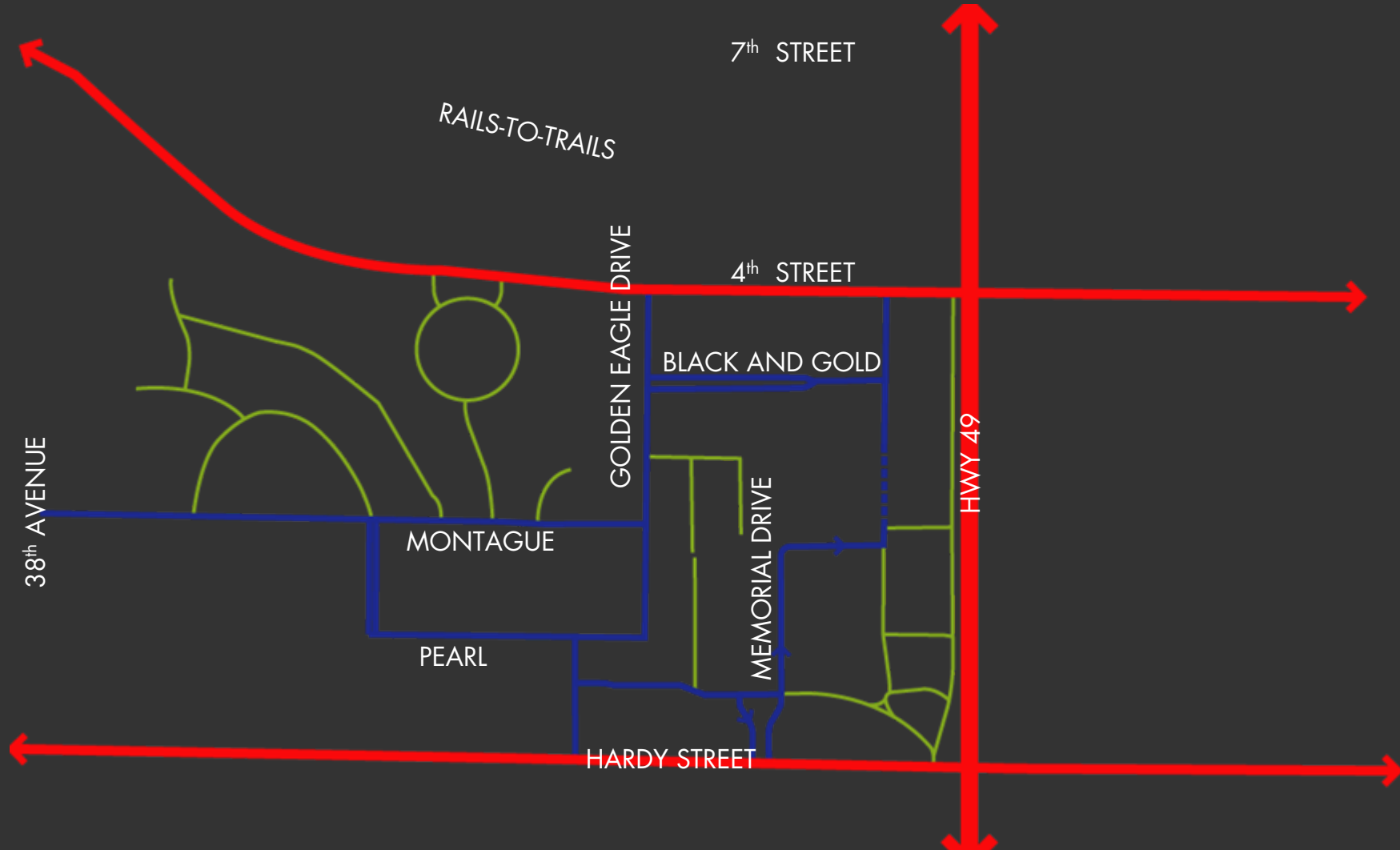
- Student Life
 - Principle 4: Create and promote environments for learning, research, and social engagement
 - Principle 5: Integrate modern technology



Analysis and Principles

The Modern Campus

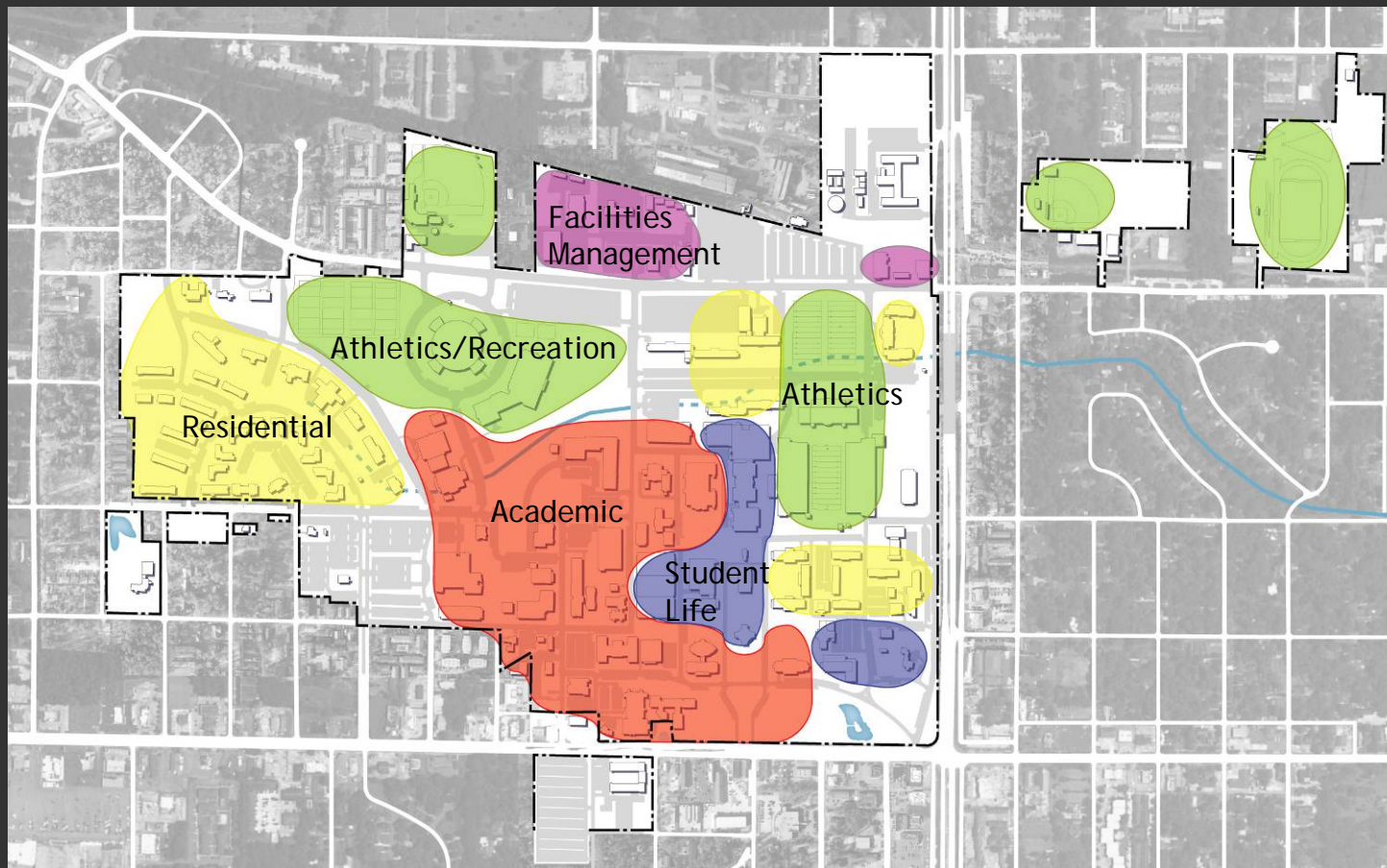
- Access and Circulation
 - Principle 6: Develop an integrated circulation system



Analysis and Principles

The Modern Campus

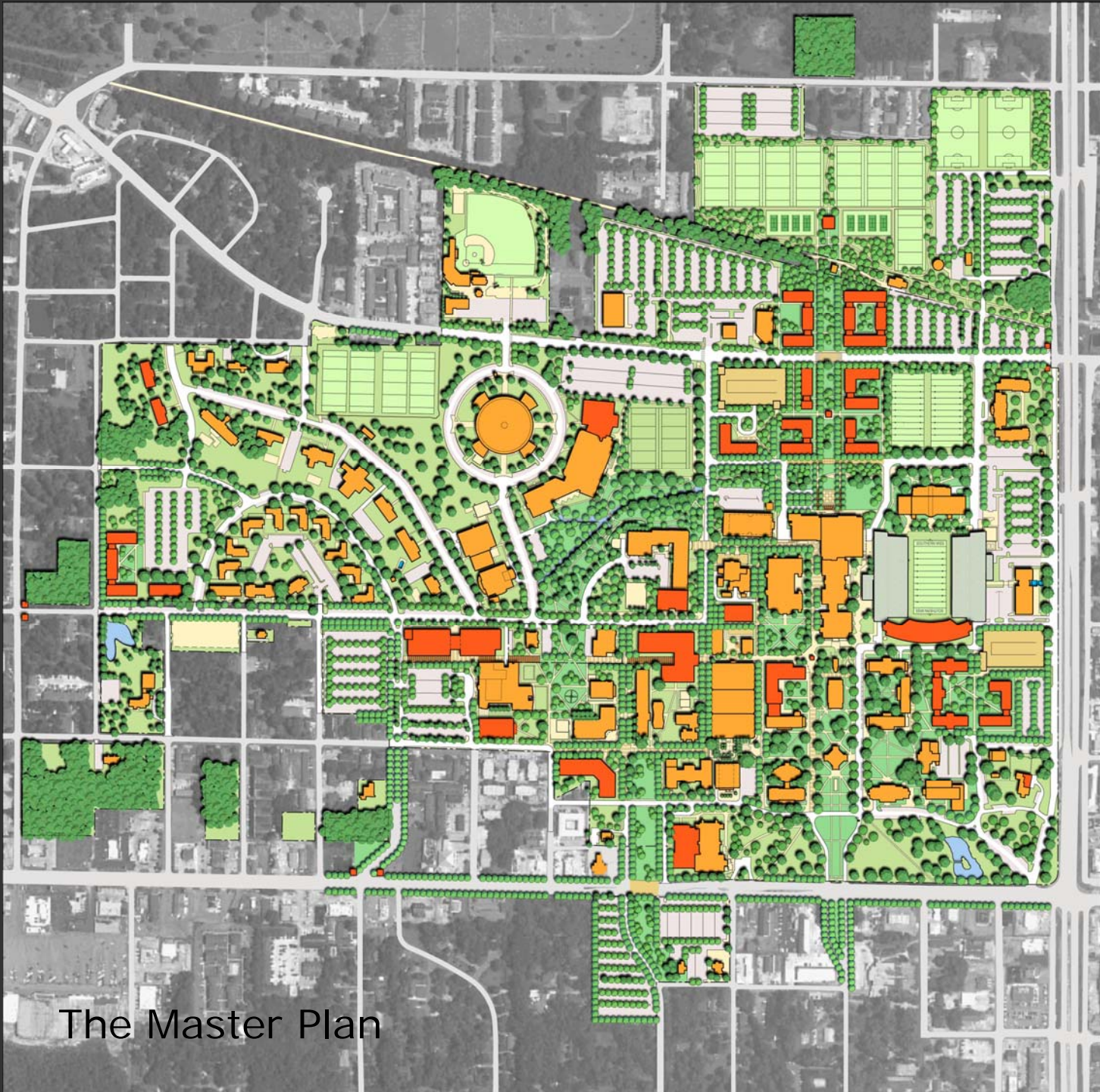
- Campus Districts and Organization
 - Principle 7: Implement strategic growth practices



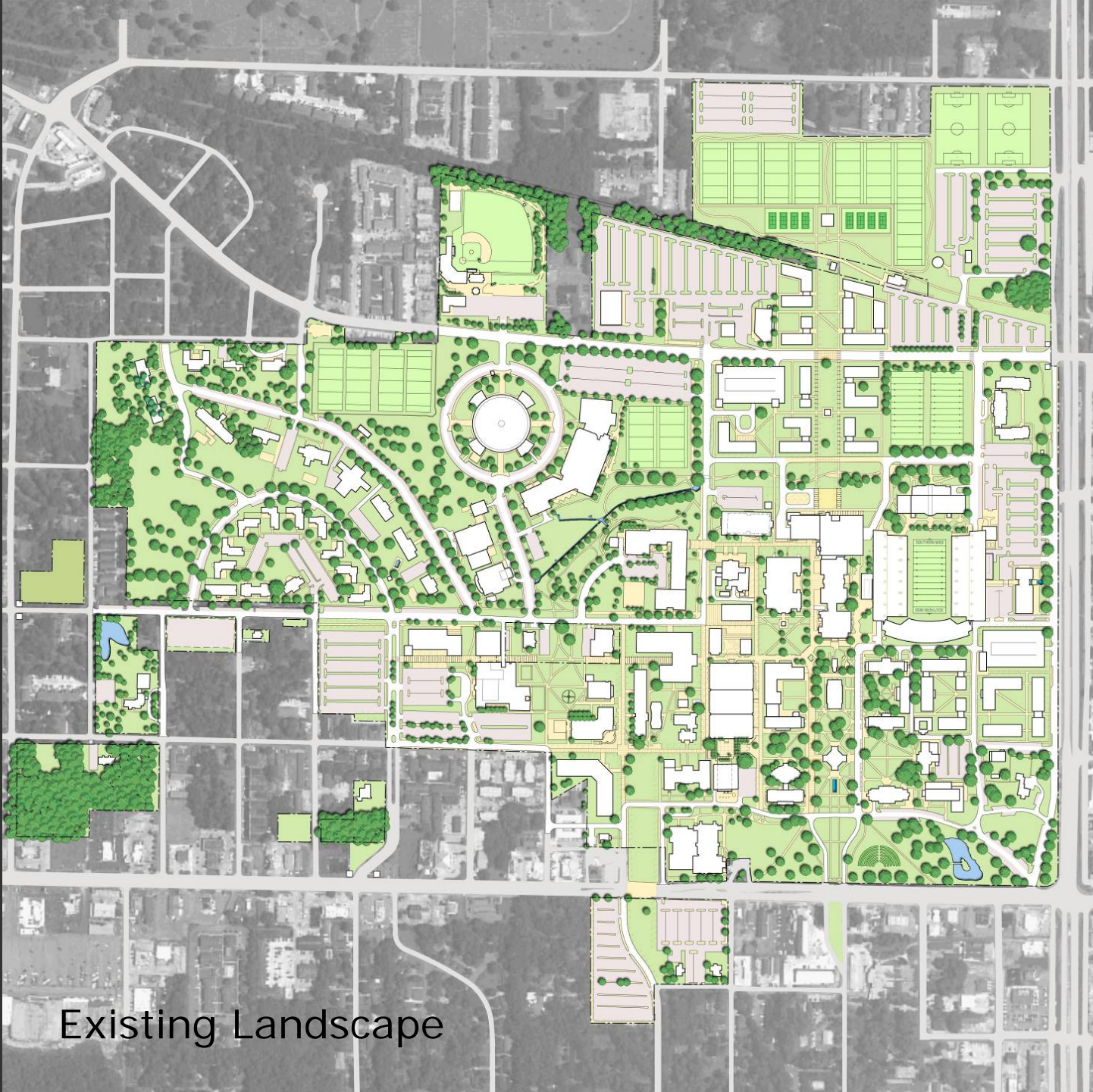
Campus Framework Plan

1. Existing Landscape Framework
2. Proposed Landscape Framework
3. Existing Buildings
4. Proposed Buildings
5. Proposed Vehicular Circulation

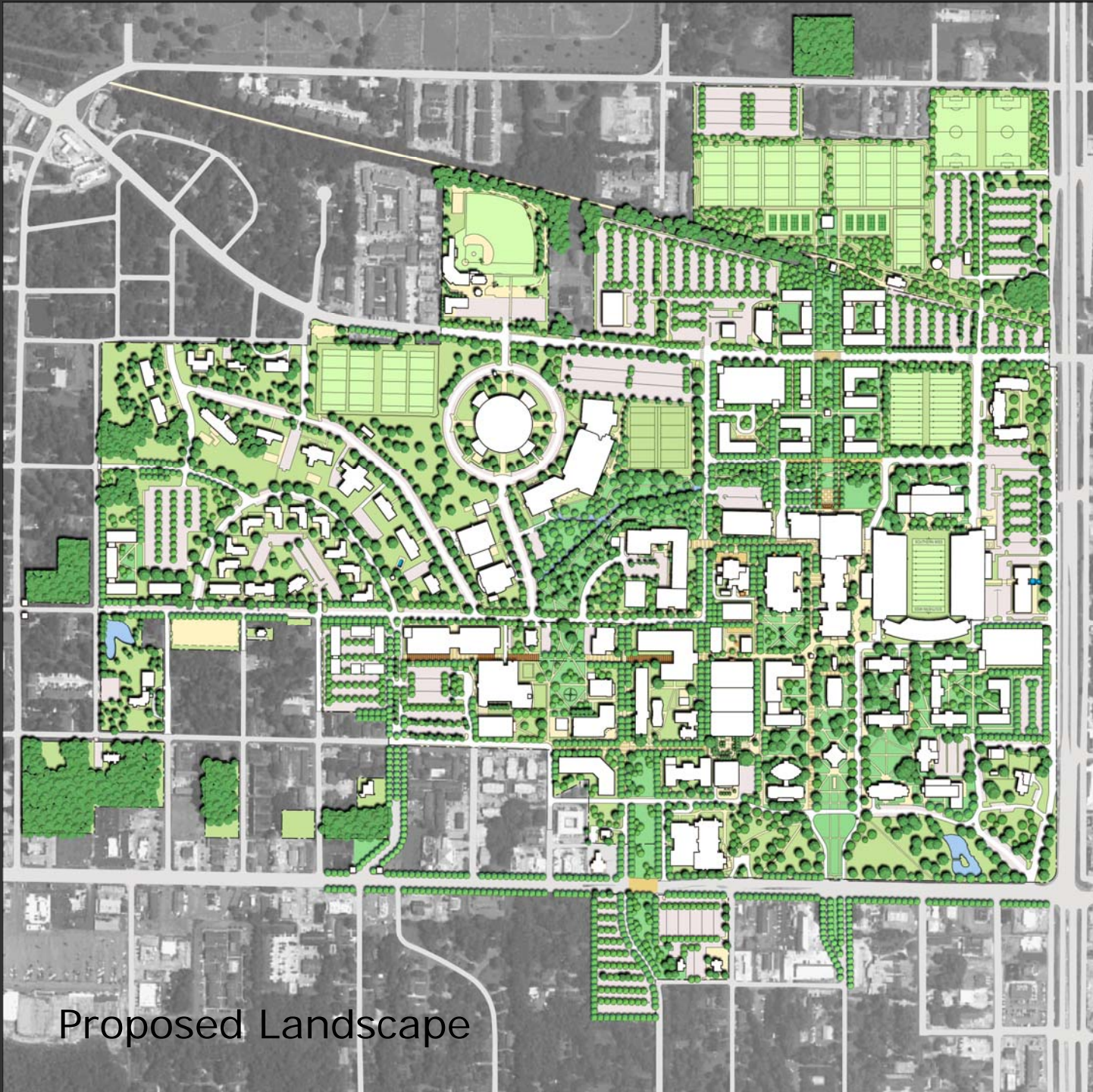




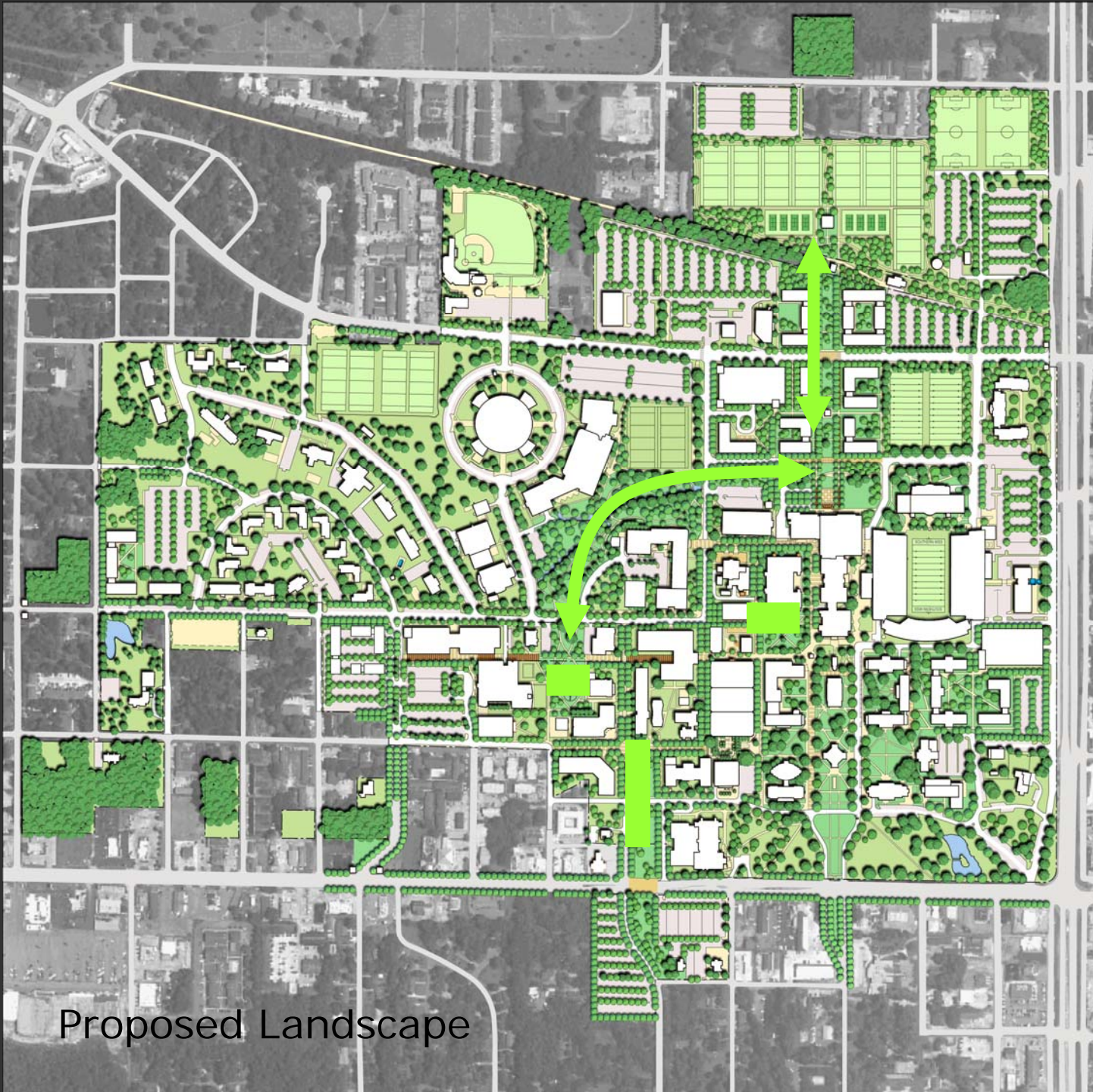
The Master Plan



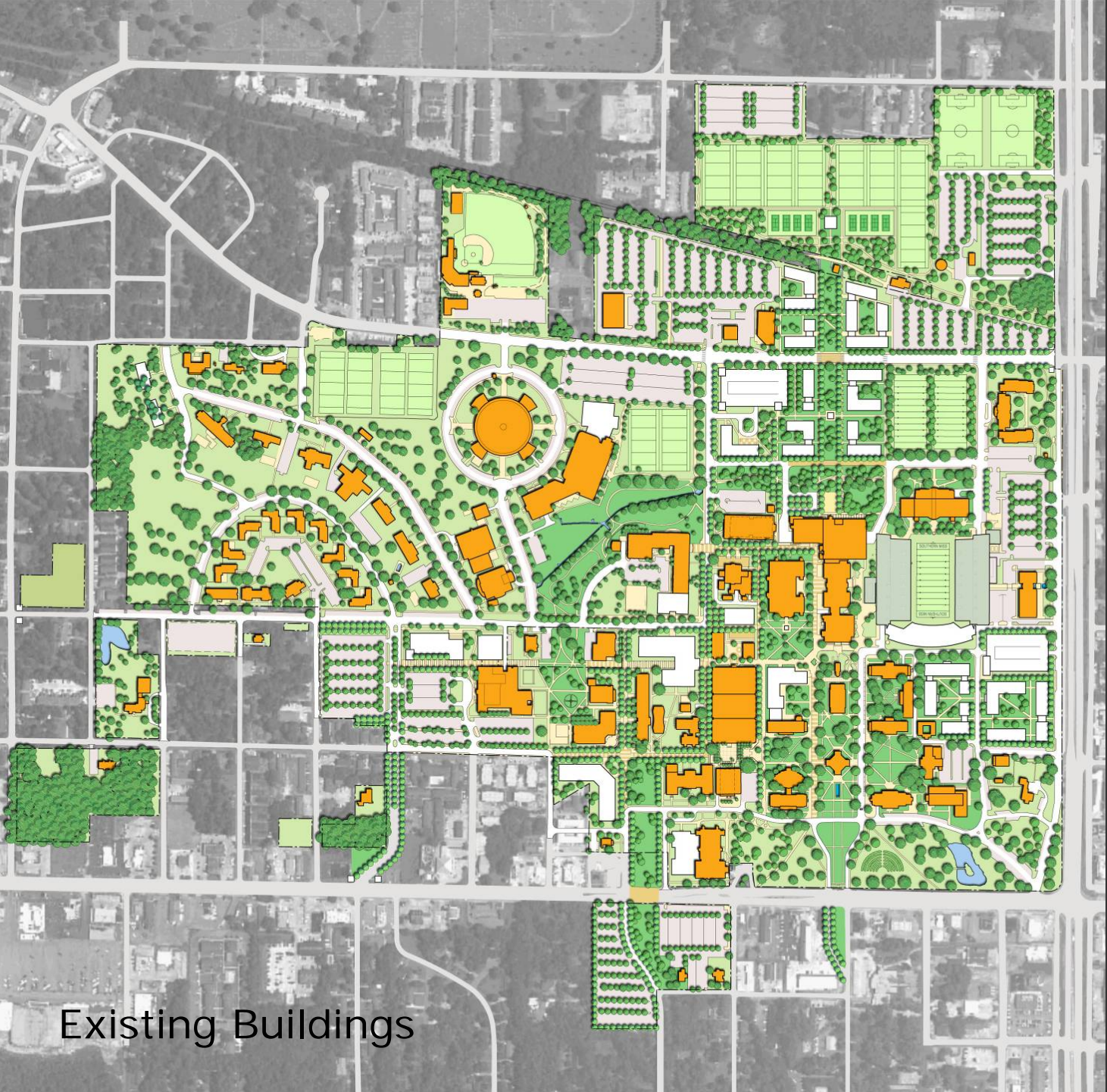
Existing Landscape



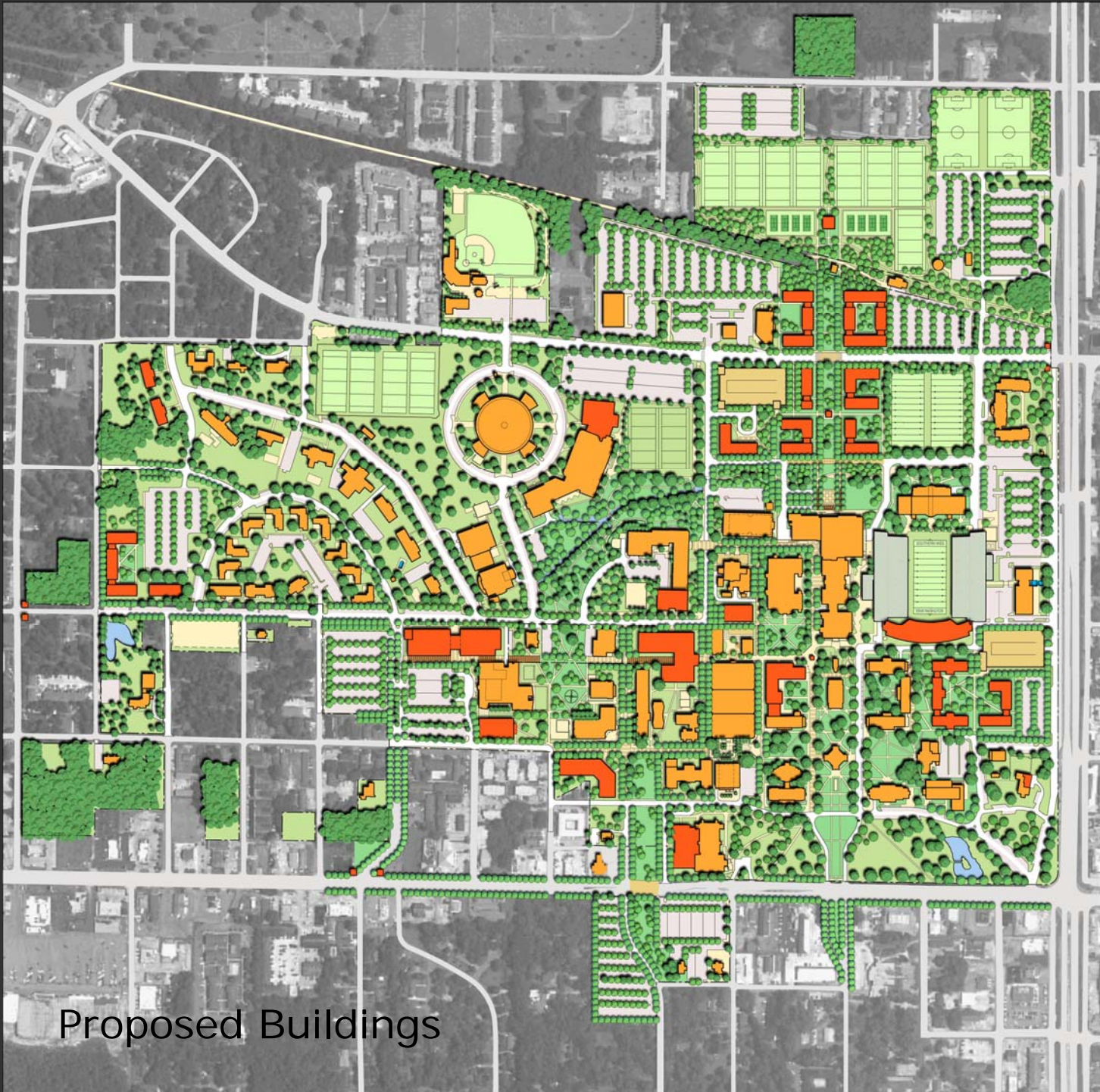
Proposed Landscape



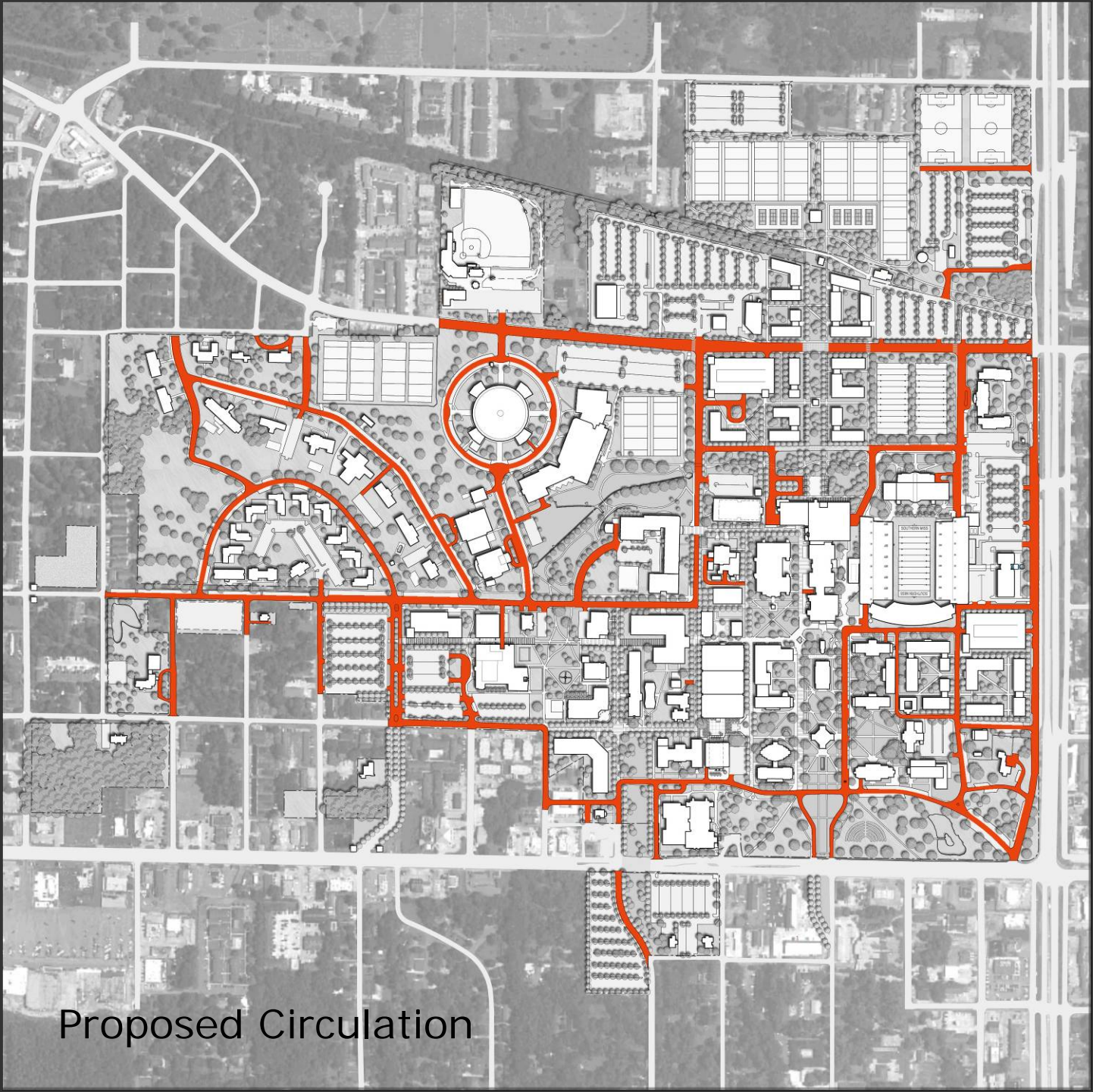
Proposed Landscape



Existing Buildings



Proposed Buildings



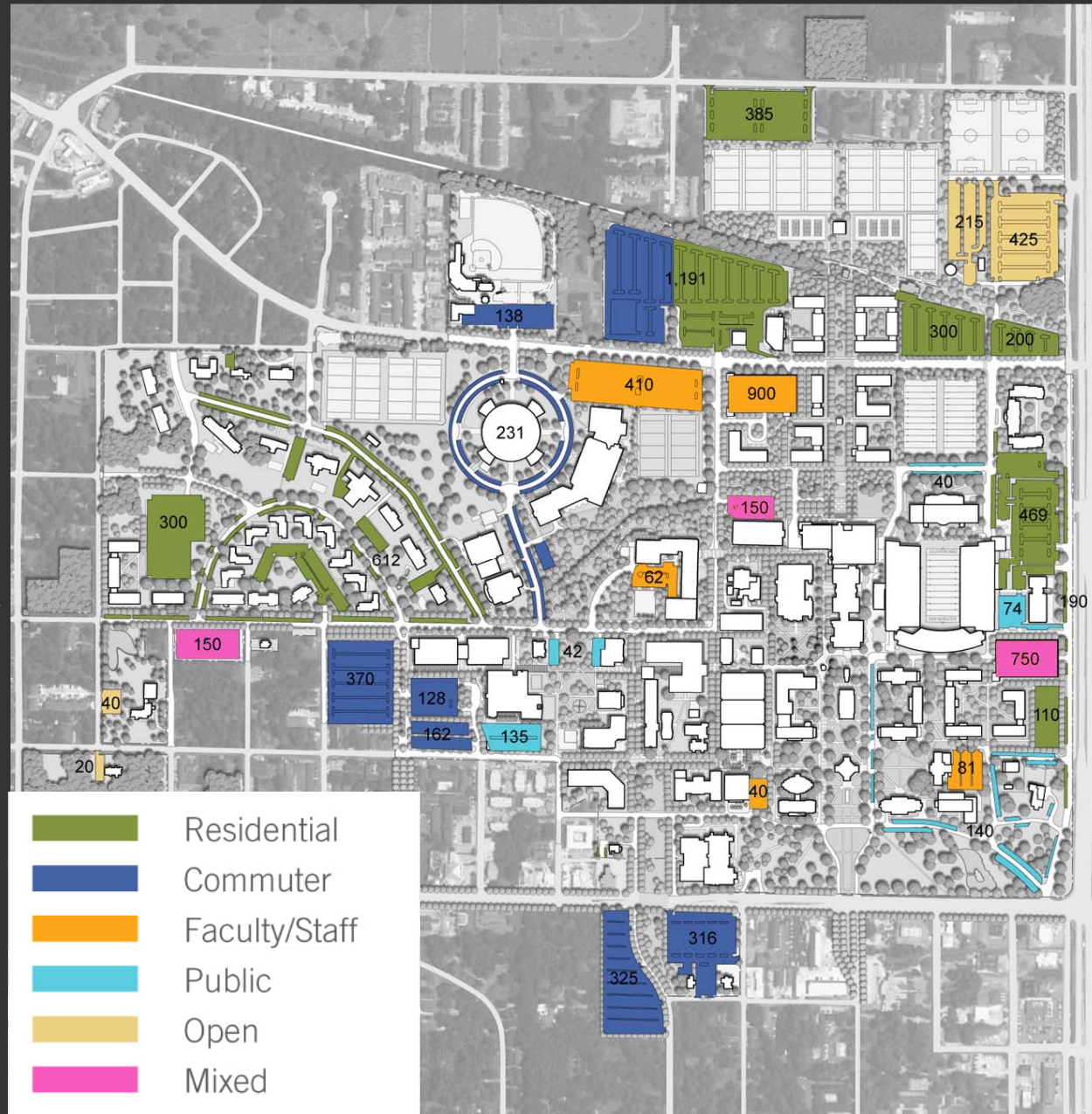
Proposed Circulation

Parking Assignments

Circulation

Long-term Parking Strategy

- Maintain existing ratio provision per user group
- Locate parking outside pedestrian core
- Assign parking lots based frequency of use / daily access
- Locate storage parking on the periphery
- Connect parking to the campus core through pedestrian route improvements



Existing Parking

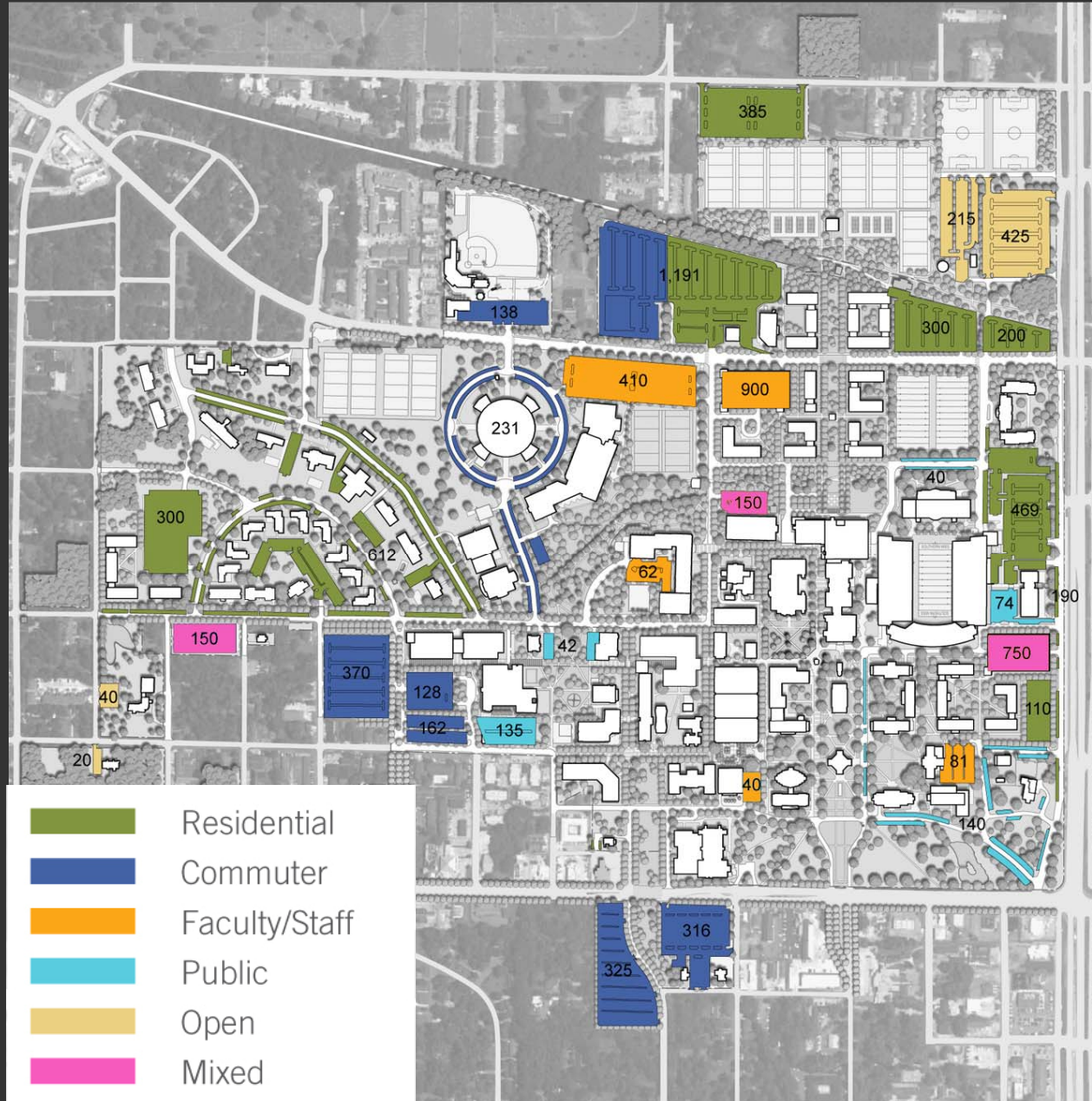


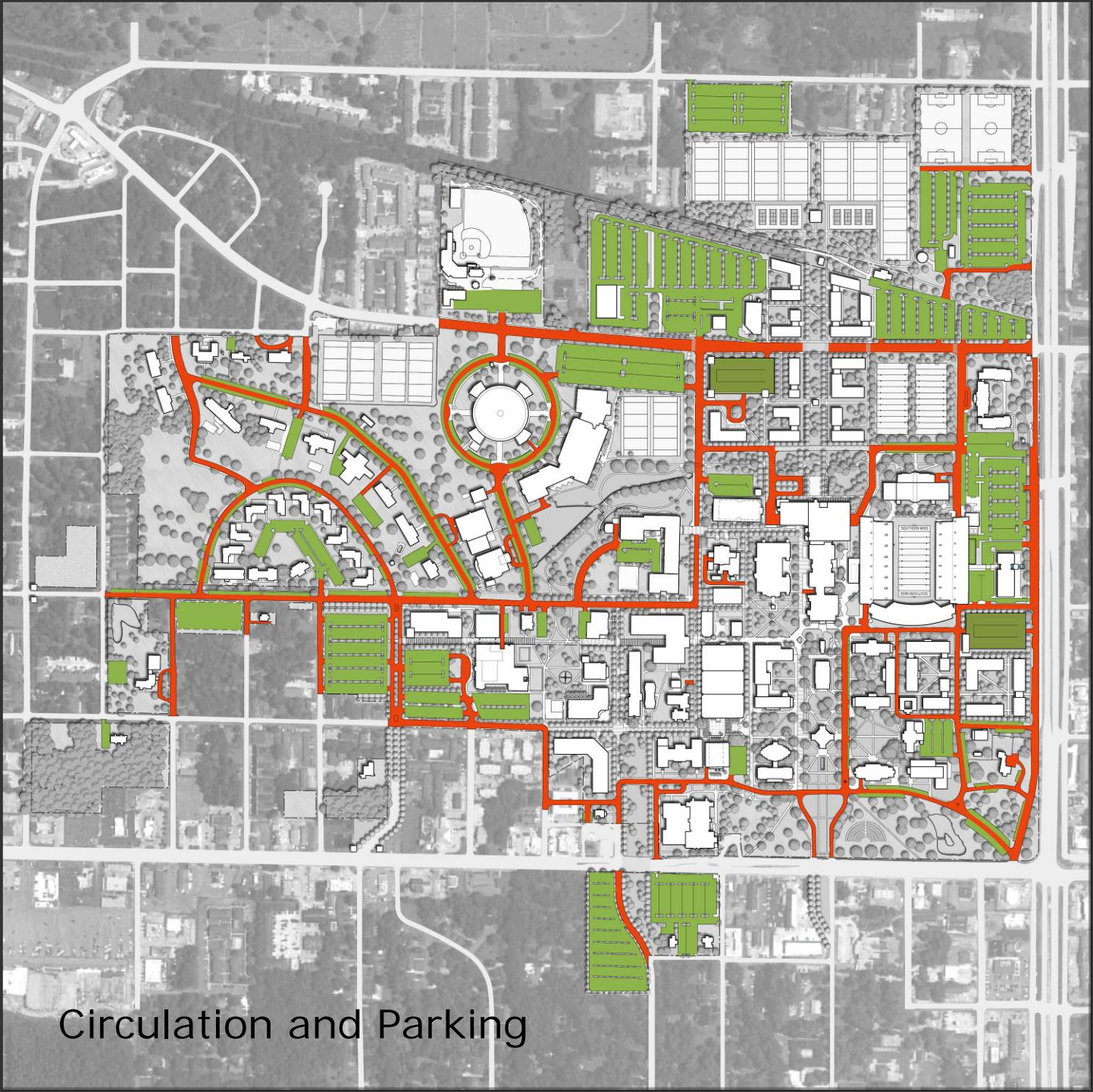
Parking Assignments

Circulation

User Group	Existing	New
Mixed (Faculty, Staff, Students, Visitors)		1,050
Faculty/Staff	1,722	869
Residential	1,847	3,379
Commuter	1,580	1,930
Open	1,731	700
Public	400	731
TOTAL	7,280	8,659

Note: Much of the additional faculty/staff parking needed is provided for in "Mixed" category





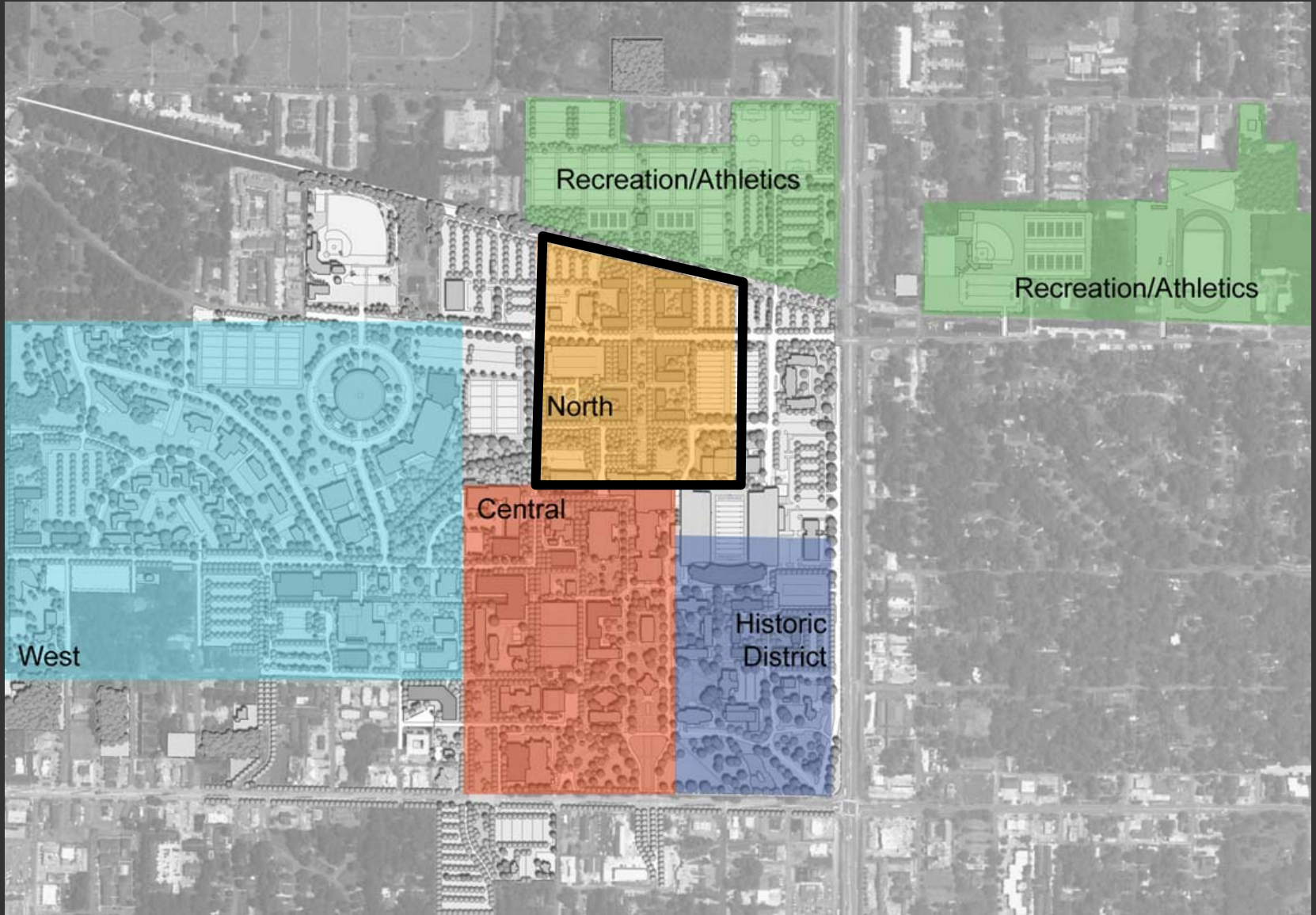
Circulation and Parking



Circulation and Parking

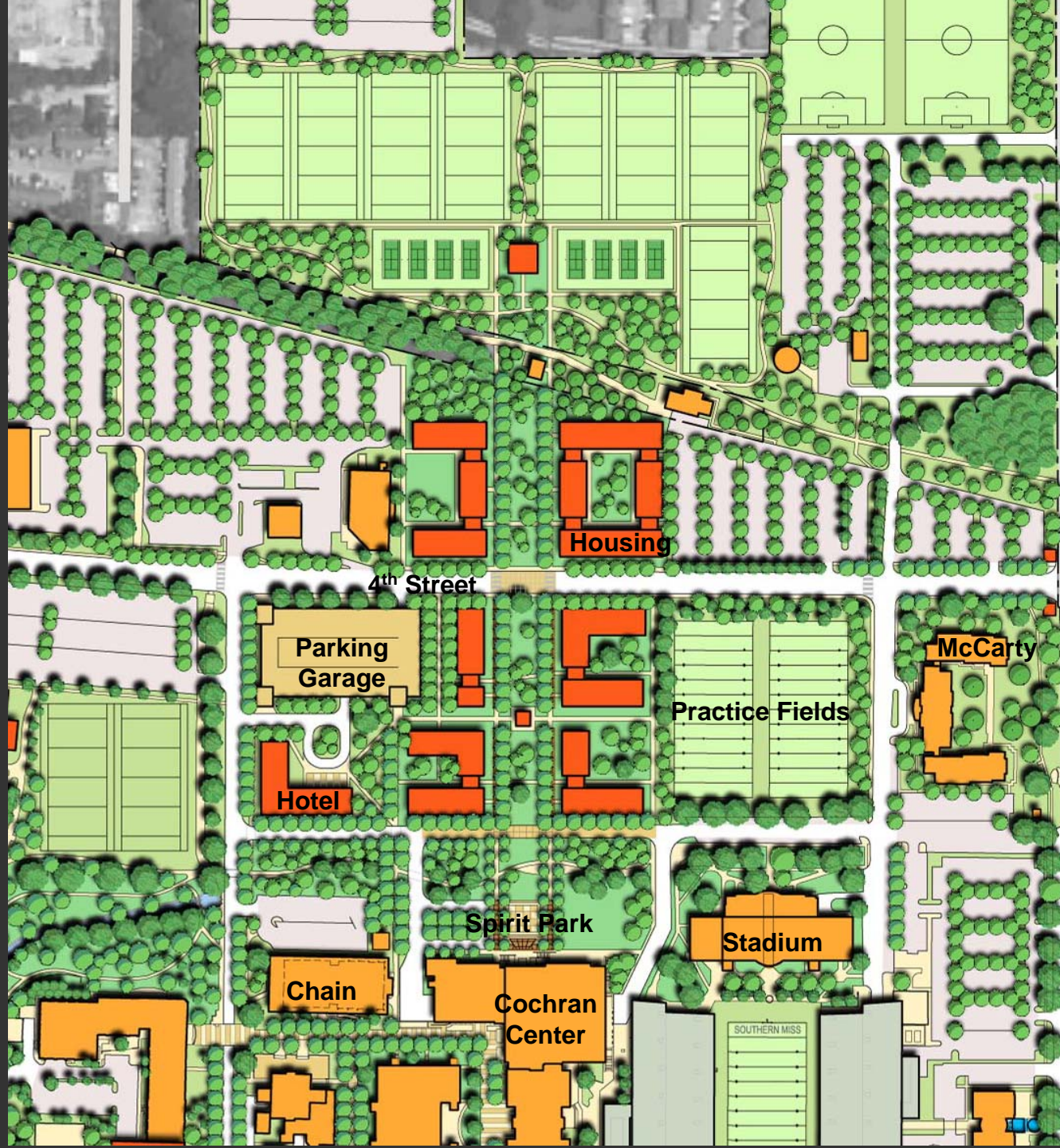
Placemaking

North District



Placemaking North District

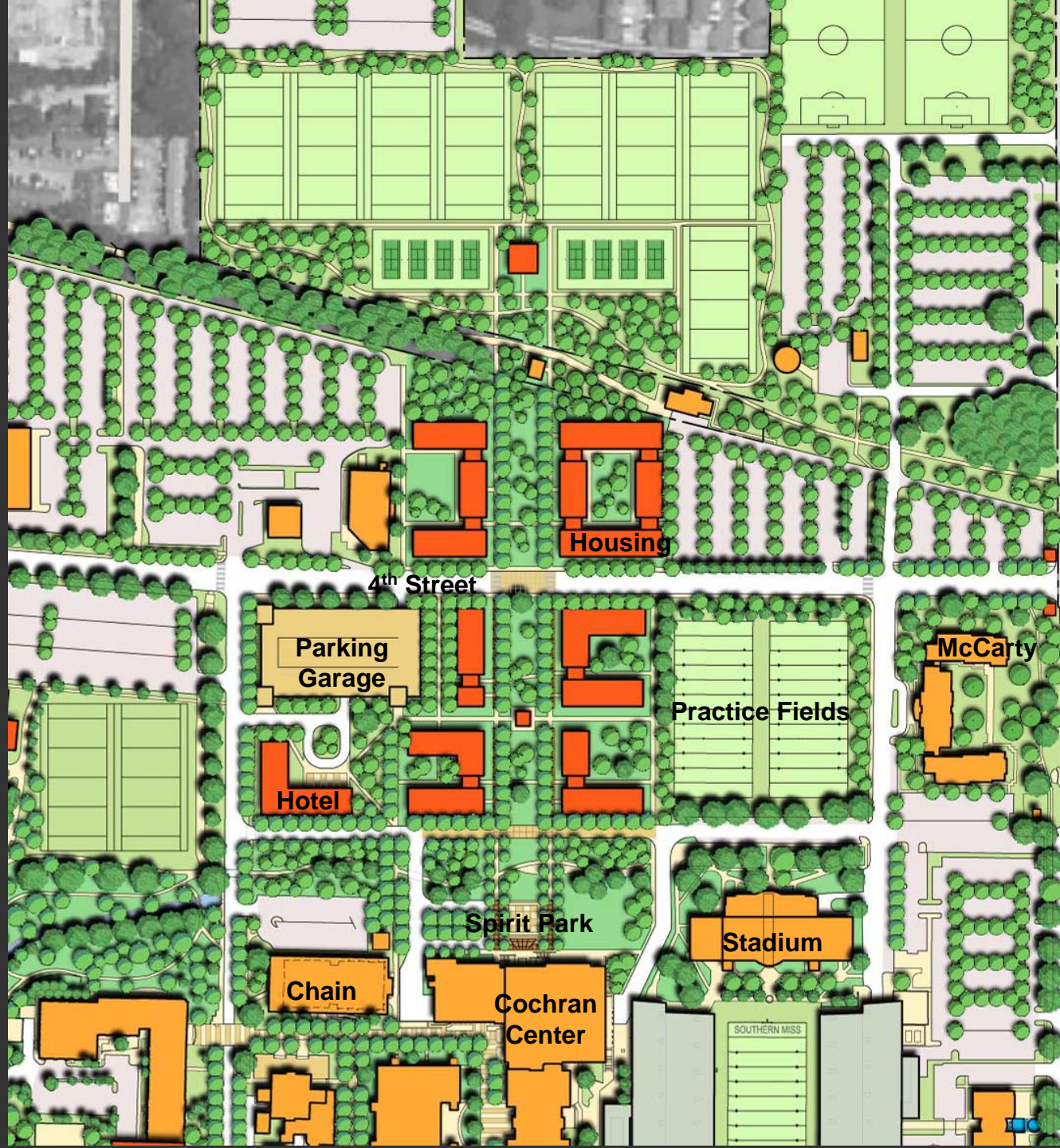
- Design Framework



Placemaking North District

Facilities

- Housing
 - 1,600 beds
- Hotel
 - 150 beds
- Parking Garage
 - 900 spaces
- Office Space (in garage)
- Surface Parking
 - 2,880 spaces



Placemaking North District

- Circulation



Placemaking North District

- Circulation



Placemaking

North District – Cochran Center North

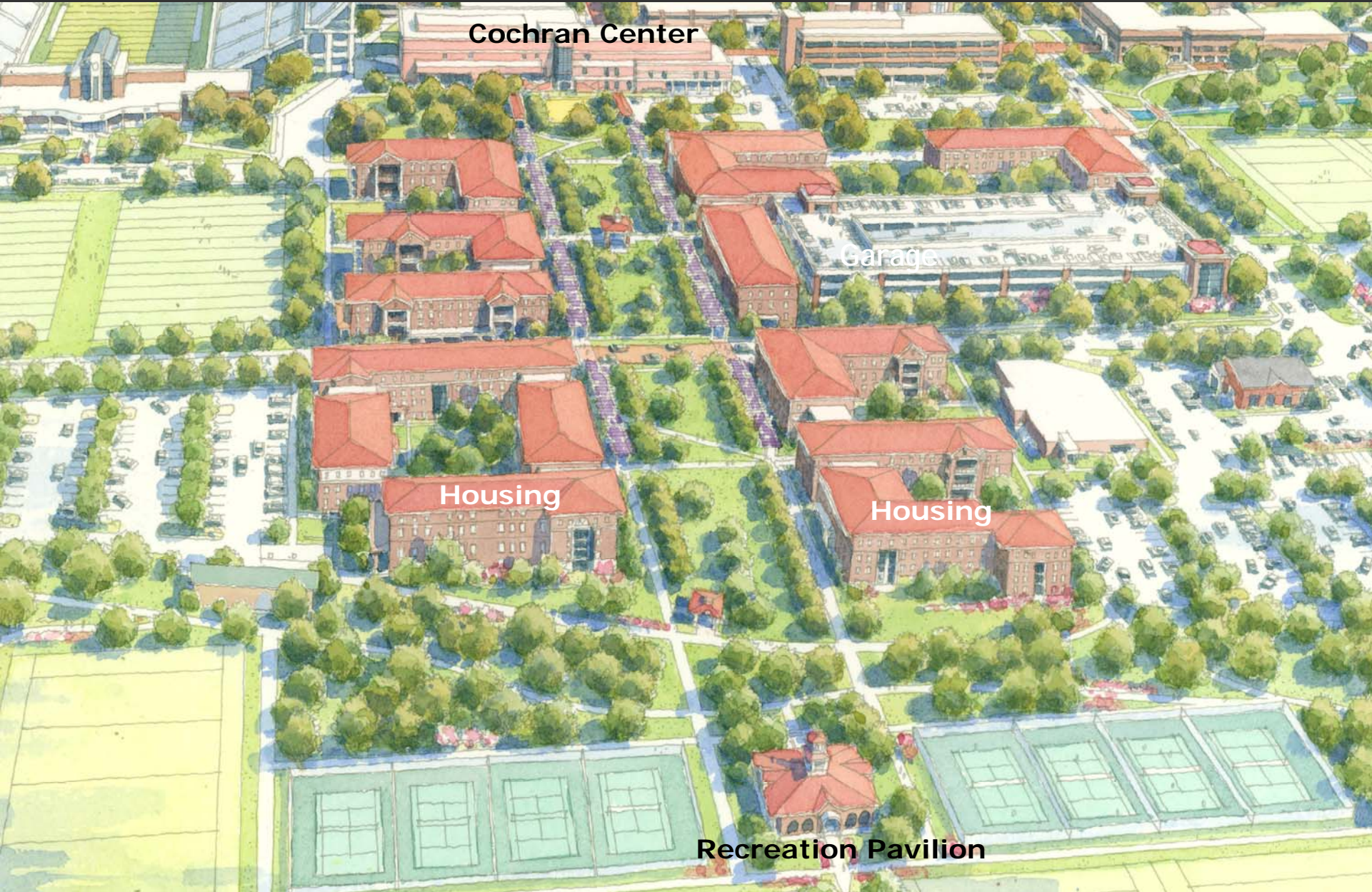


Placemaking North District

- Circulation



Placemaking North District



Cochran Center

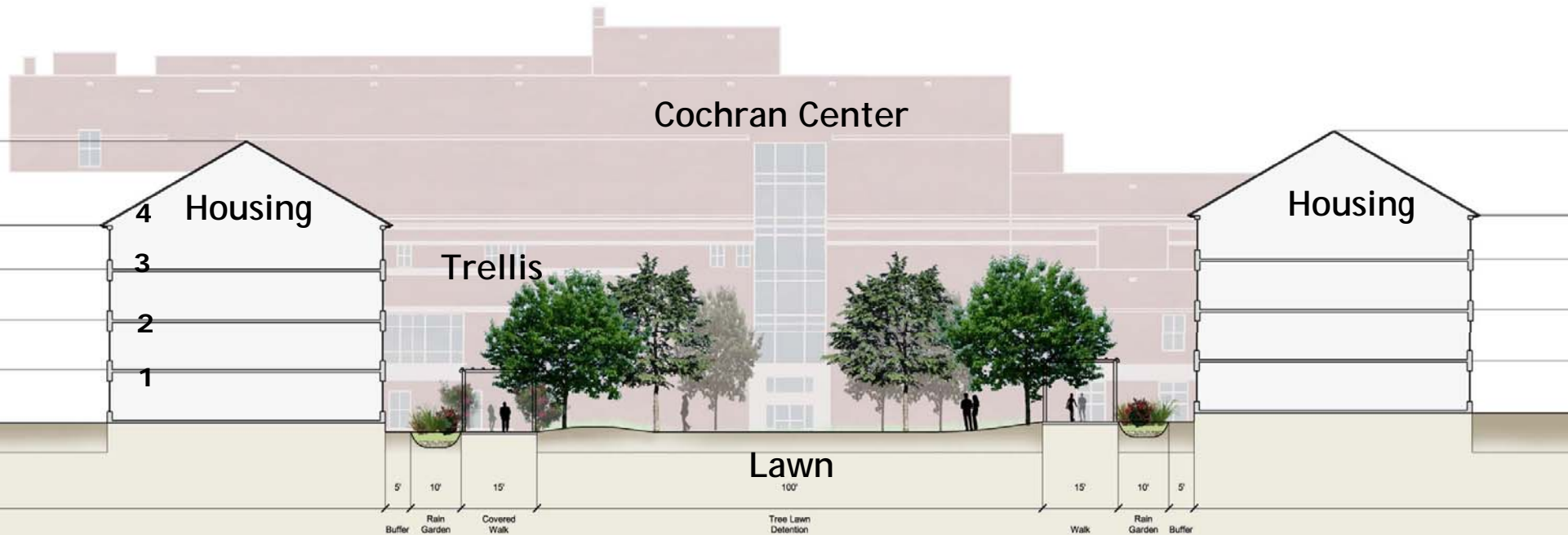
Garage

Housing

Housing

Recreation Pavilion

Placemaking North District - Mall



Placemaking

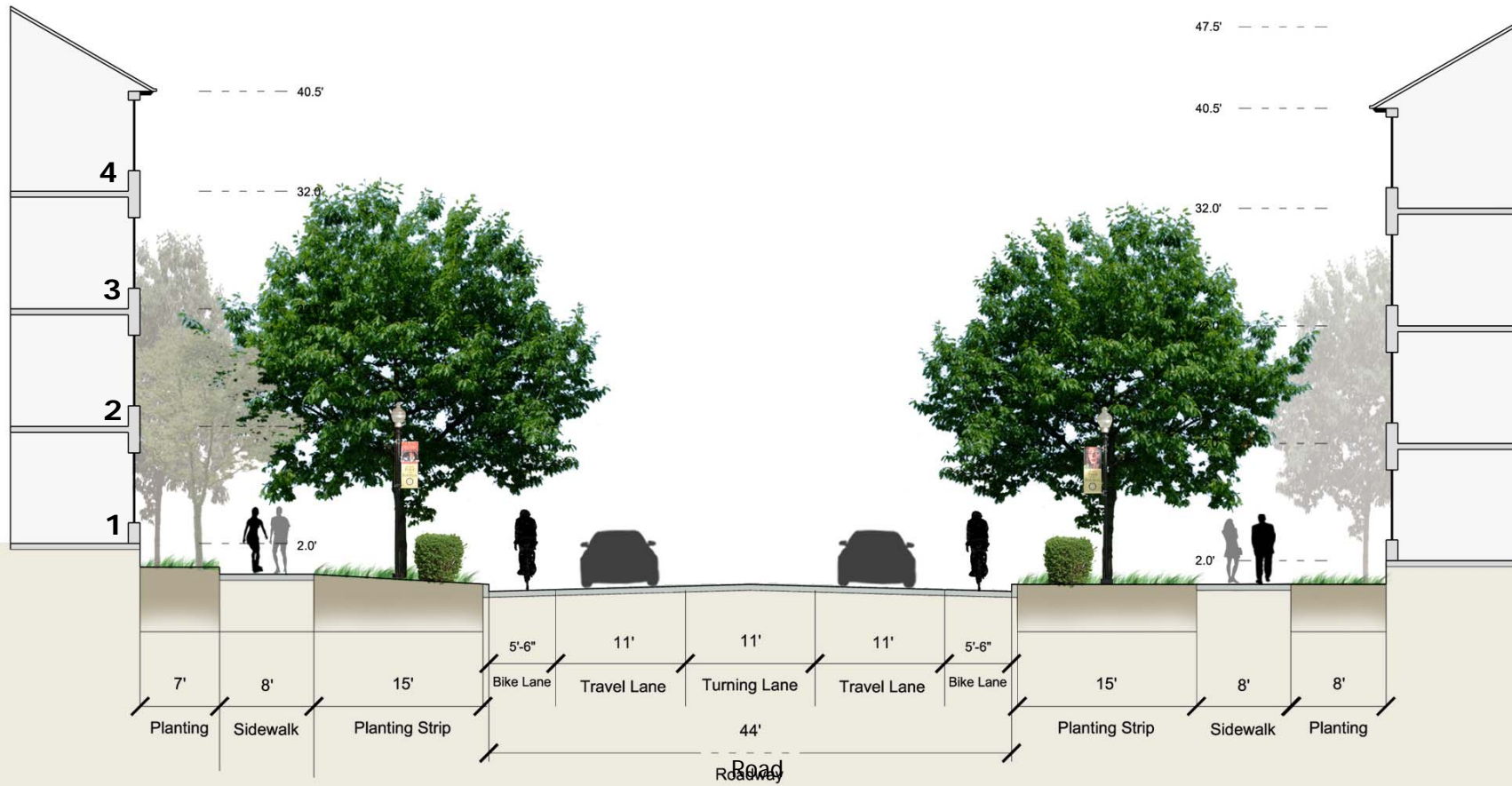
North District – 4th Street



4th Street – Existing view to east

Placemaking

North District - 4th Street



Placemaking

North District – Defined Campus Edge along 4th Street



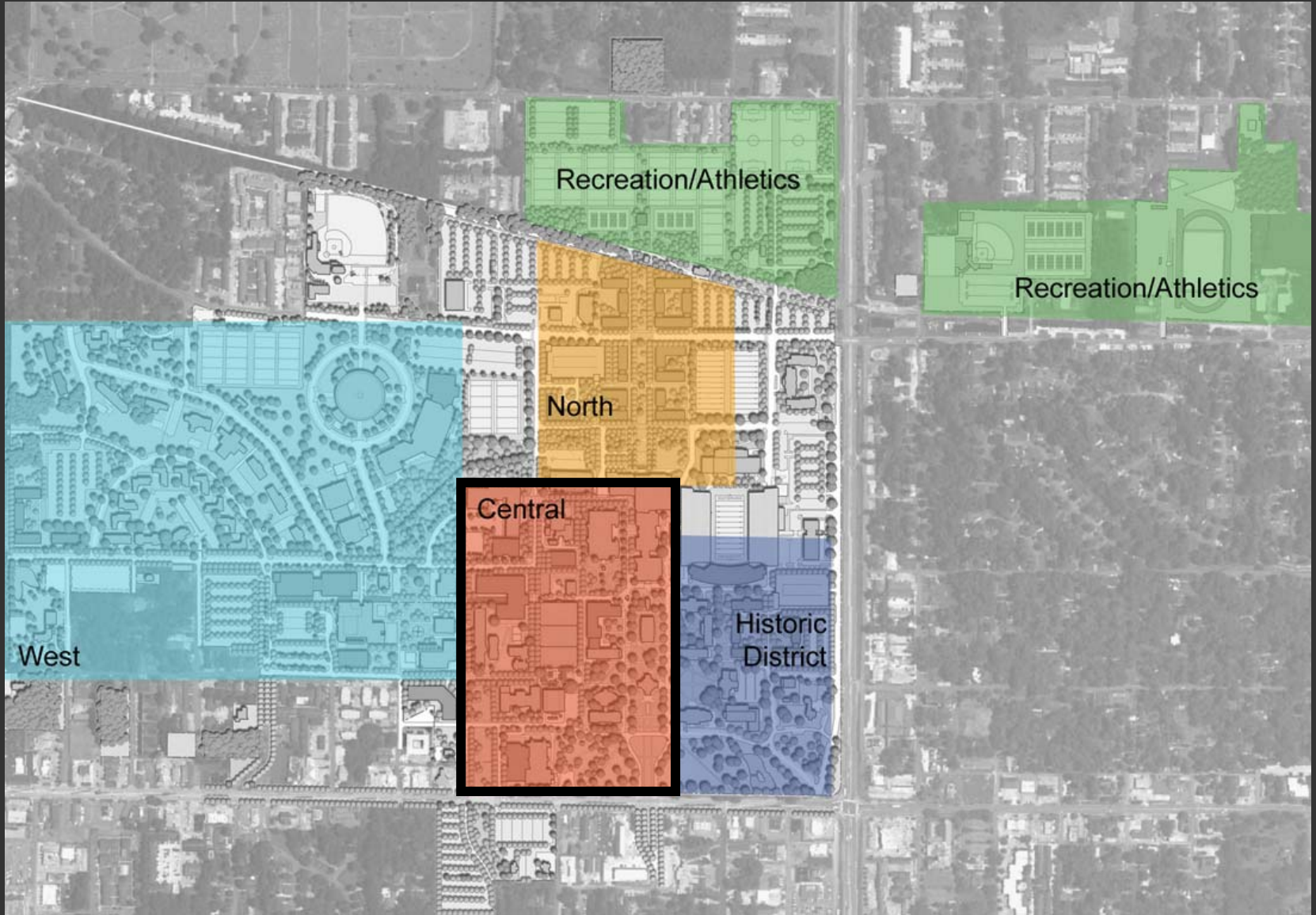
Placemaking

North District - 4th Street Campus Signage



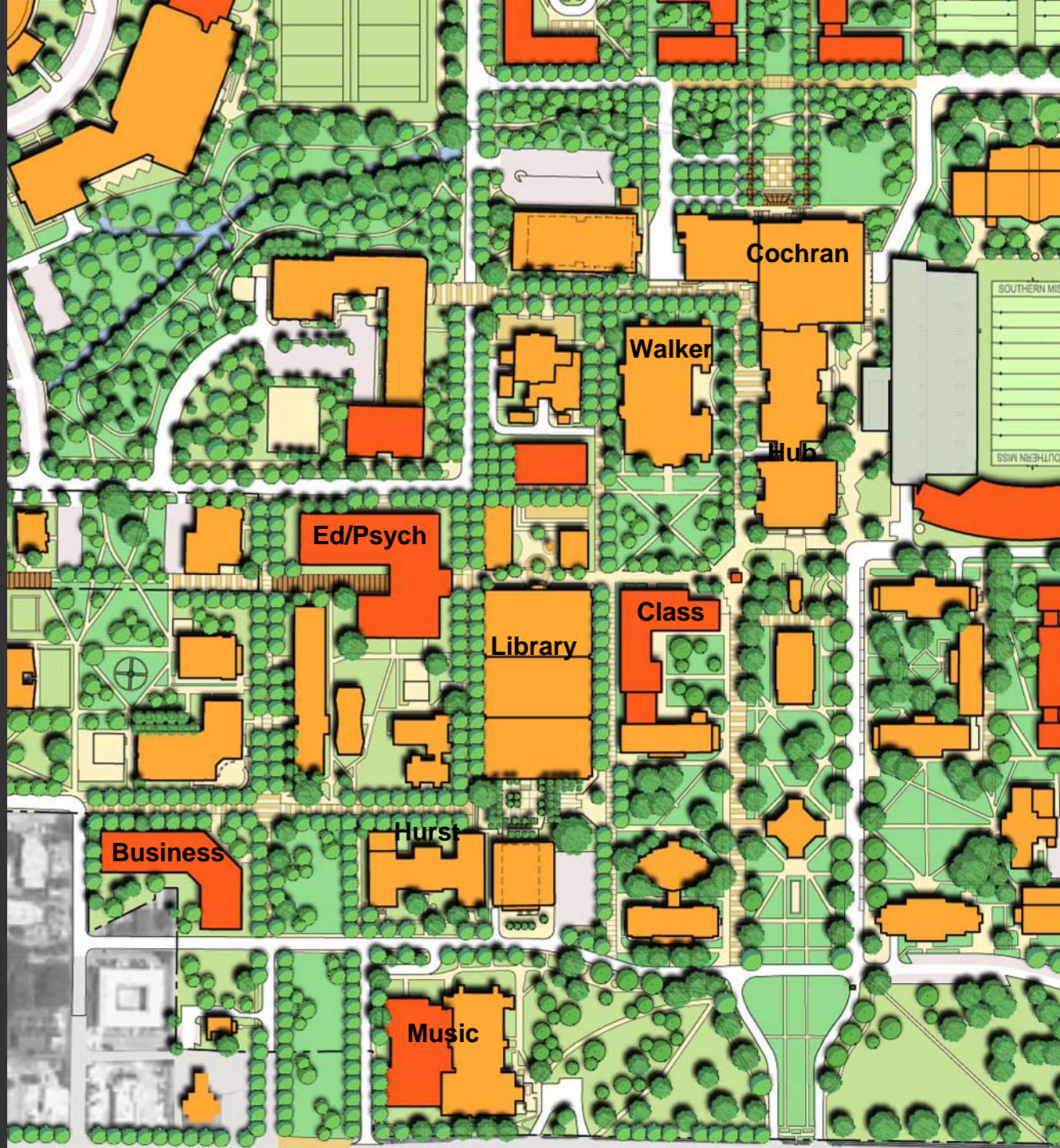
Placemaking

Central District



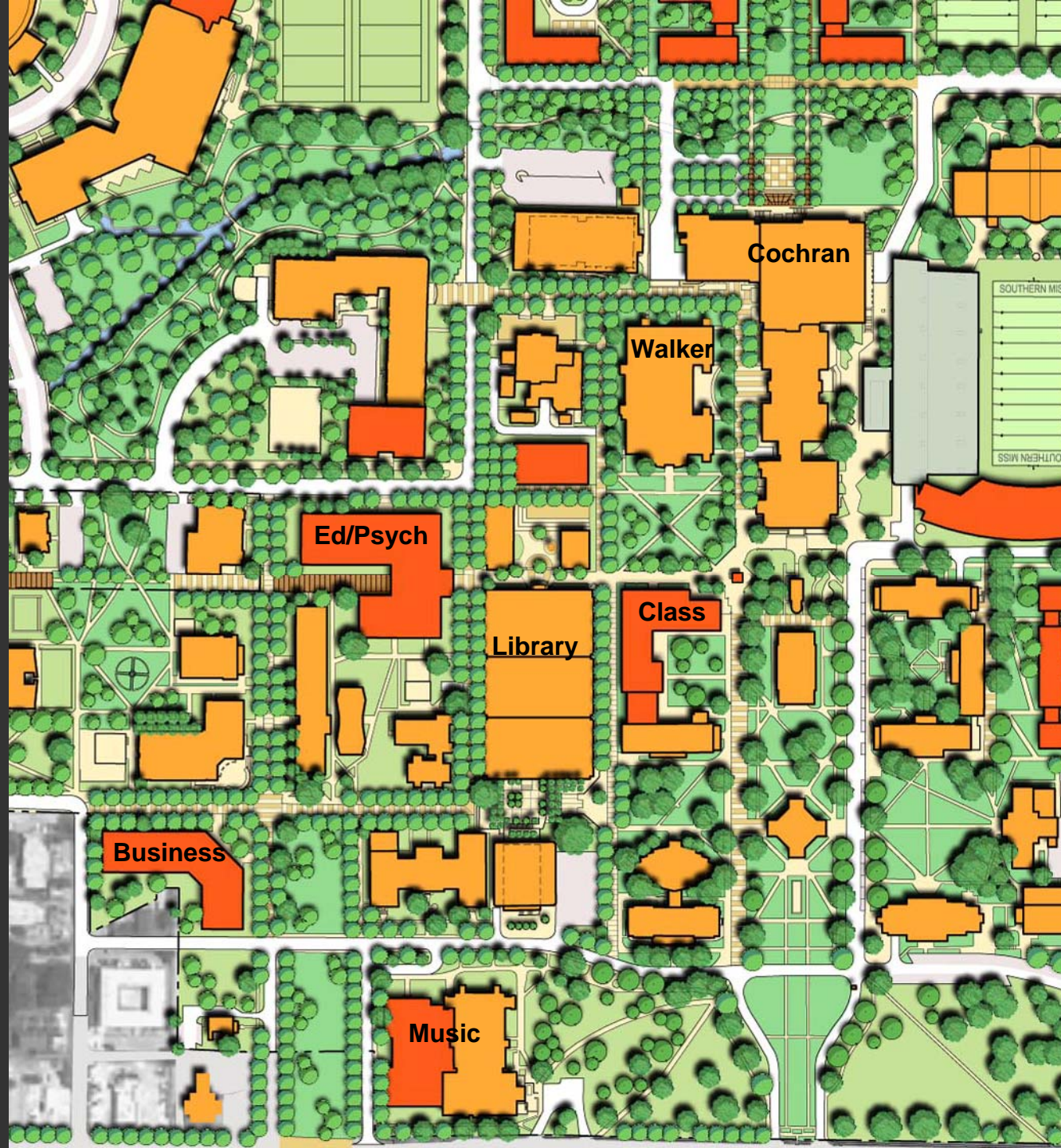
Placemaking Central District

- Facilities
 - Classroom Bldg
 - Music Expansion
 - Ed/Psych Bldg
 - Surface Parking
 - 1,630 spaces



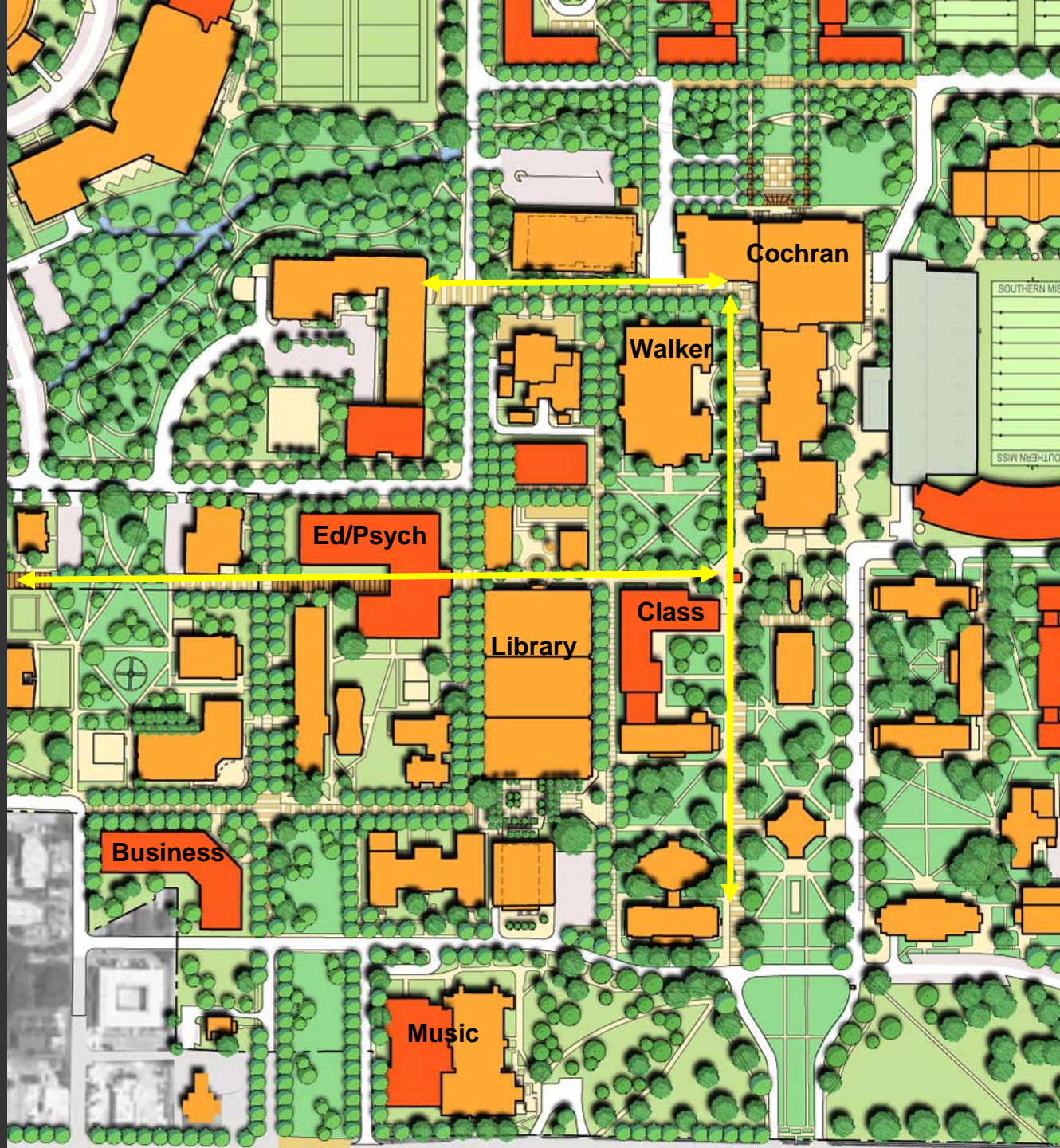
Placemaking Central District

- Design Framework

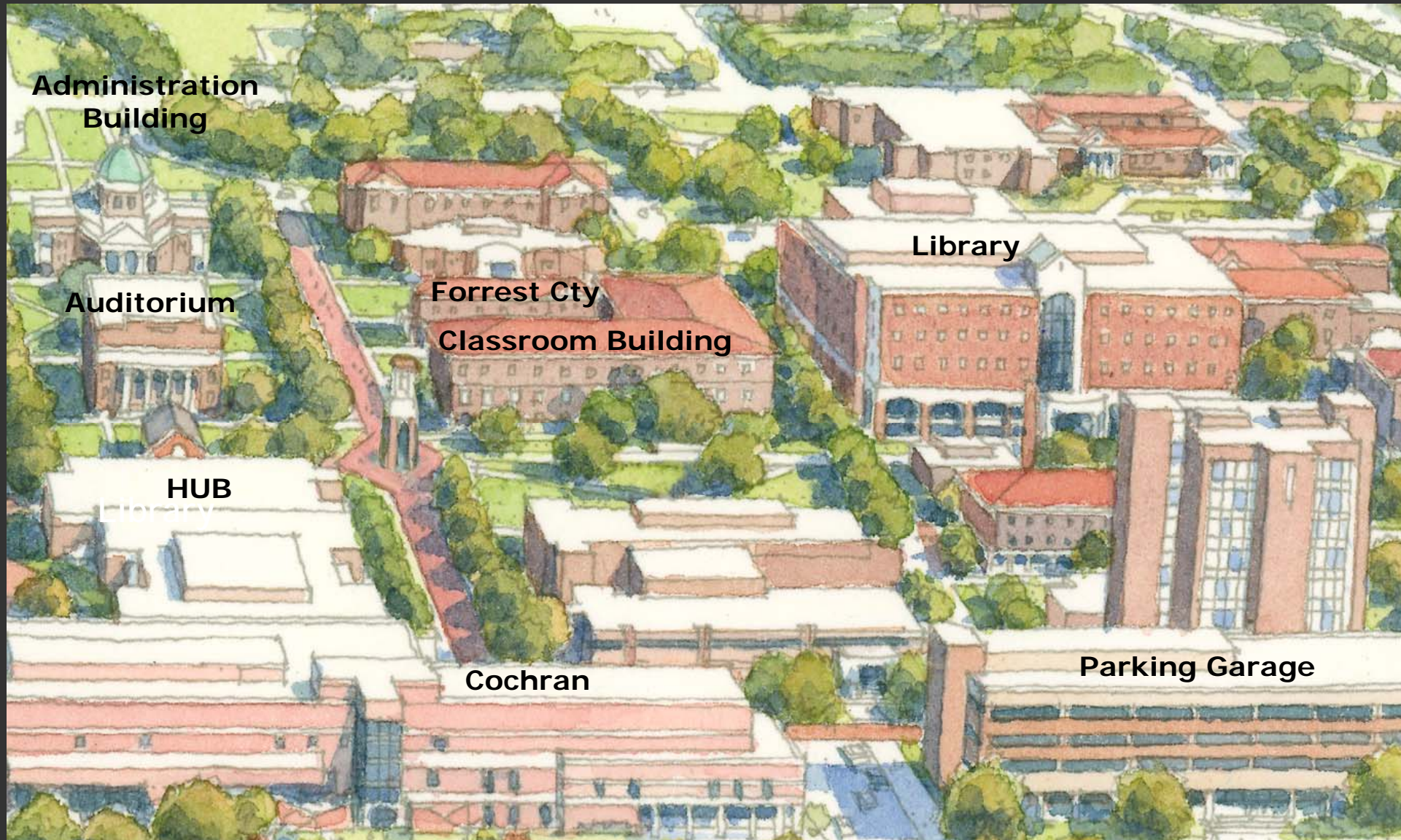


Placemaking Central District

- Circulation



Placemaking Central District



**Administration
Building**

Auditorium

HUB

Cochran

**Forrest Cty
Classroom Building**

Library

Parking Garage

Placemaking

Central District - Montague Boulevard

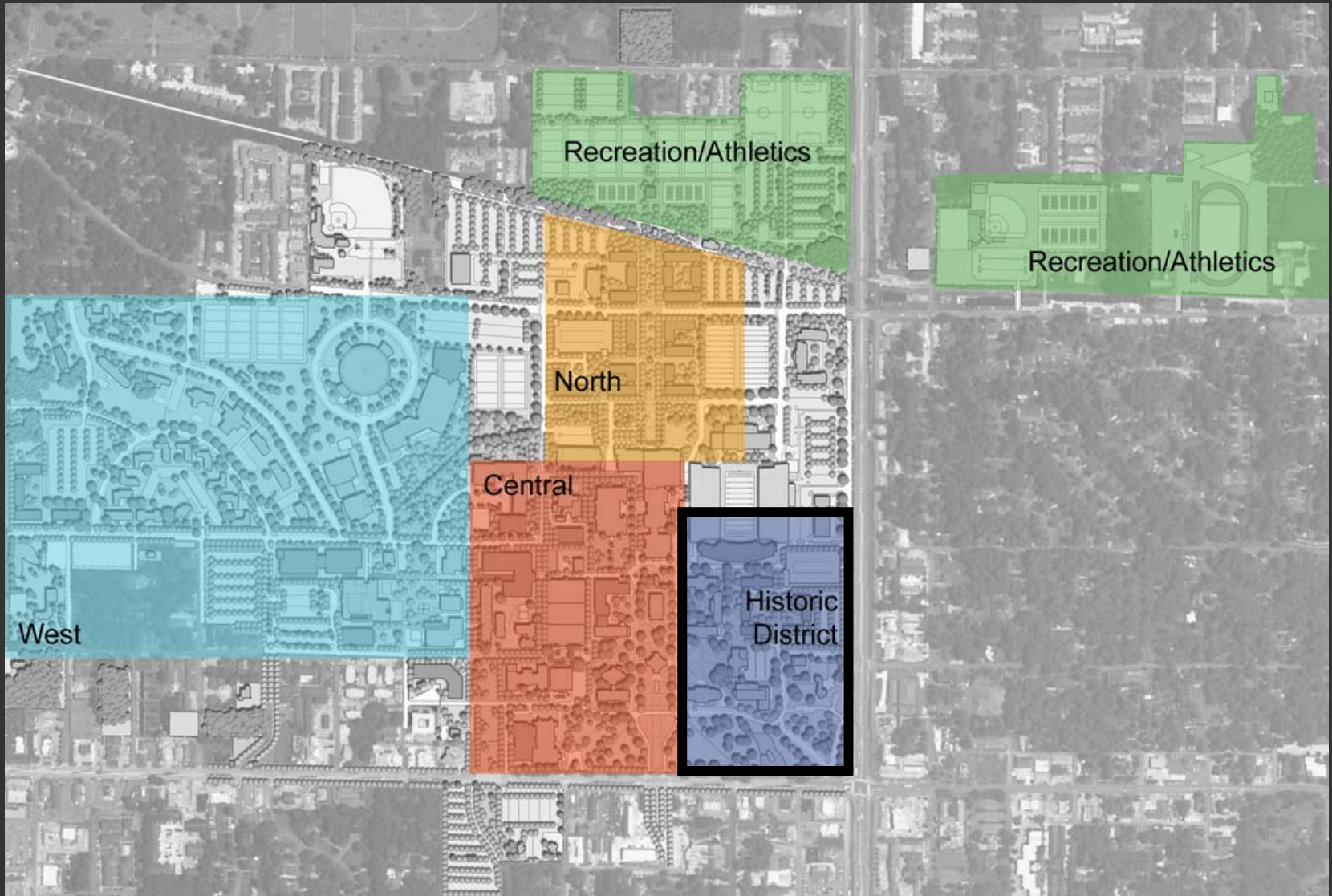


Placemaking

Central District - Powerhouse Square



Placemaking Historic District



Placemaking Historic District

- Facilities
 - Historic Quad
 - 600 beds
 - Parking Garage
 - 750 spaces



Placemaking Historic District

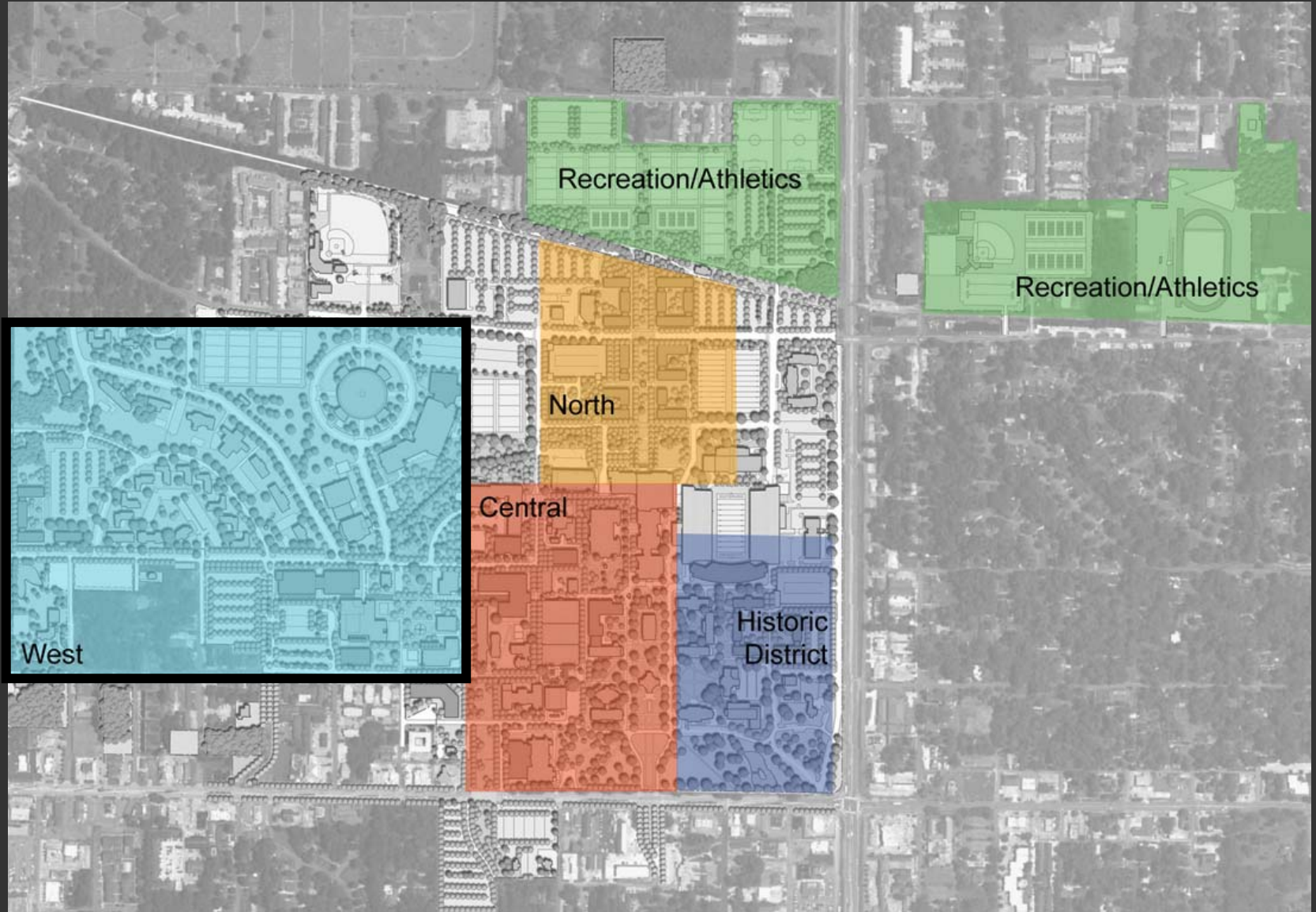
- Circulation



Placemaking Historic District

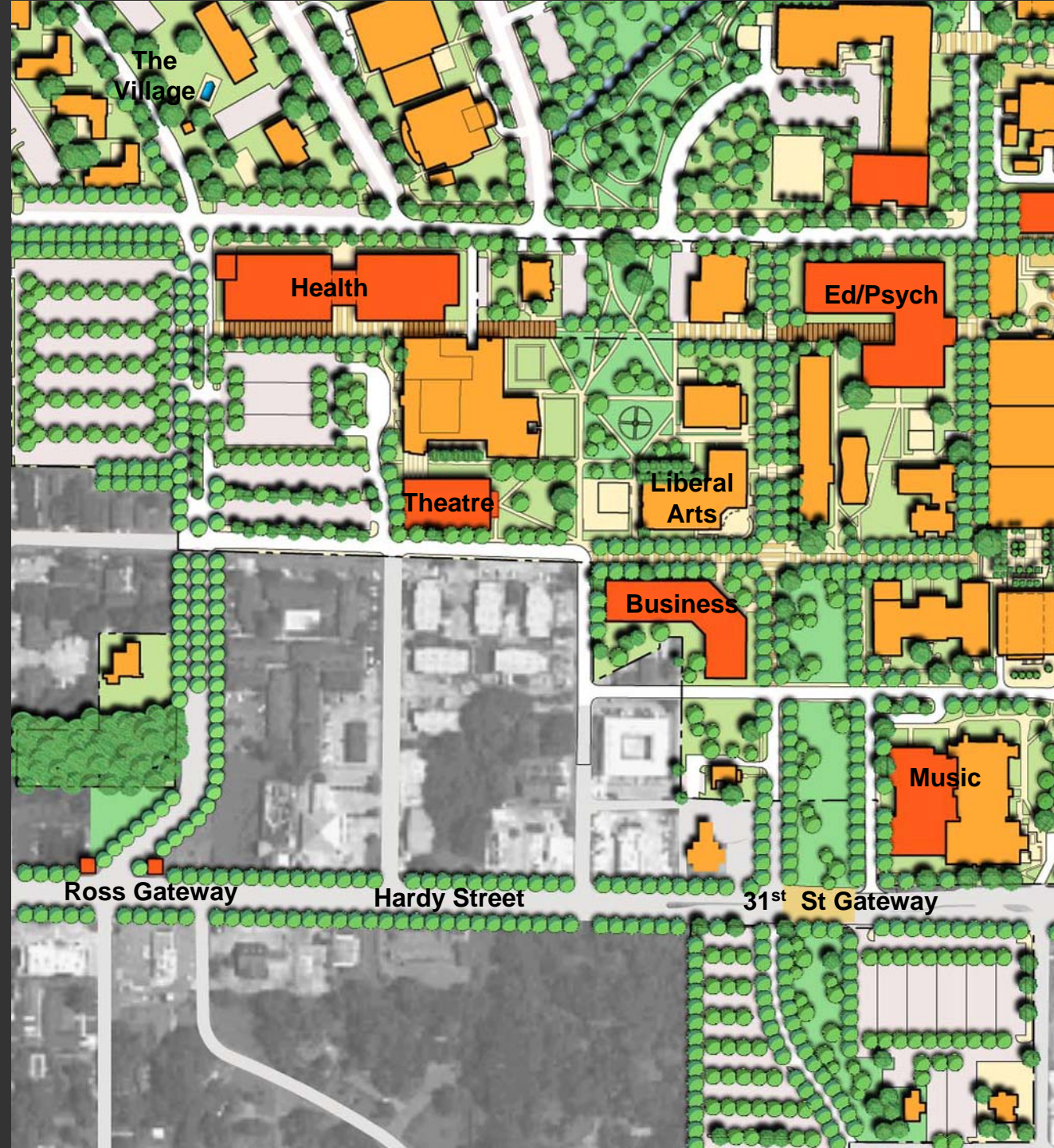


Placemaking West District



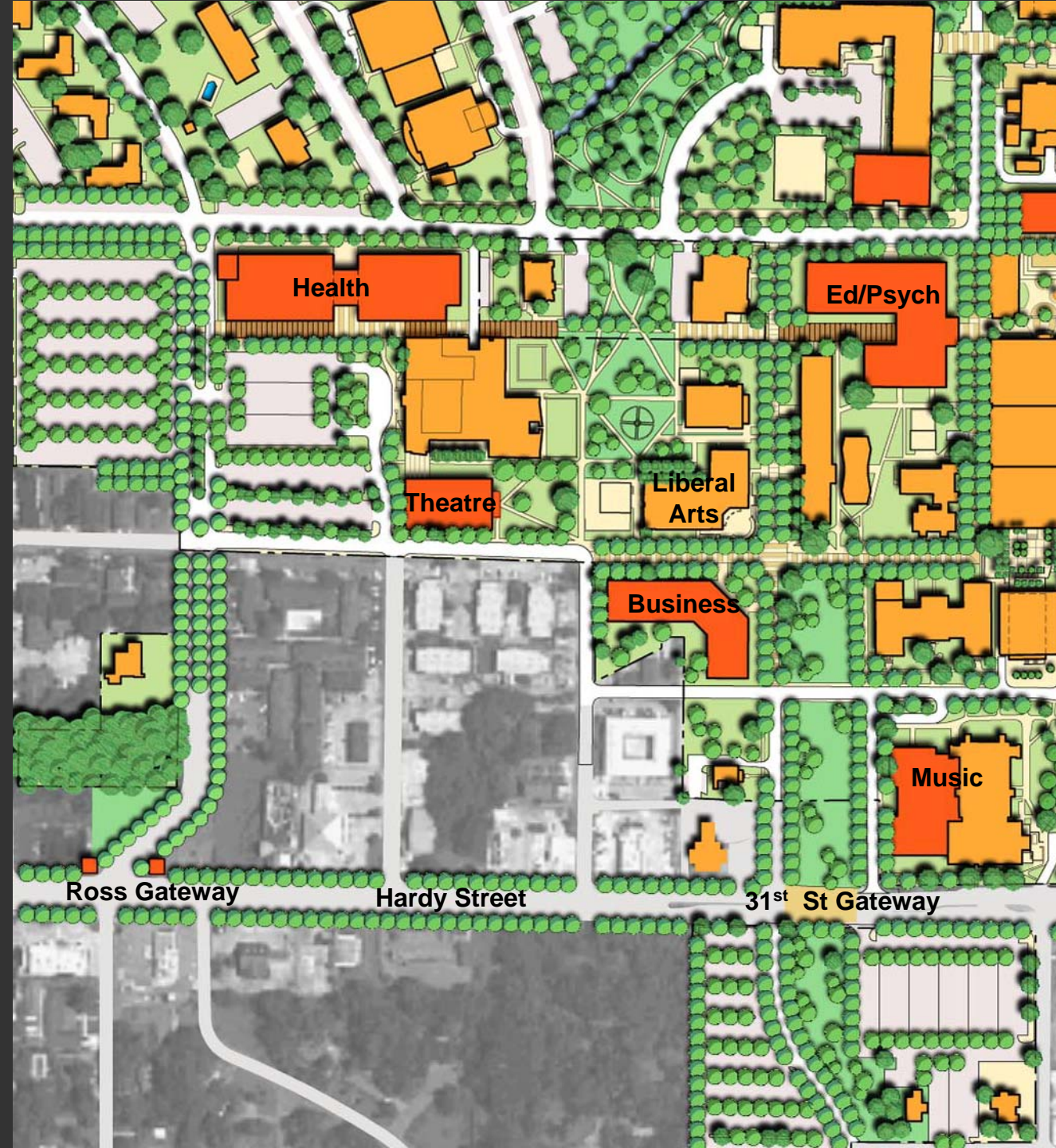
Placemaking West District

- Design Framework



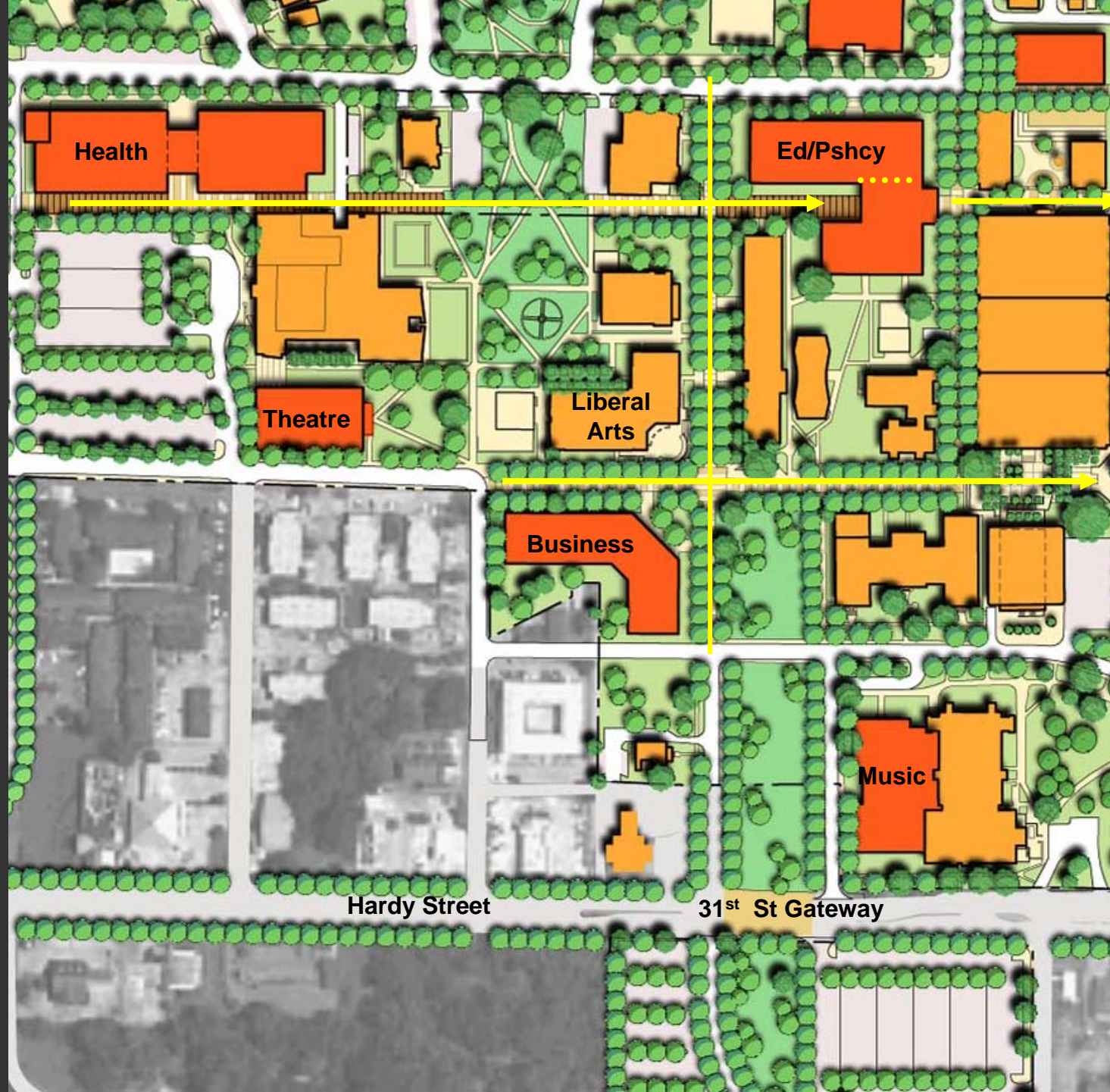
Placemaking West District

- Facilities
 - Business School
 - Theatre Expansion
 - College of Health
 - Surface Parking
 - 3,300 spaces

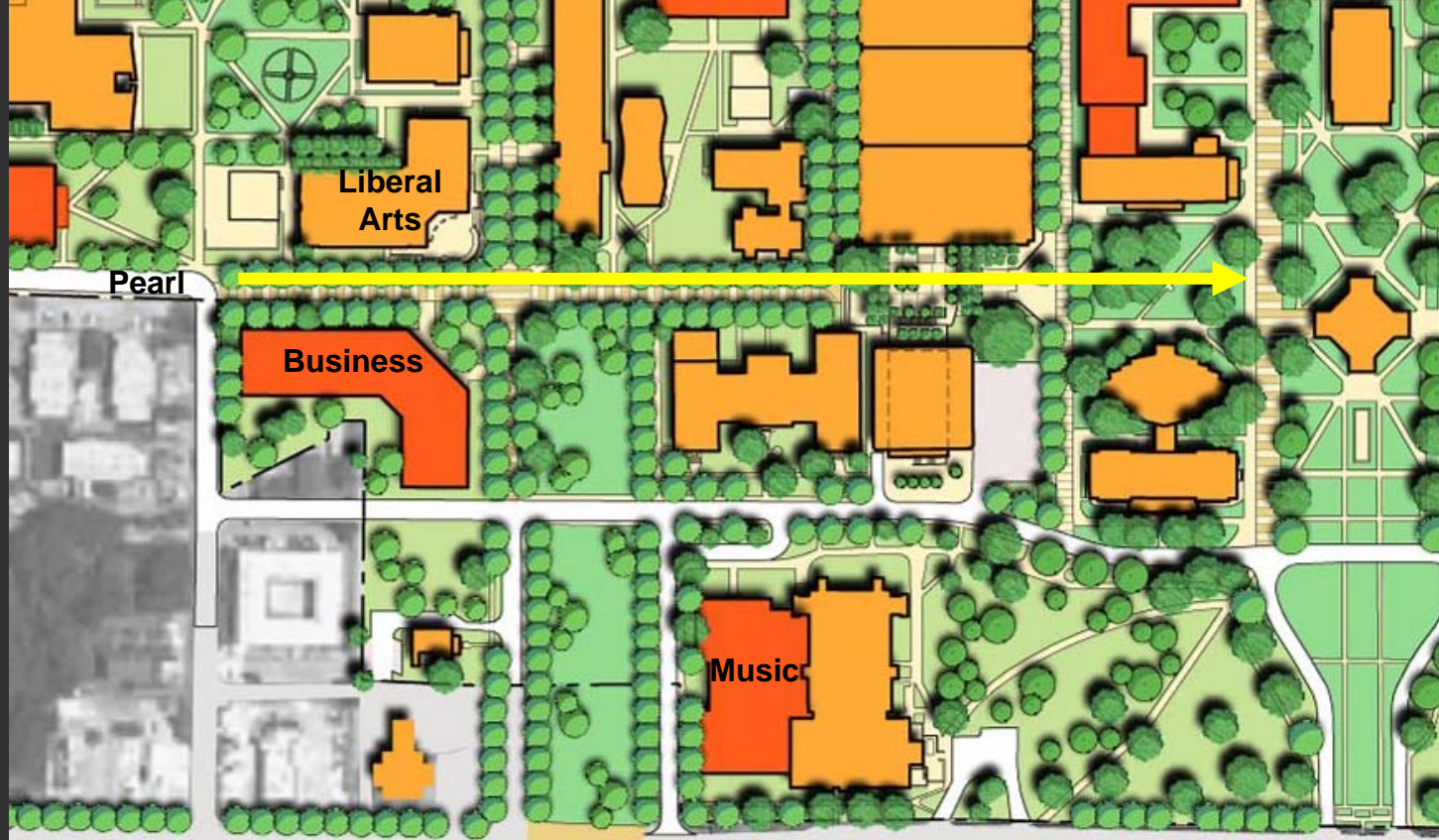


Placemaking West District

- Circulation



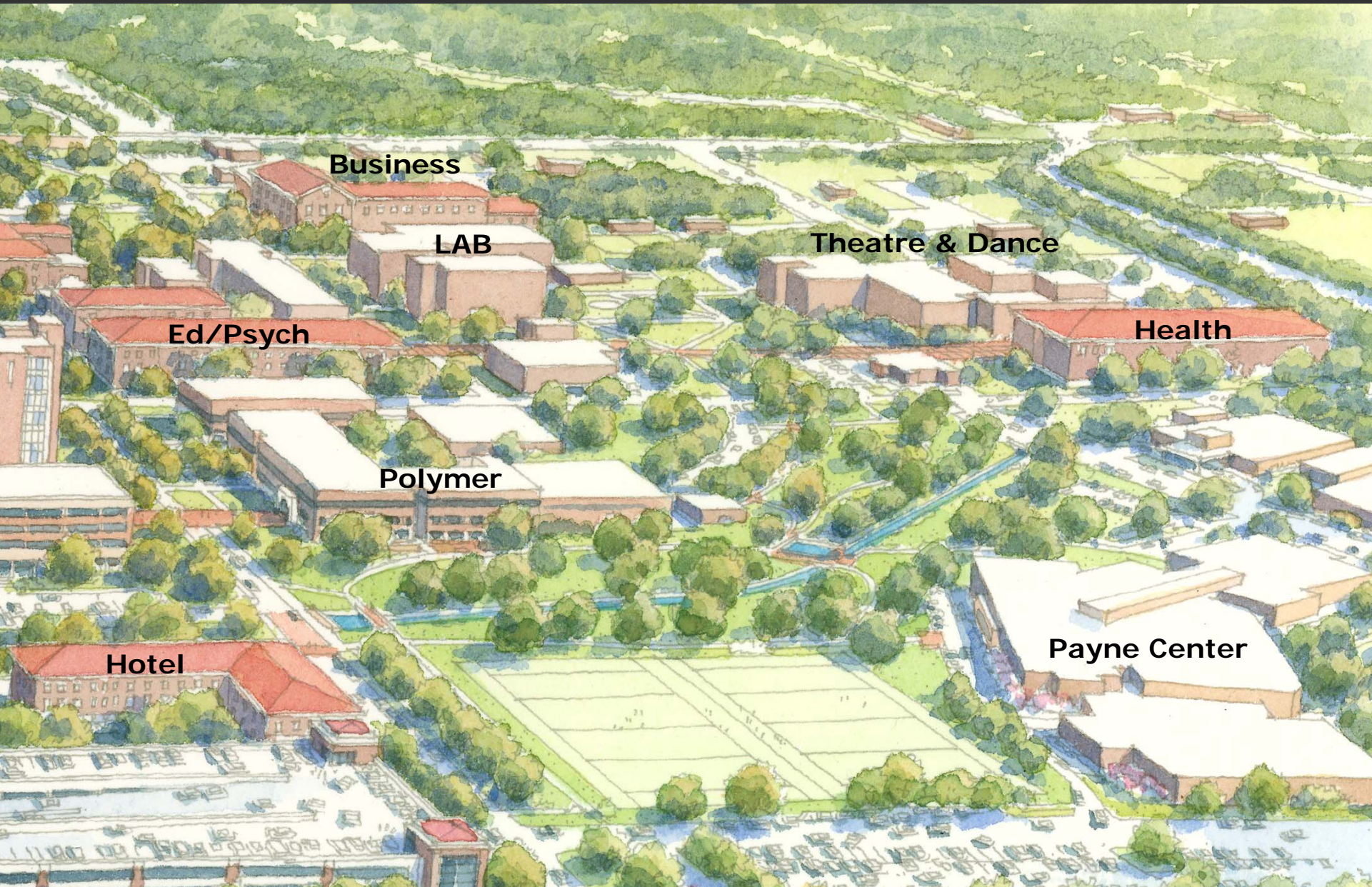
Placemaking West District



- Circulation



Placemaking West District



Business

LAB

Theatre & Dance

Ed/Psych

Health

Polymer

Hotel

Payne Center

Health

Ed/Psych

Business

Music

37st St. Gateway



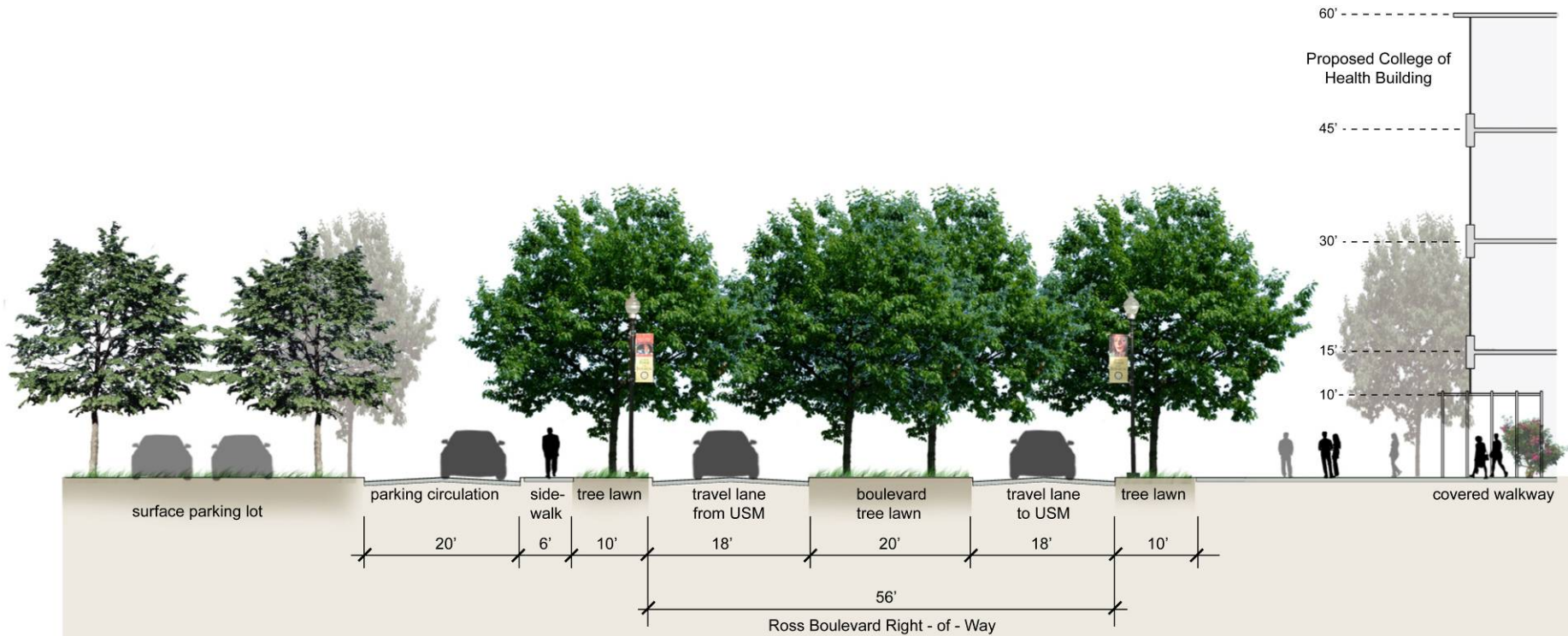
Placemaking

West District - Ross Boulevard



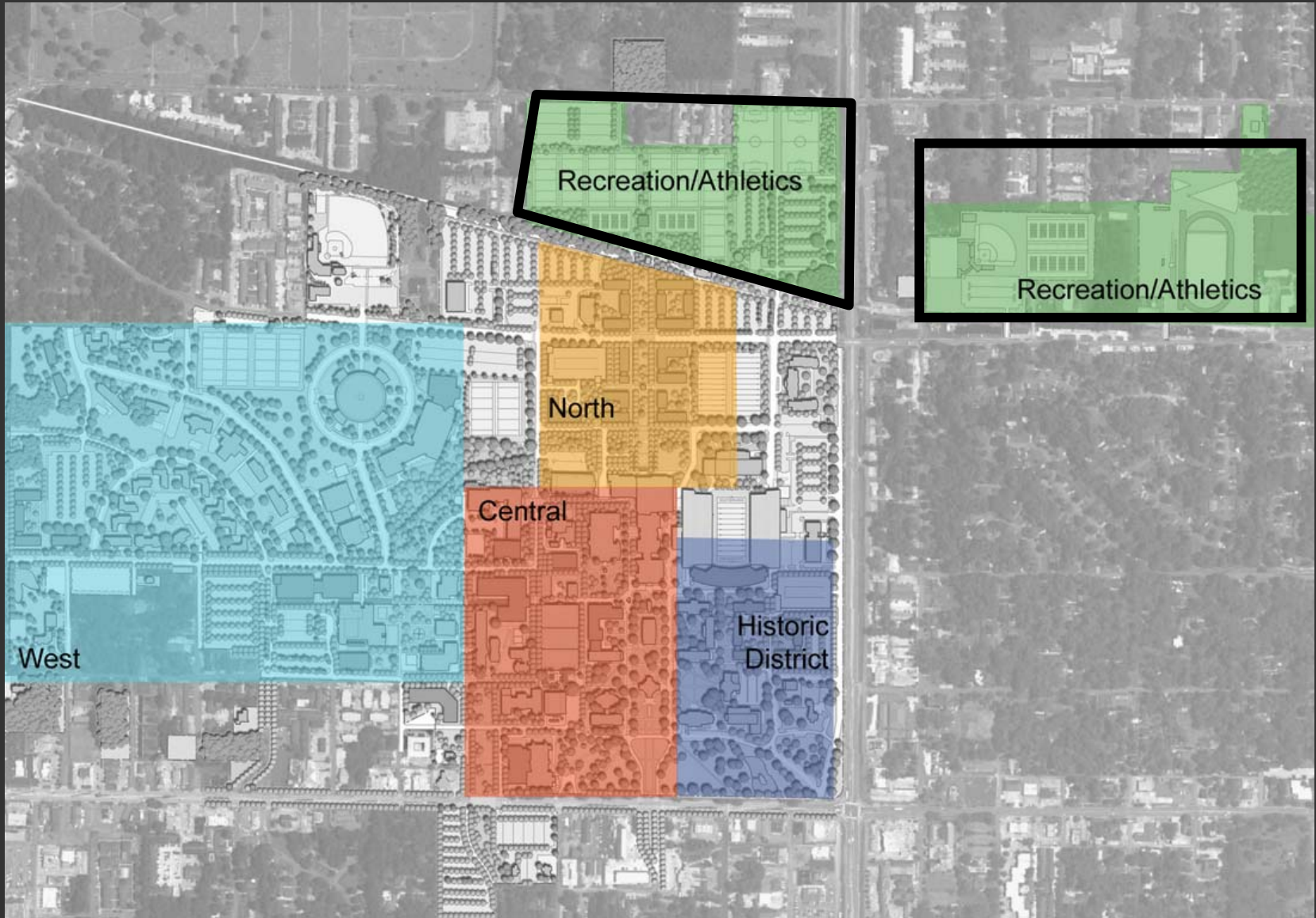
Ross - Existing view looking north

Placemaking West District - Ross Boulevard



Placemaking

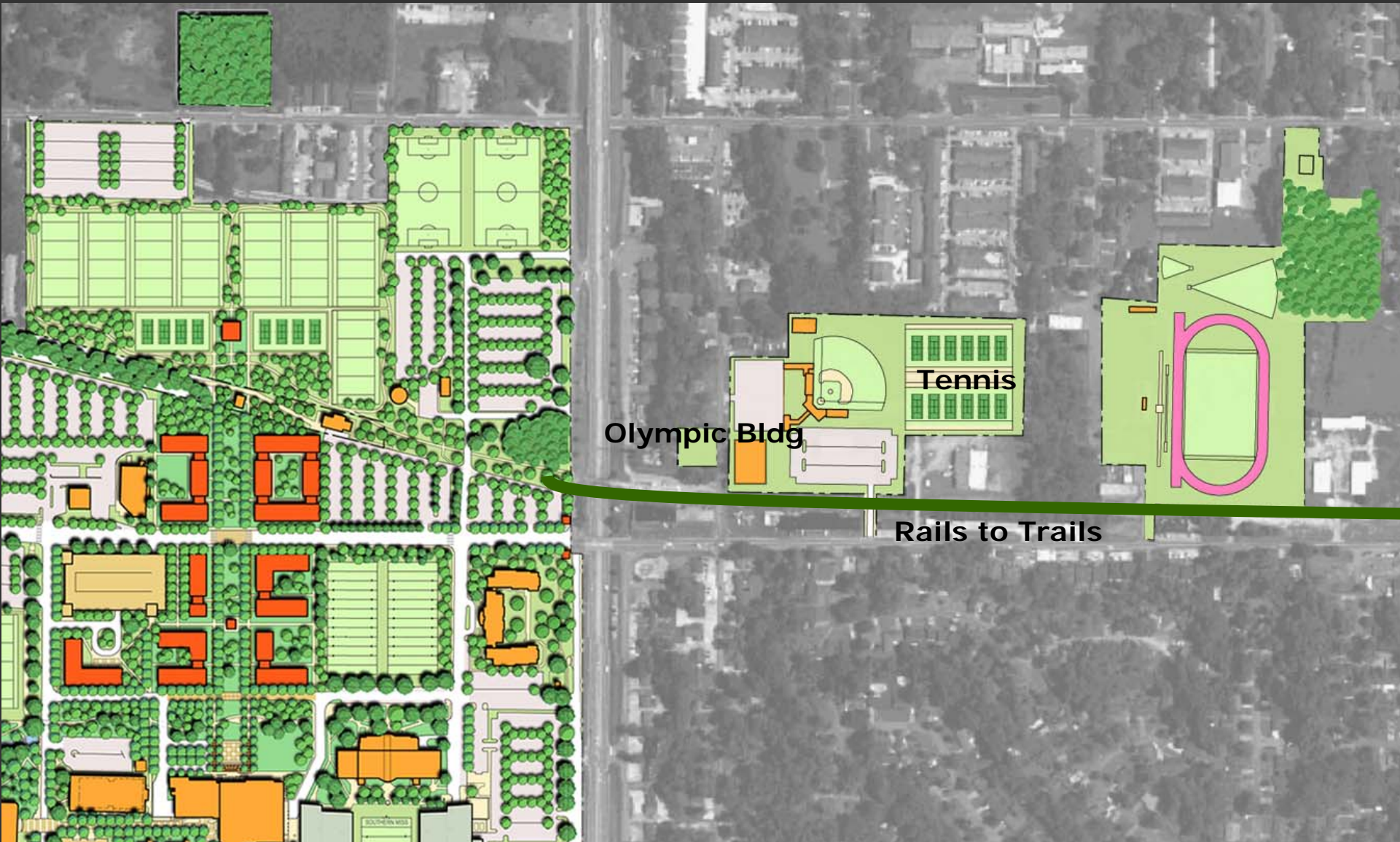
Athletics/Recreation District

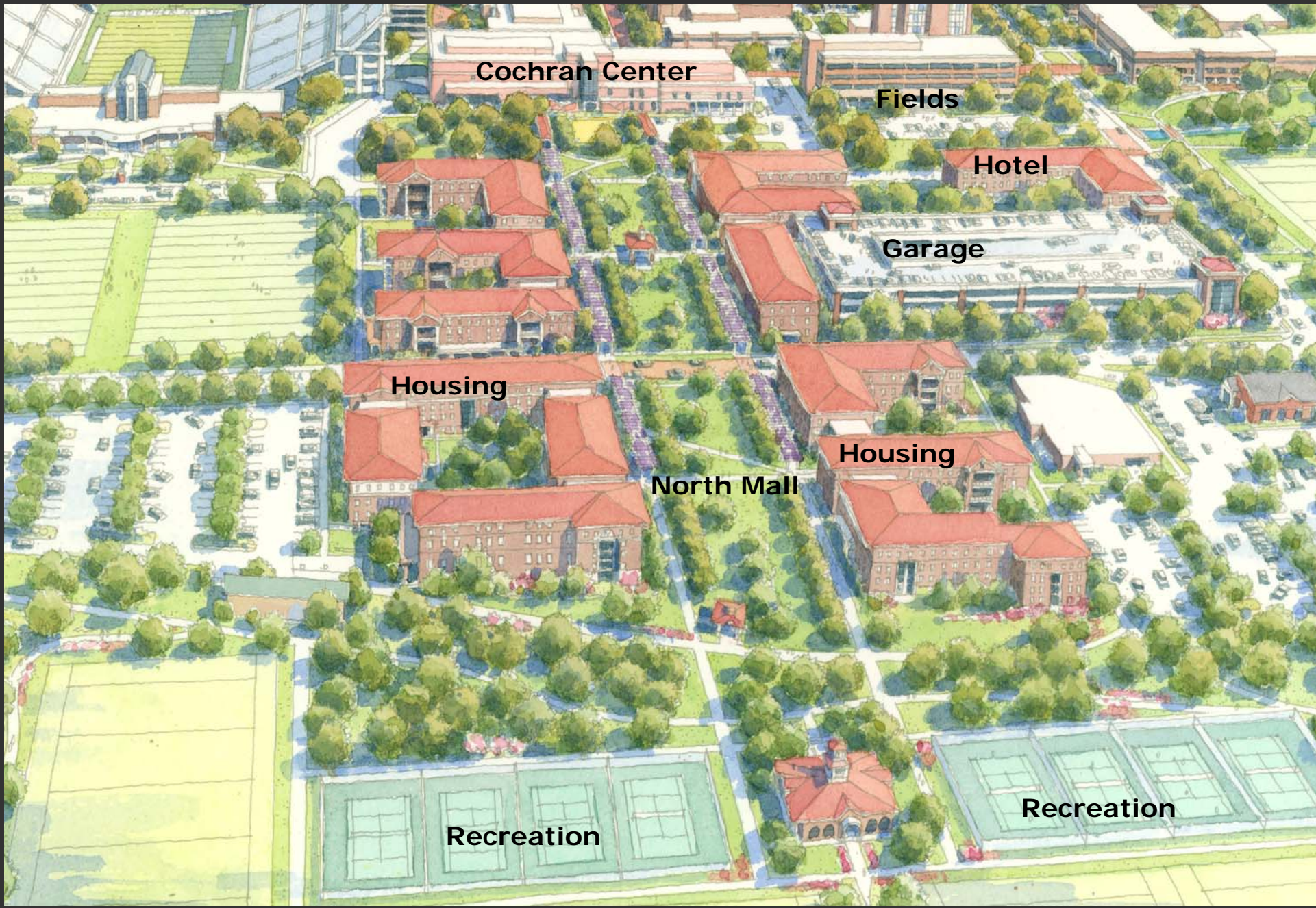


Placemaking
Athletics /
Recreation District



Placemaking
Athletics /
Recreation District





Cochran Center

Fields

Hotel

Garage

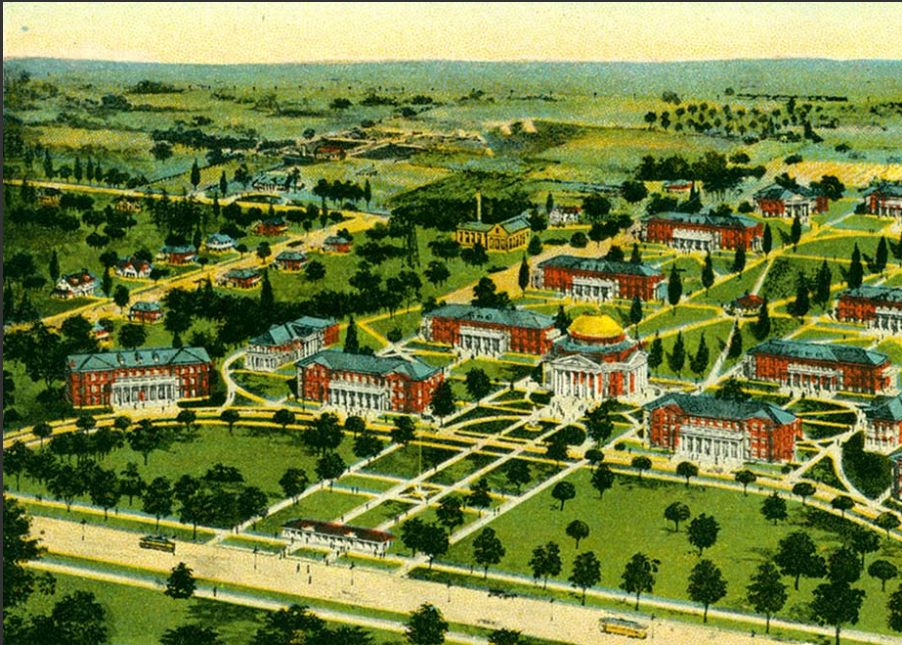
Housing

North Mall

Housing

Recreation

Recreation



Remembering the pastplanning the future

The University of Southern Mississippi
Master Plan

Hattiesburg, Mississippi
June 19, 2007

Eley Associates Architects / Sasaki Associates / Vic Evans