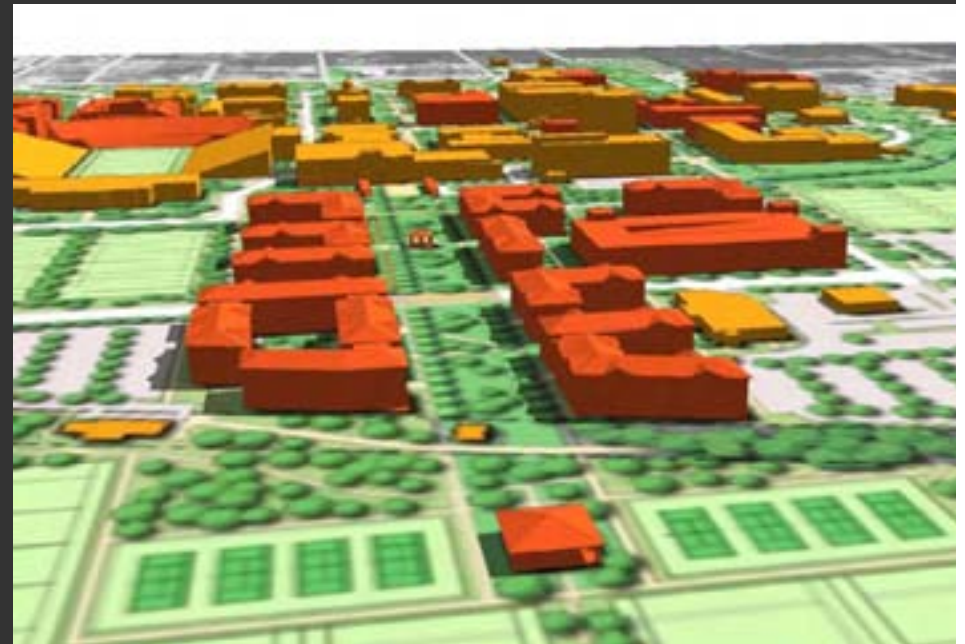




The University of Southern Mississippi
Draft Master Plan

Hattiesburg, Mississippi
February 28, 2007

Eley Associates Architects / Sasaki Associates / Vic Evans



Remembering the pastplanning the future

**The University of Southern Mississippi
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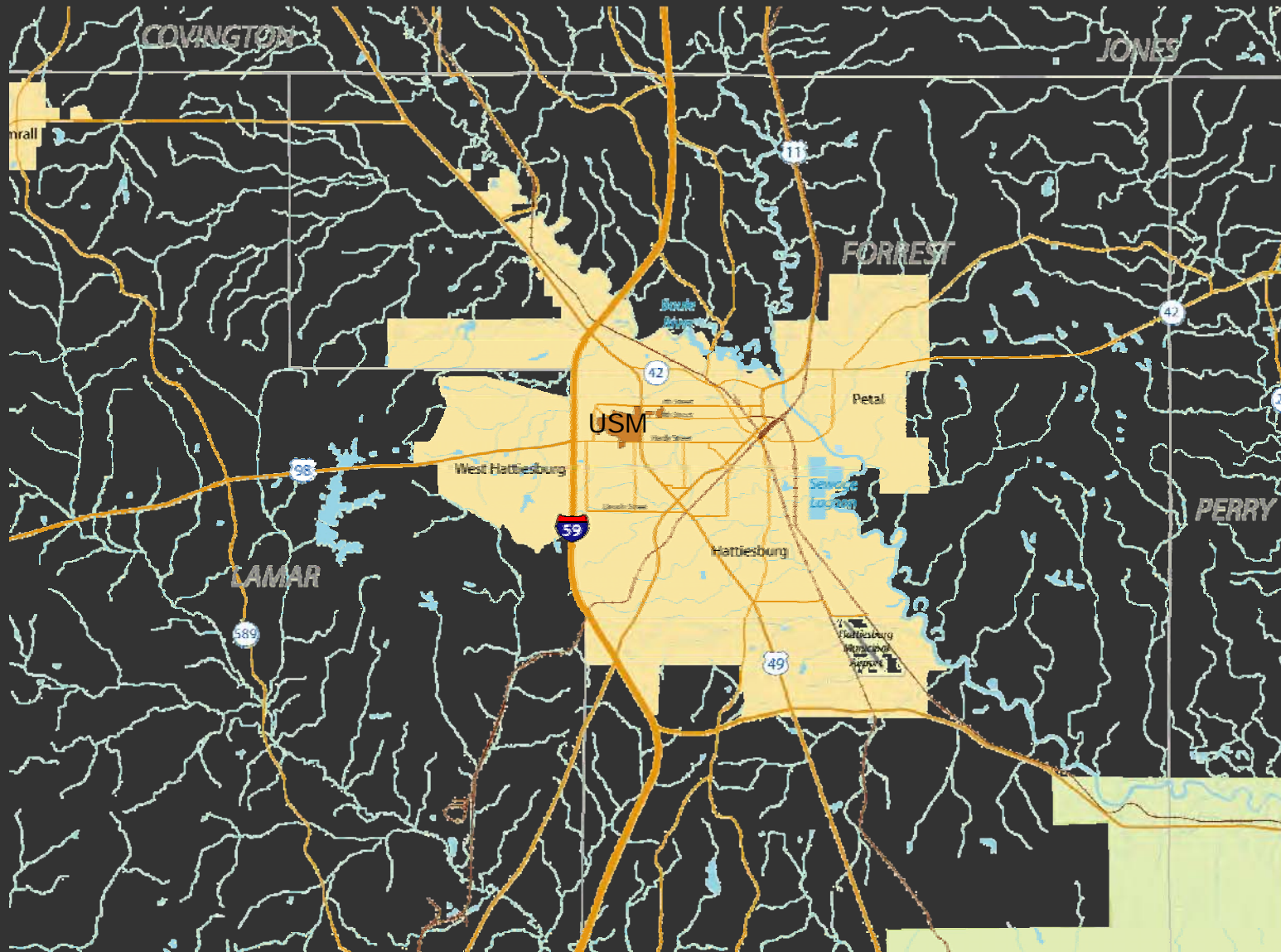
Eley Associates Architects / Sasaki Associates / Vic Evans

Agenda

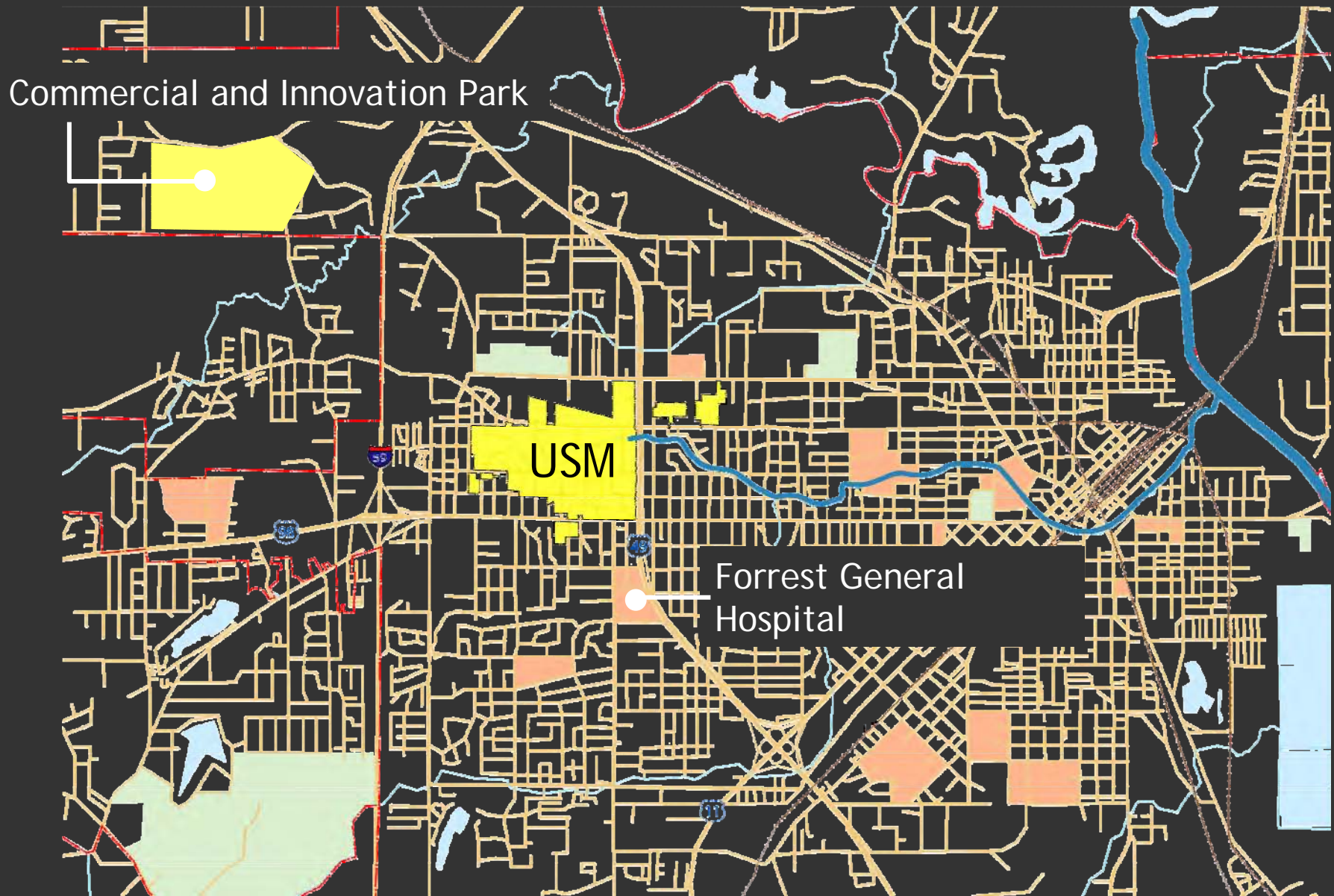
1. The Planning Context
2. Analysis and Principles
3. The Campus Framework Plan
4. Placemaking Districts



Location and Land Area



Location and Land Area



Location and Land Area



Physical and Natural History

- Development History



Analysis and Principles

Physical and Natural History

- Development History
 - Principle 1: Protect historic open spaces and buildings



Physical and Natural History

- Development History
 - Principle 1: Protect historic open spaces and buildings



Physical and Natural History

- Ecology/Vegetation/Landform Relationships
 - Principle 2: Extend and enhance the character of the campus through contextual design of future buildings and open spaces



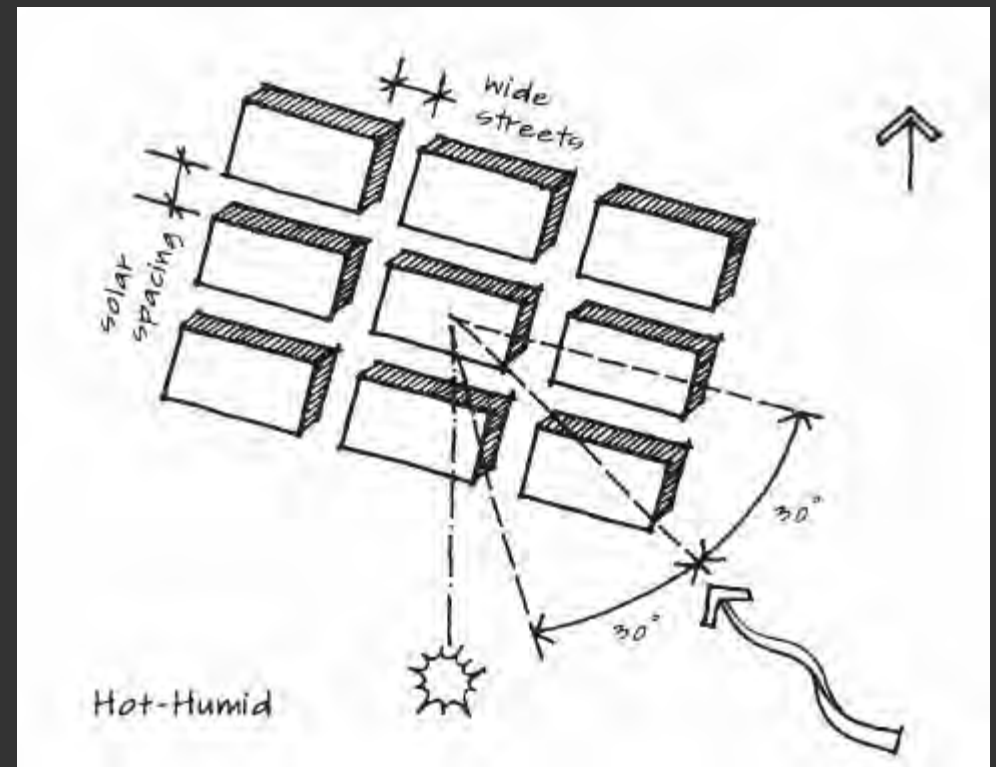
Physical and Natural History

- Climate
 - Principle 3: Promote environmental design and energy conservation principles

Optimal Building Orientation



Hattiesburg, MS:
Hot-Humid



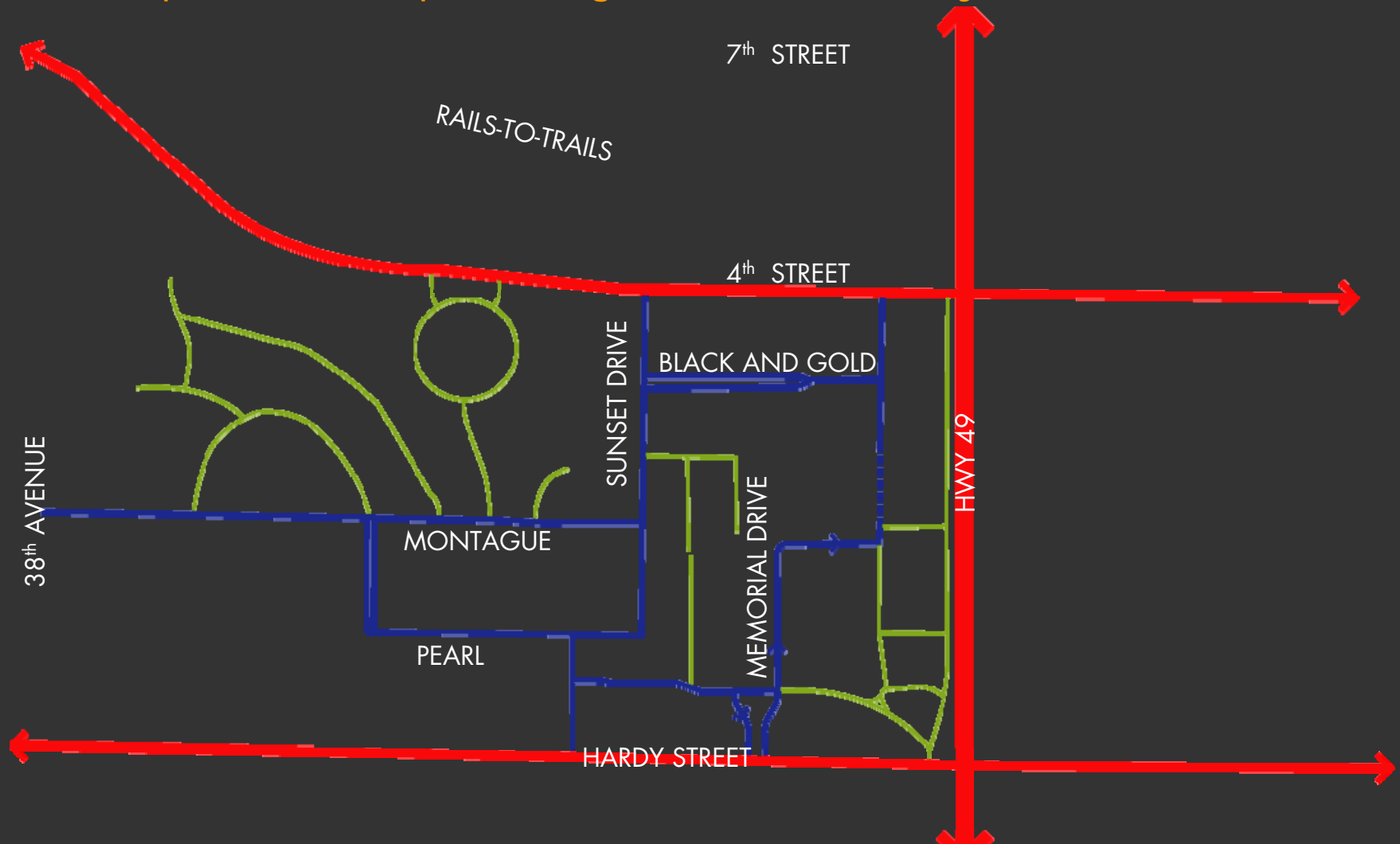
The Modern Campus

- Student Life
 - Principle 4: Create and promote environments for learning, research, and social engagement
 - Principle 5: Integrate modern technology



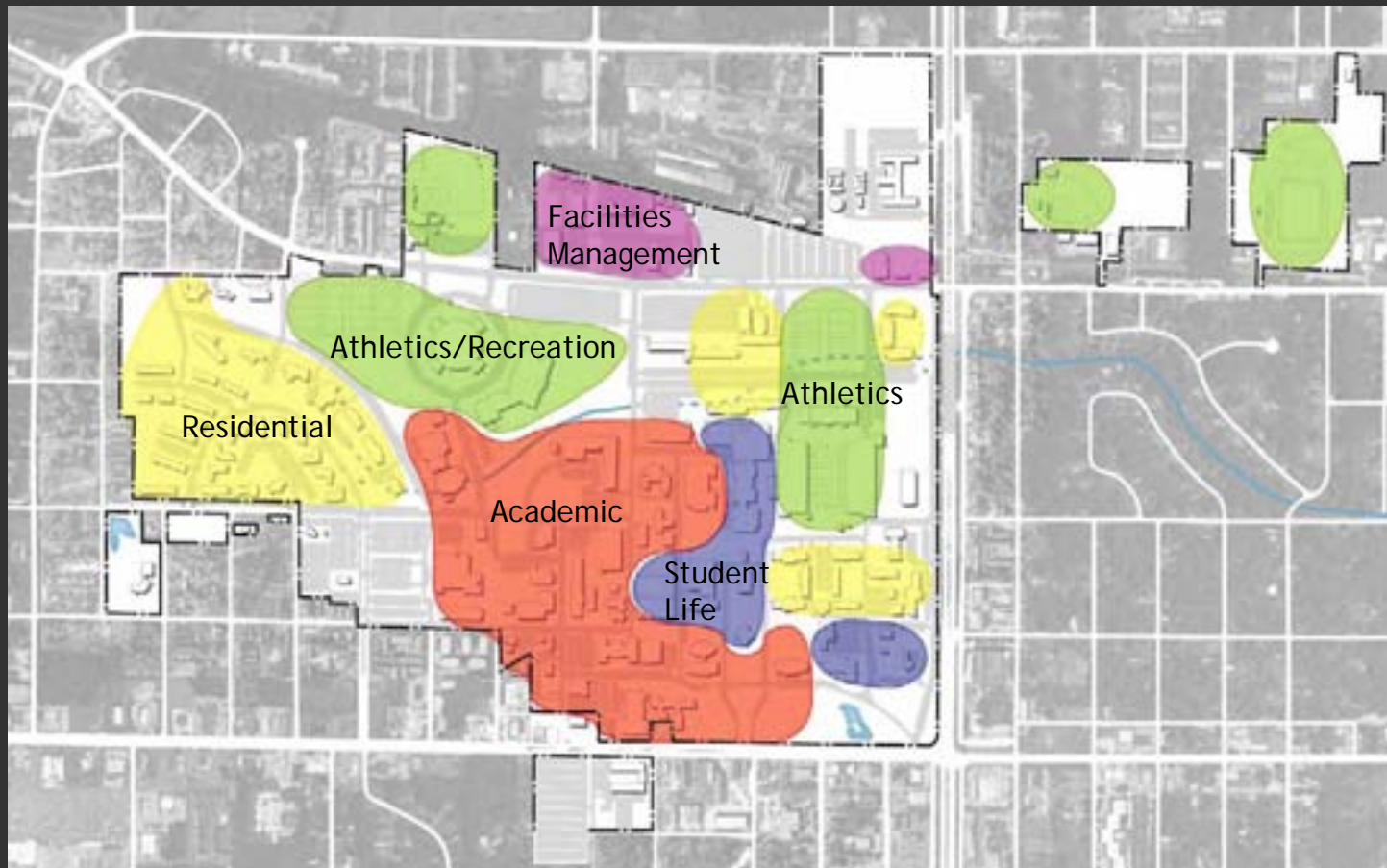
The Modern Campus

- Access and Circulation
 - Principle 6: Develop an integrated circulation system



The Modern Campus

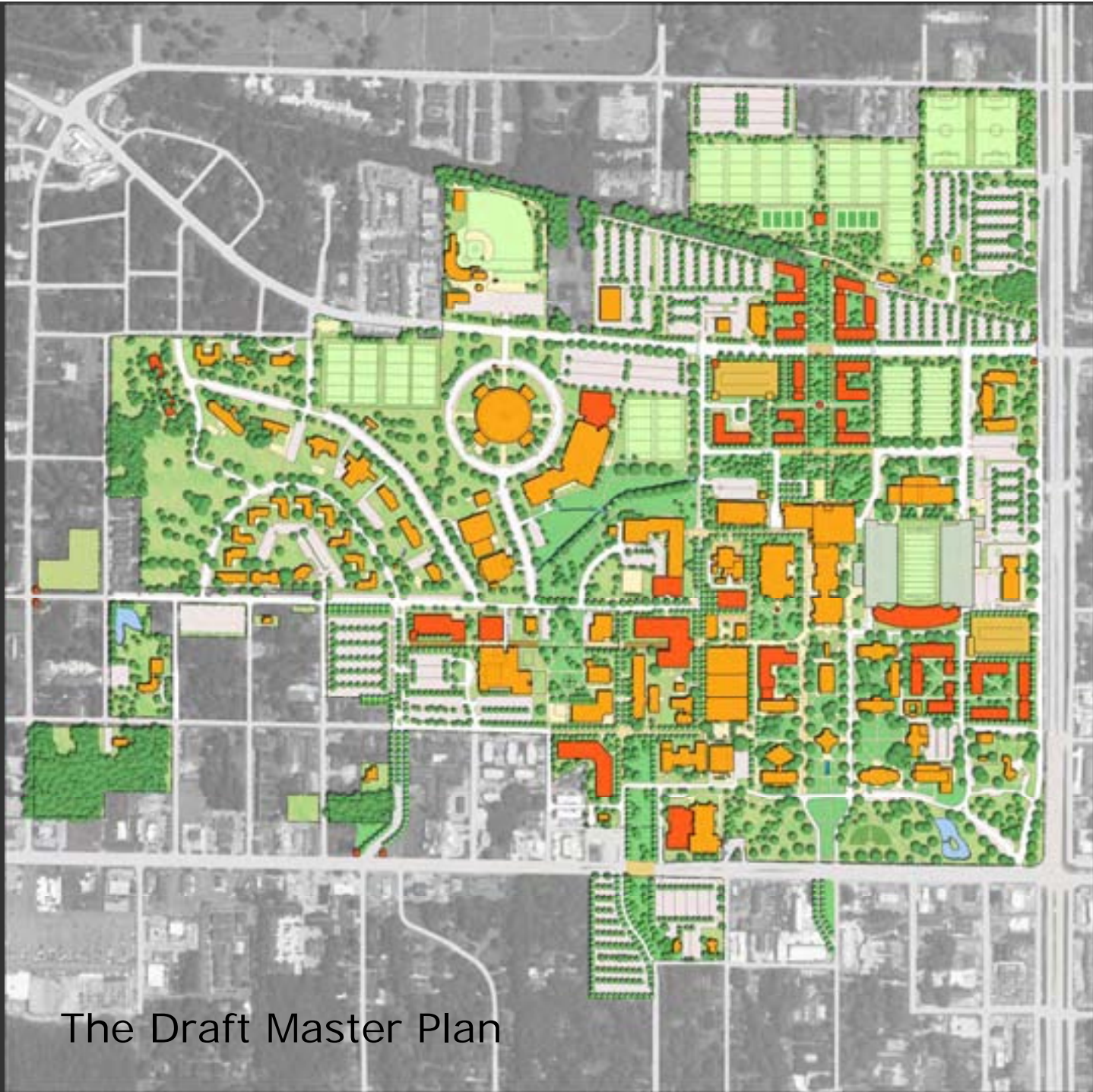
- Campus Districts and Organization
 - Principle 7: Implement strategic growth practices



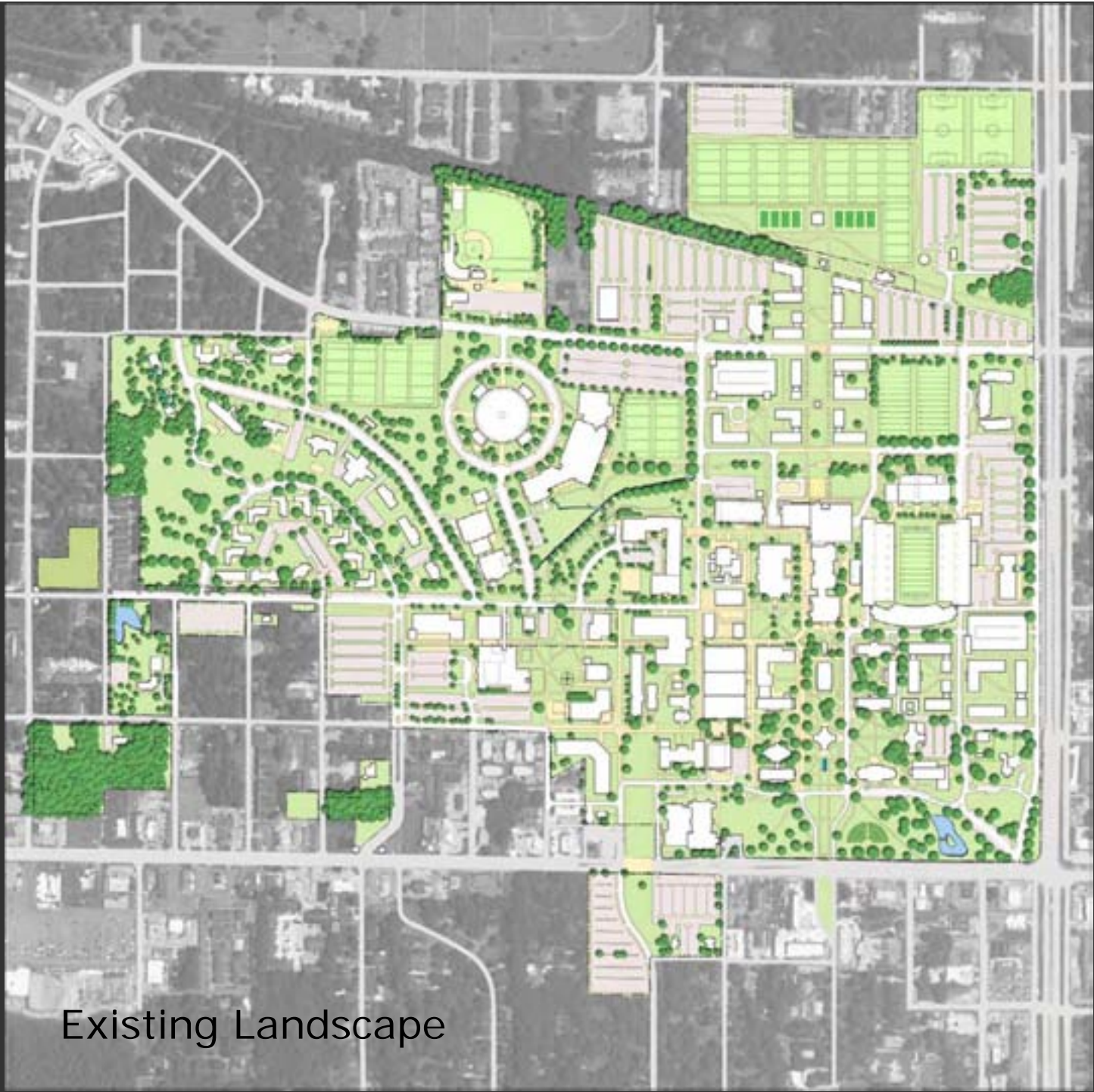
Campus Framework Plan

1. Existing Landscape Framework
2. Proposed Landscape Framework
3. Existing Buildings
4. Proposed Buildings
5. Proposed Vehicular Circulation

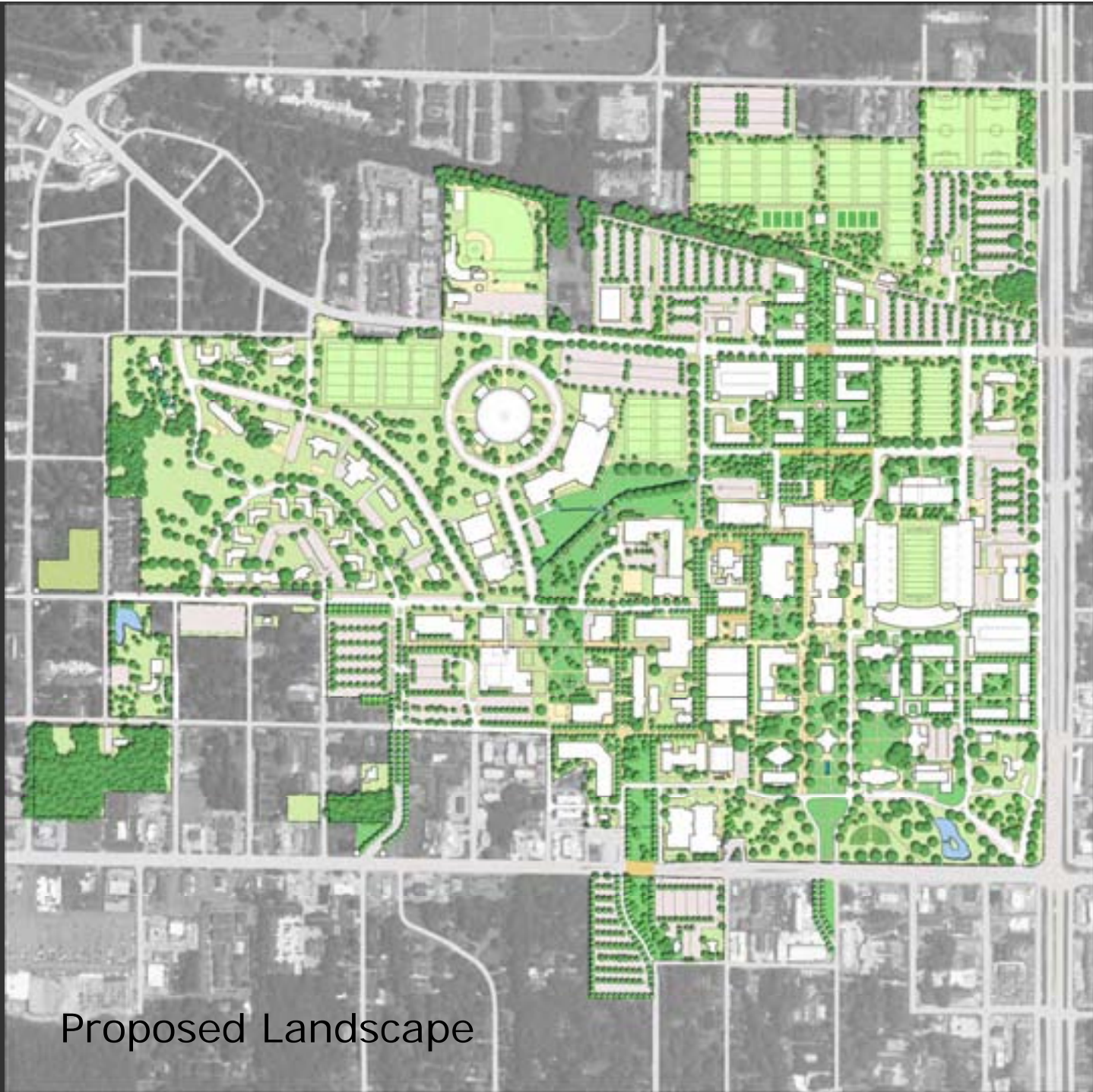




The Draft Master Plan



Existing Landscape



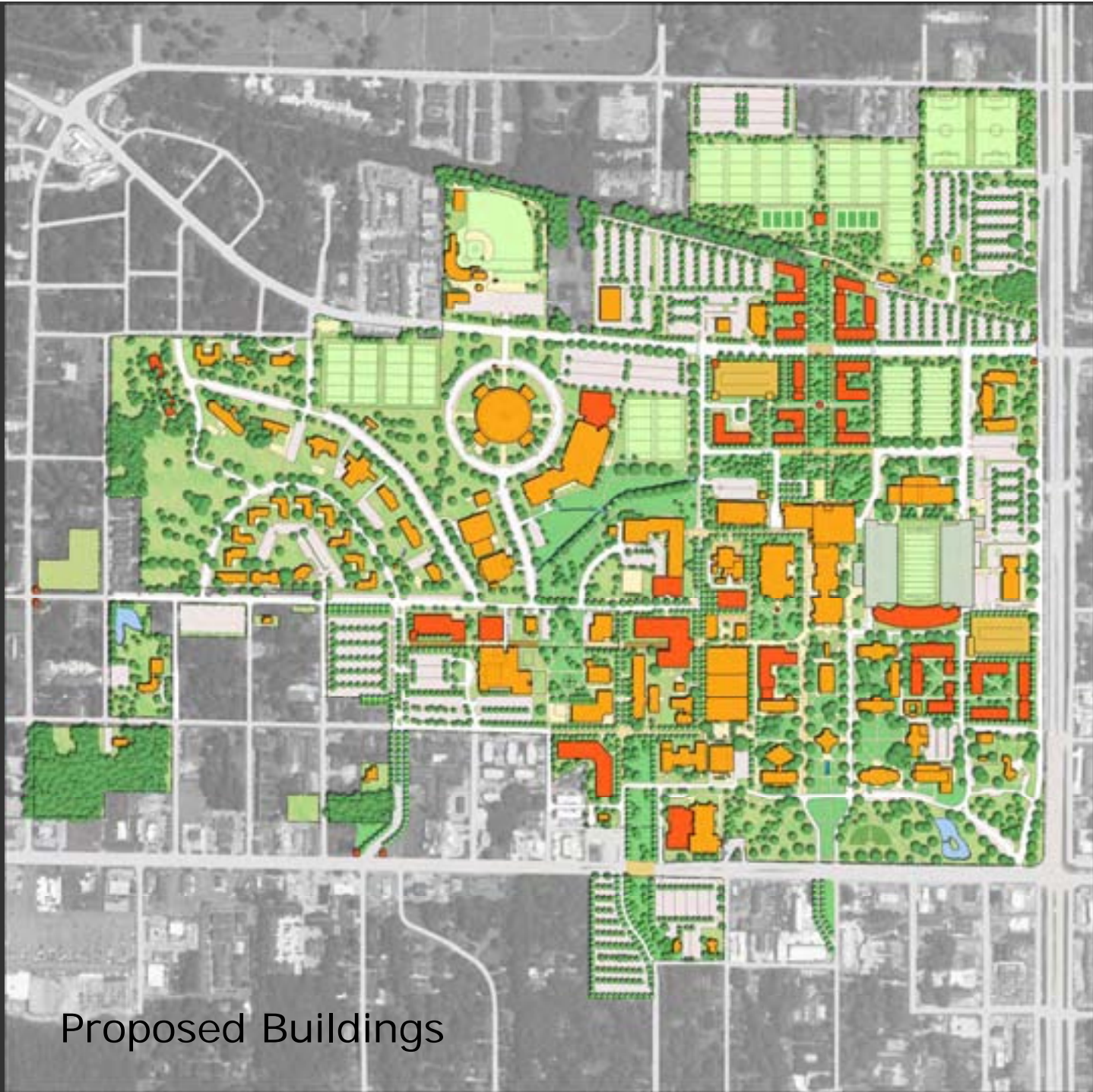
Proposed Landscape



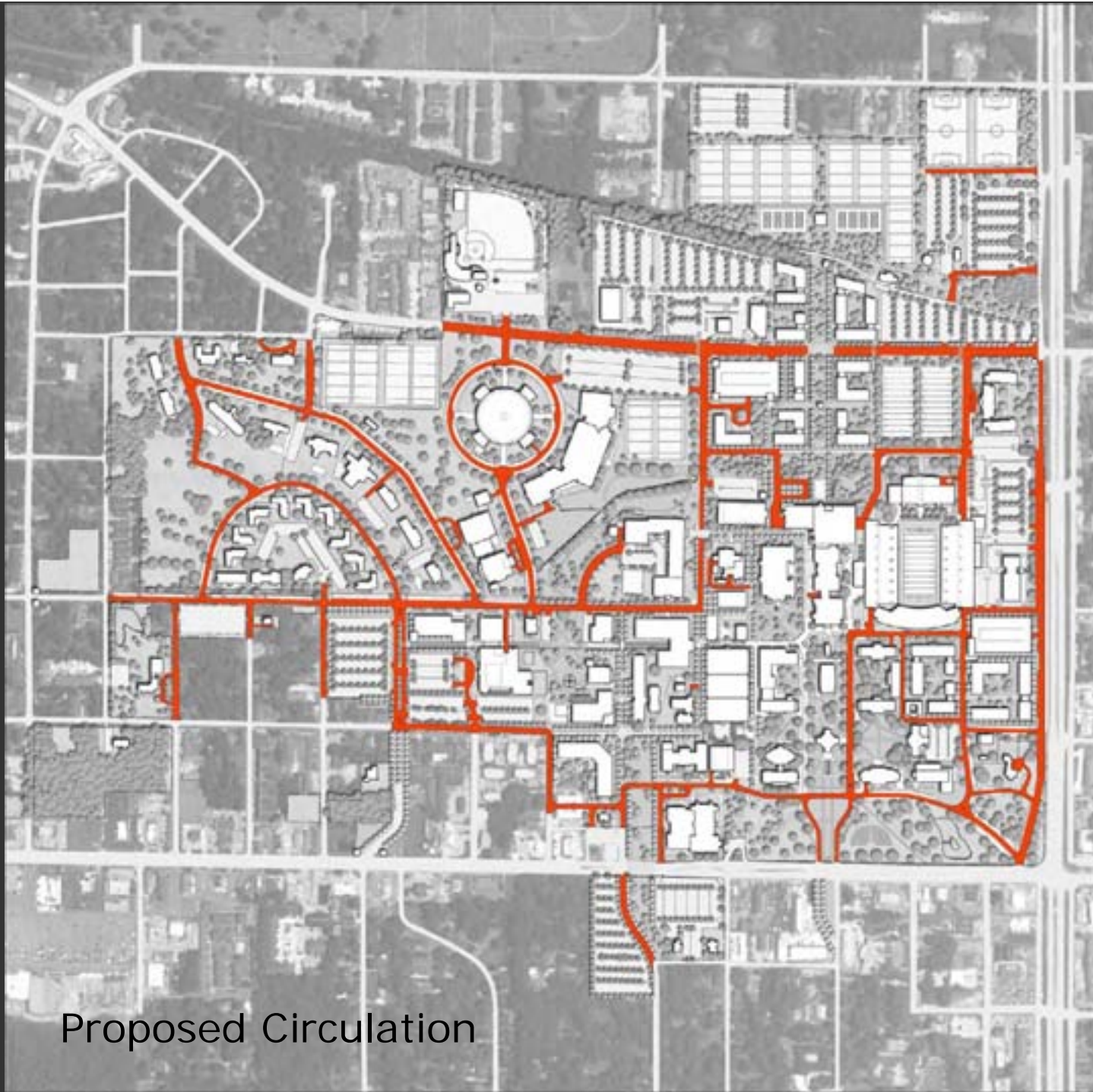
Proposed Landscape



Existing Buildings



Proposed Buildings



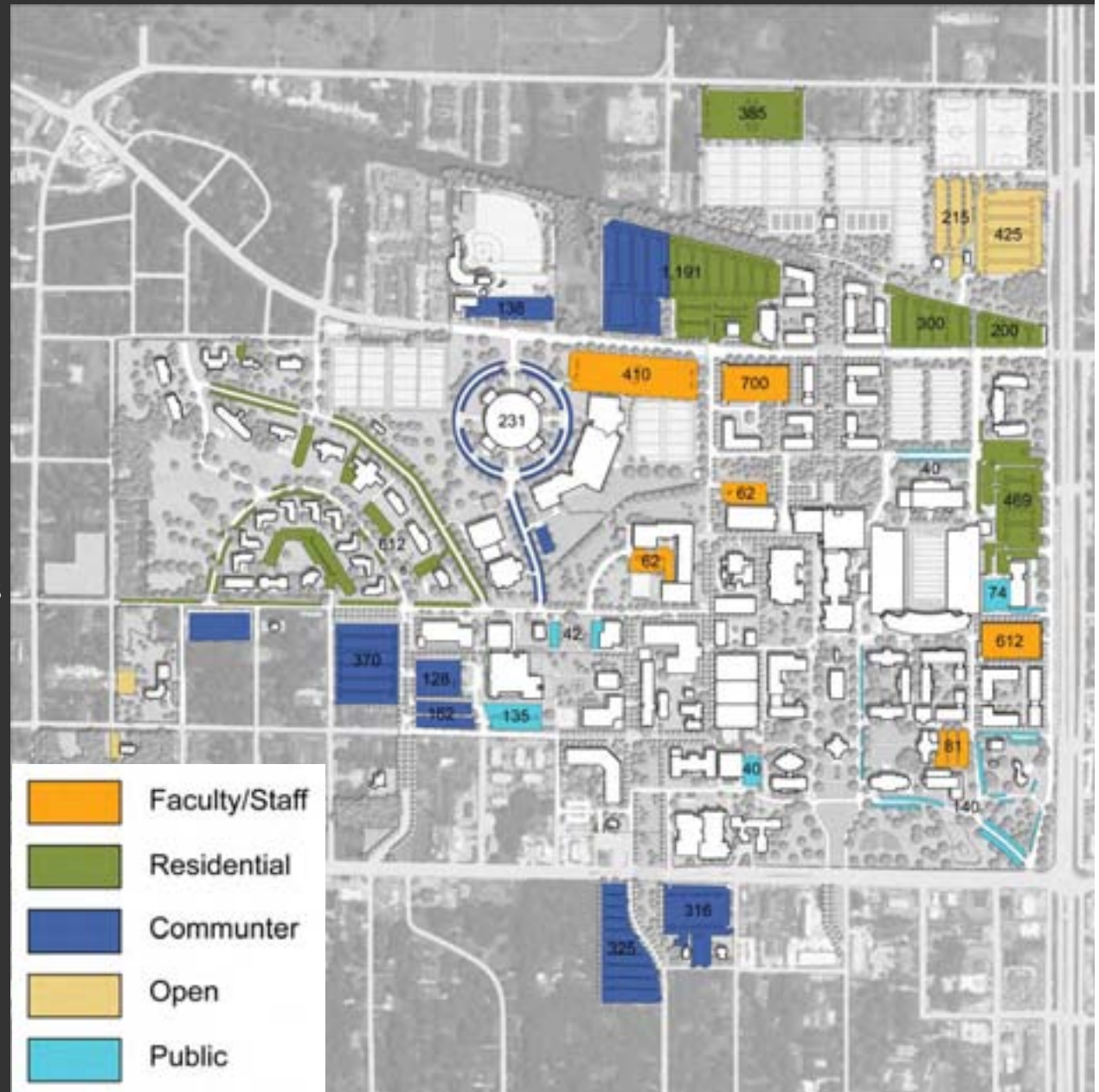
Proposed Circulation

Parking Assignments

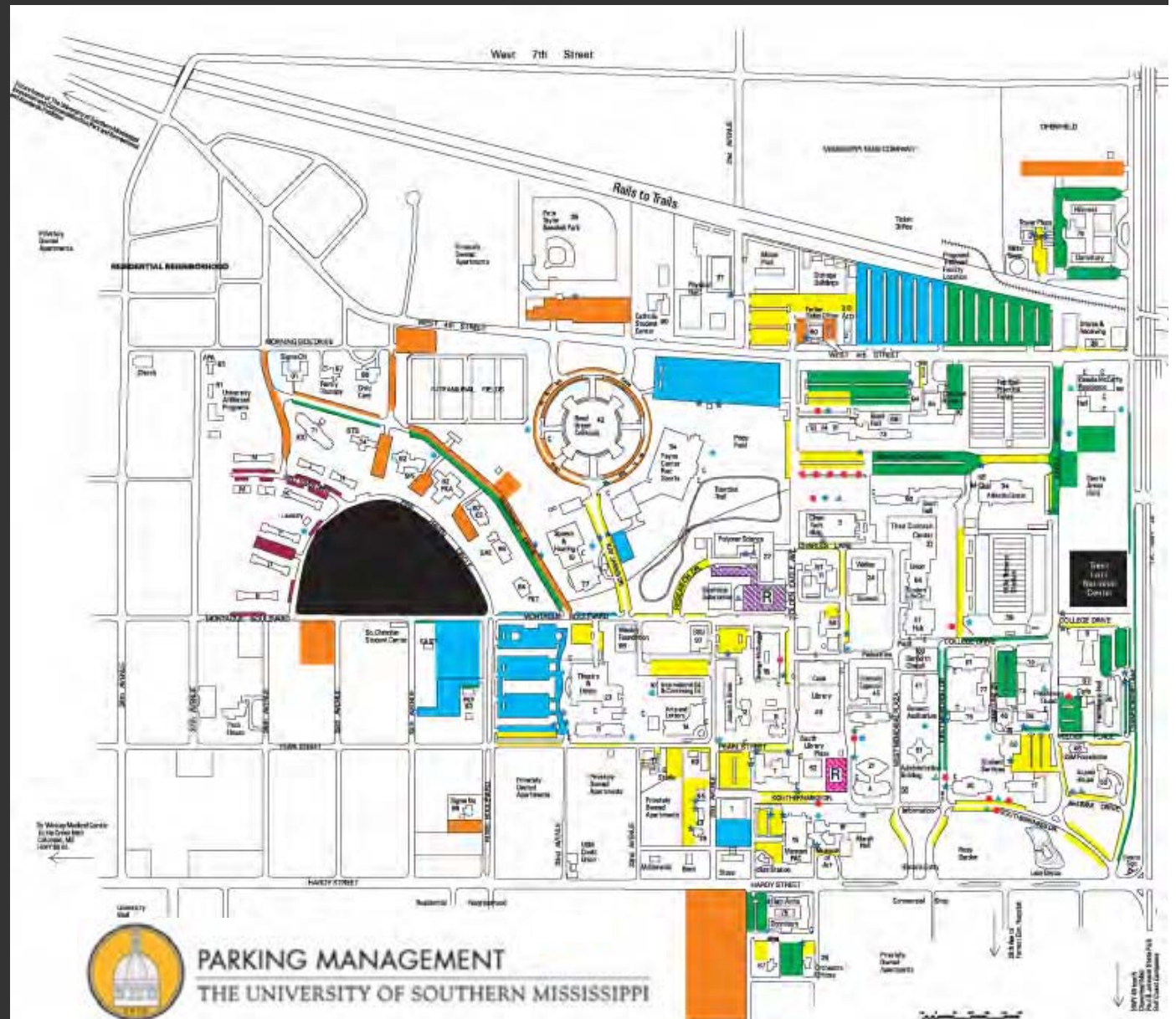
Circulation

Long-term Parking Strategy

- Maintain existing ratio provision per user group
- Locate parking outside pedestrian core
- Assign parking lots based frequency of use / daily access
- Locate storage parking on the periphery
- Connect parking to the campus core through pedestrian route improvements



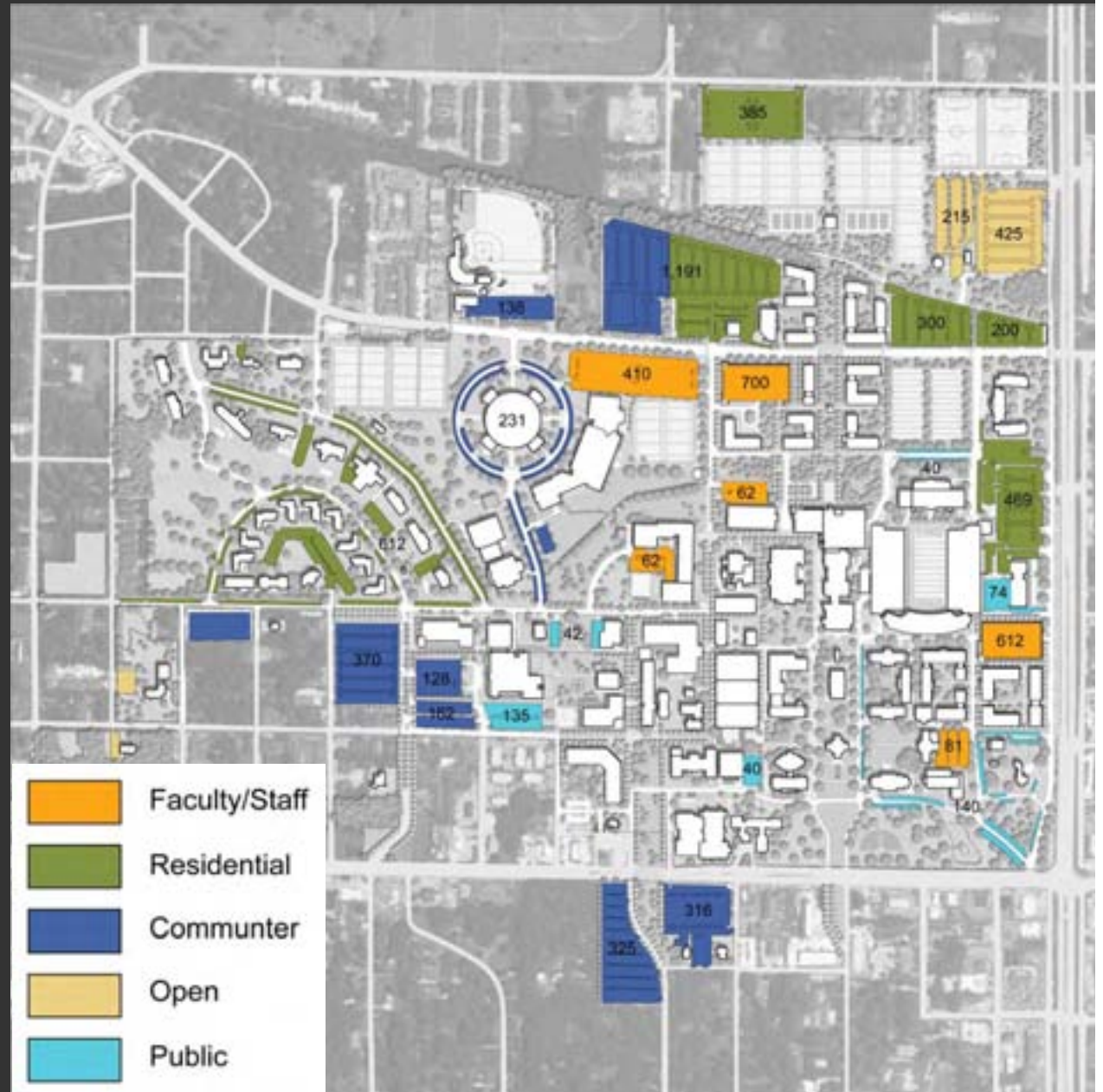
Existing Parking

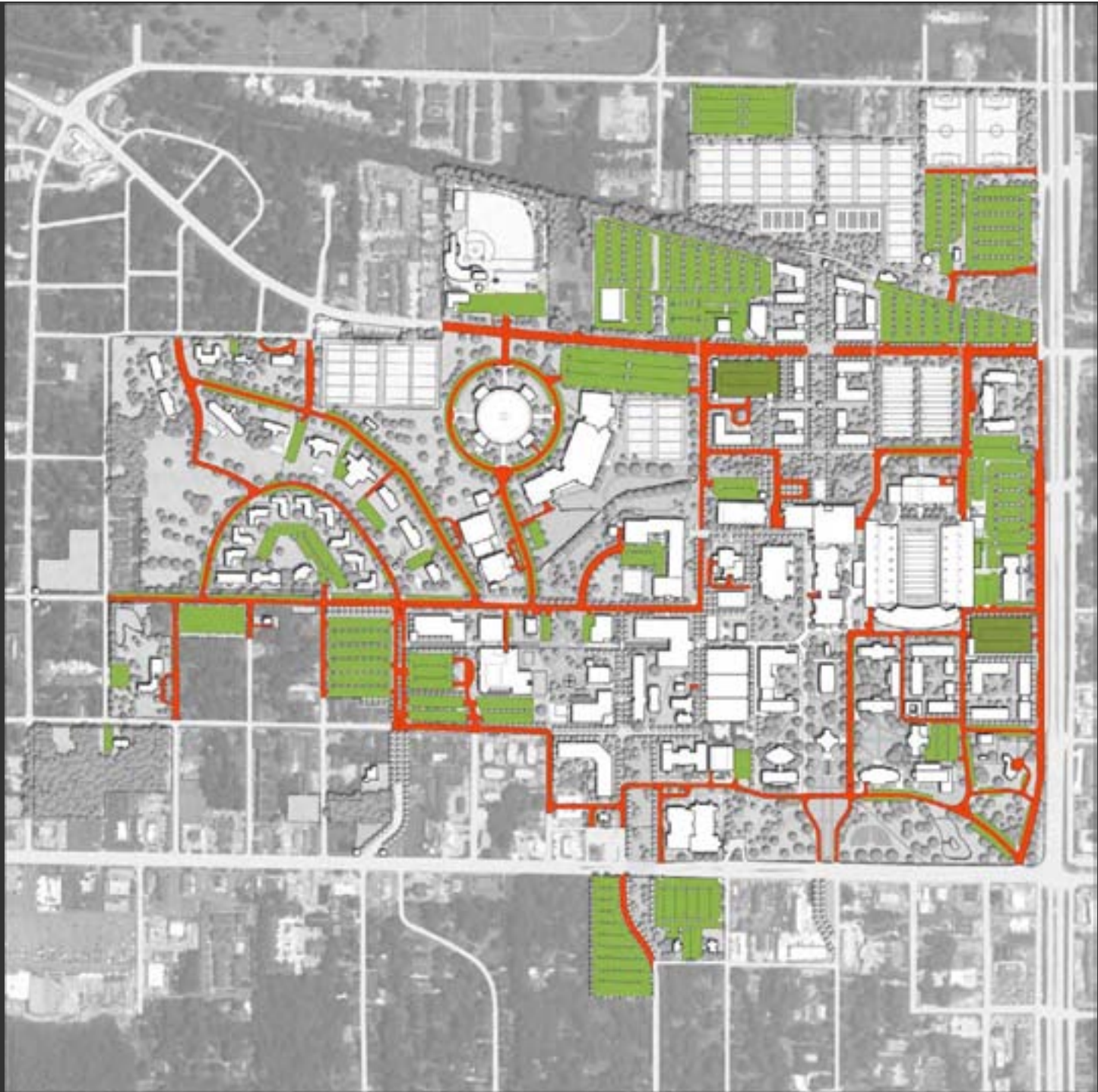


Parking Assignments

Circulation

User Group	Existing	New
Faculty/ Staff	1,722	1,927
Residential	1,847	2,710
Commuter	1,580	2,255
Open	1,731	700
Public	400	545
TOTAL	7,280	8,137





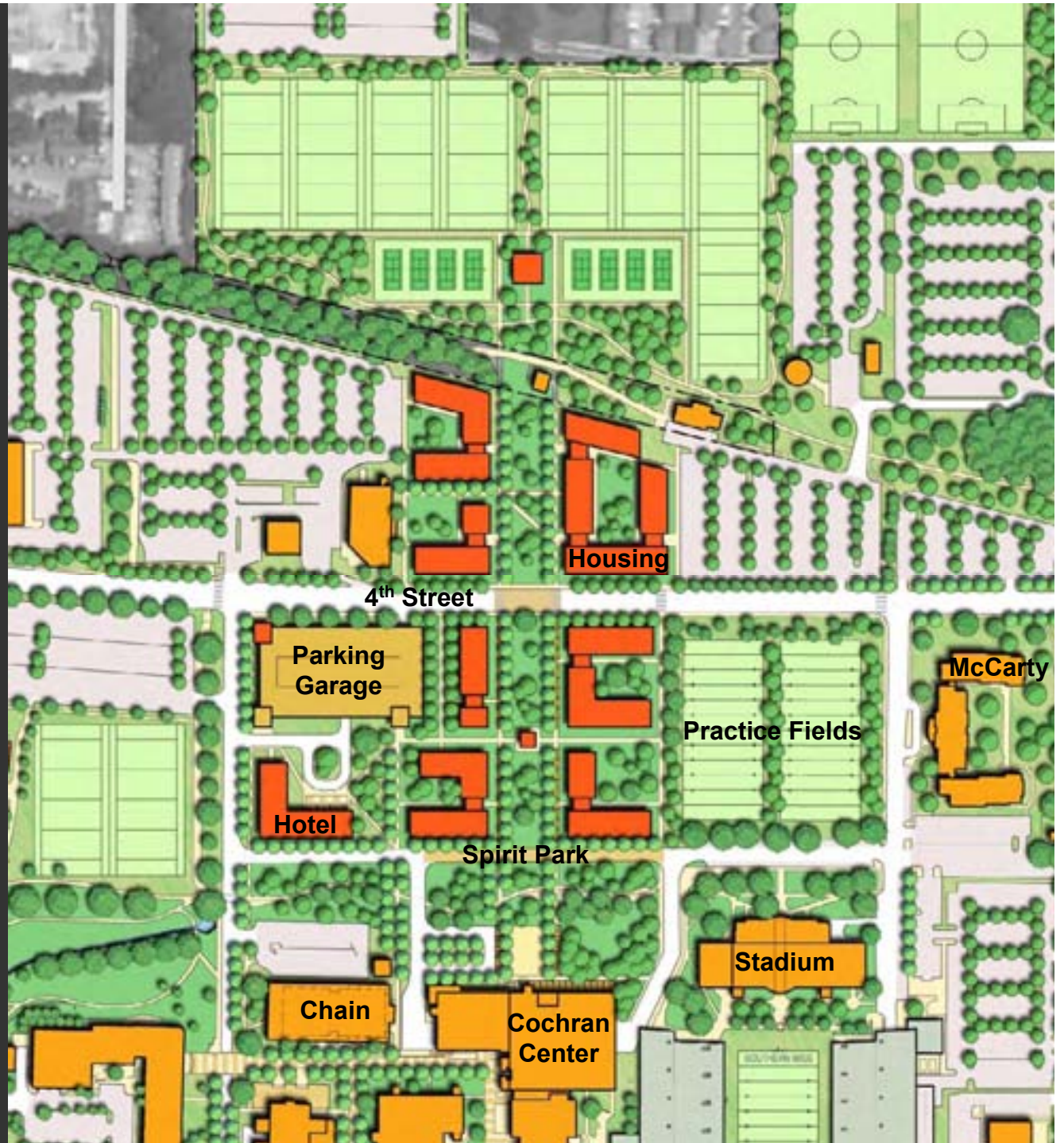


Placemaking - North District



Placemaking North District

- Design Framework



Placemaking North District

- Facilities
 - Housing
 - 1,788 beds
 - Hotel
 - 100 beds
 - Parking Garage
 - 700 spaces
 - Office Space (in garage)
 - Surface Parking
 - 2,880 spaces



Placemaking North District

- Circulation



Placemaking North District

- Circulation



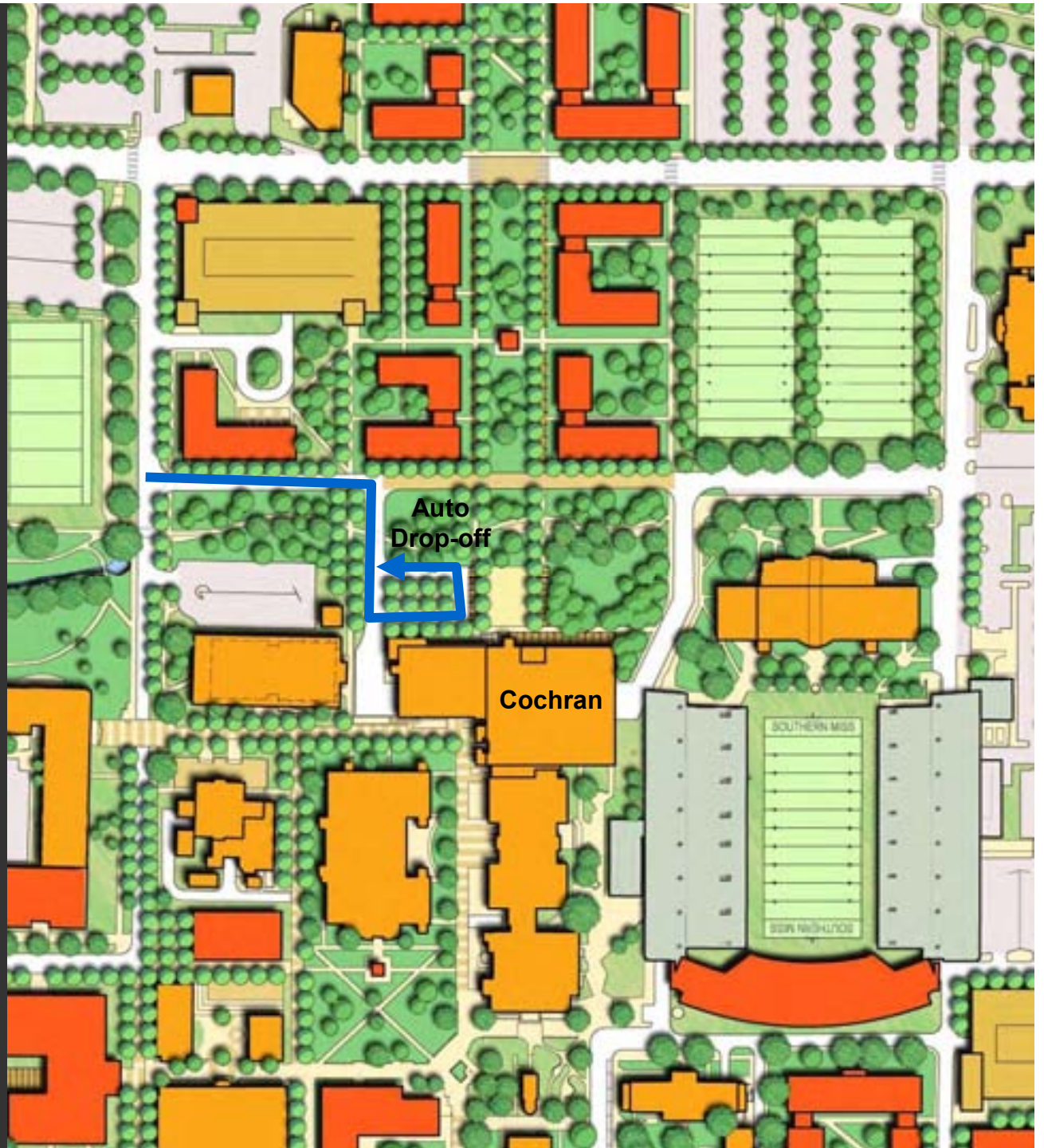
Placemaking

North District - Cochran Center North



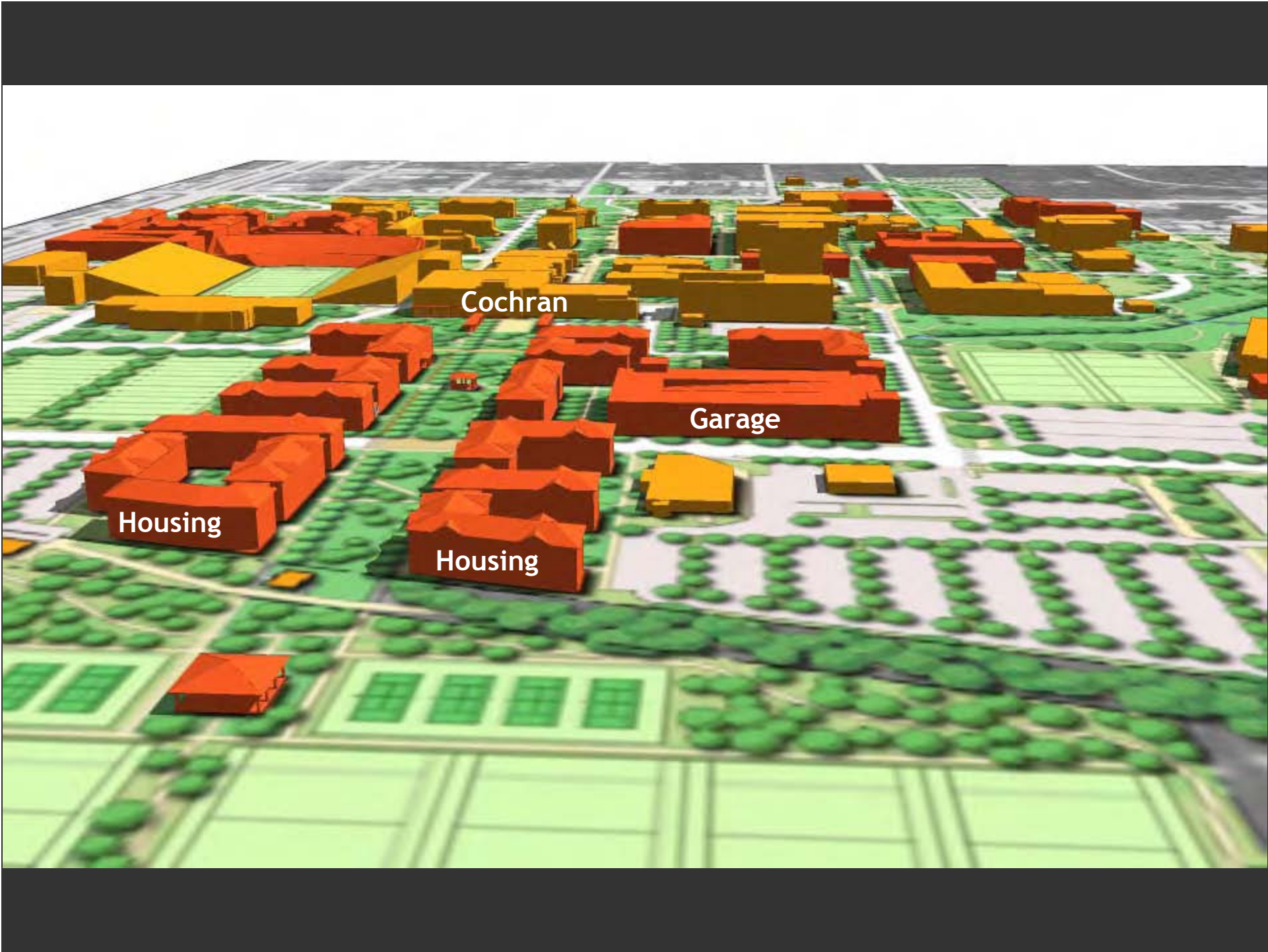
Placemaking North District

- Circulation



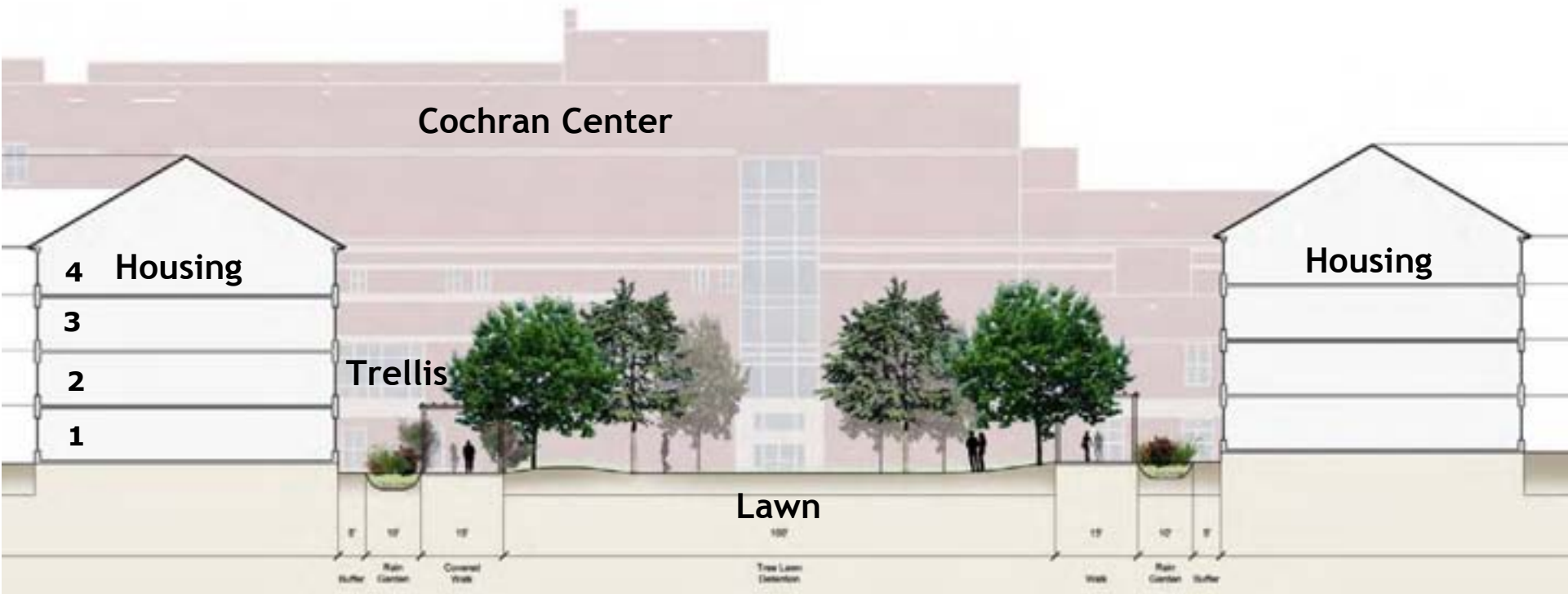
North District





Placemaking

North District - Mall



Placemaking

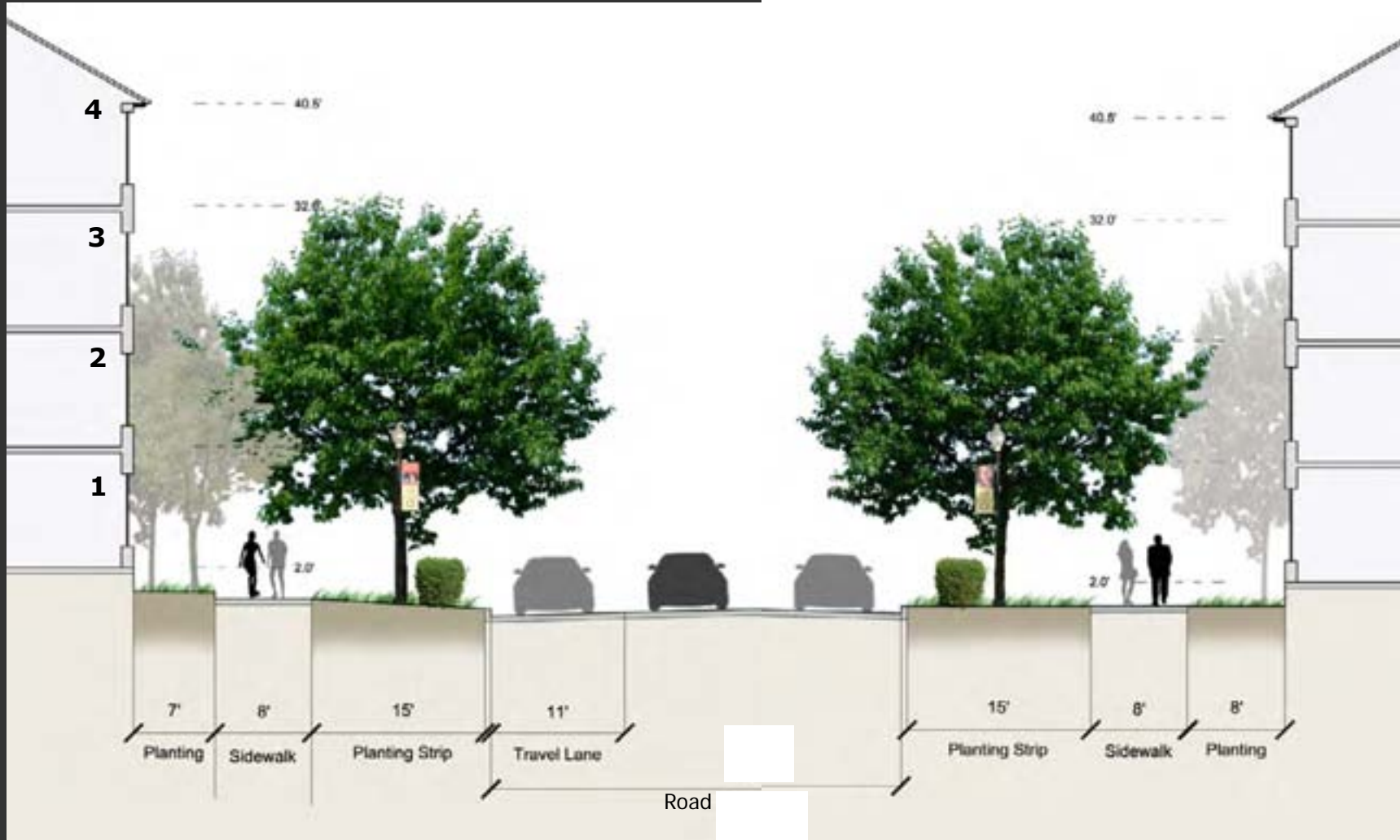
North District – 4th Street



4th Street – Existing view to east

Placemaking

North District - 4th Street



North District: Defined Campus Edges Along 4th Street



North District: 4th Street Campus Signage

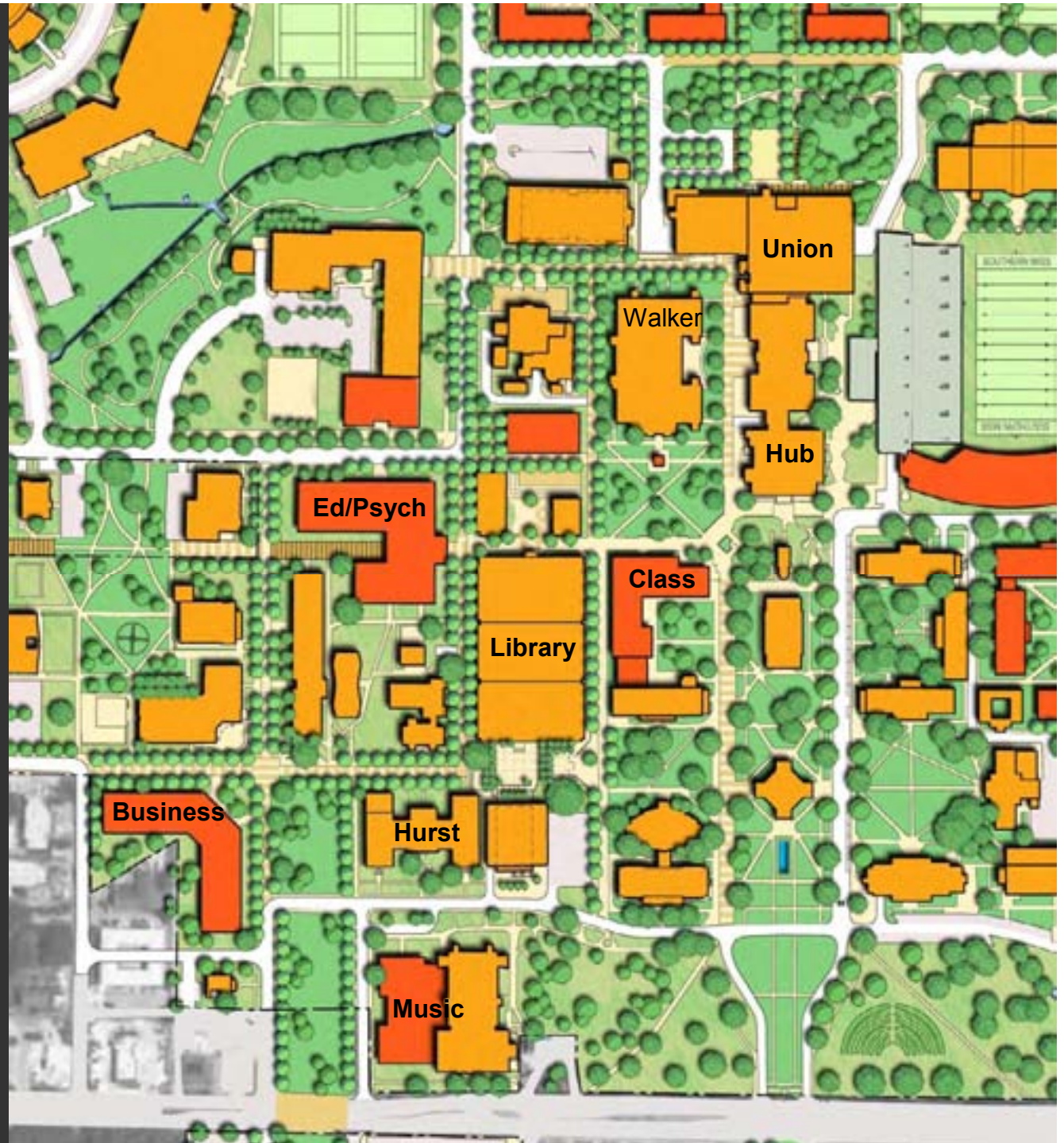


Placemaking - Central District



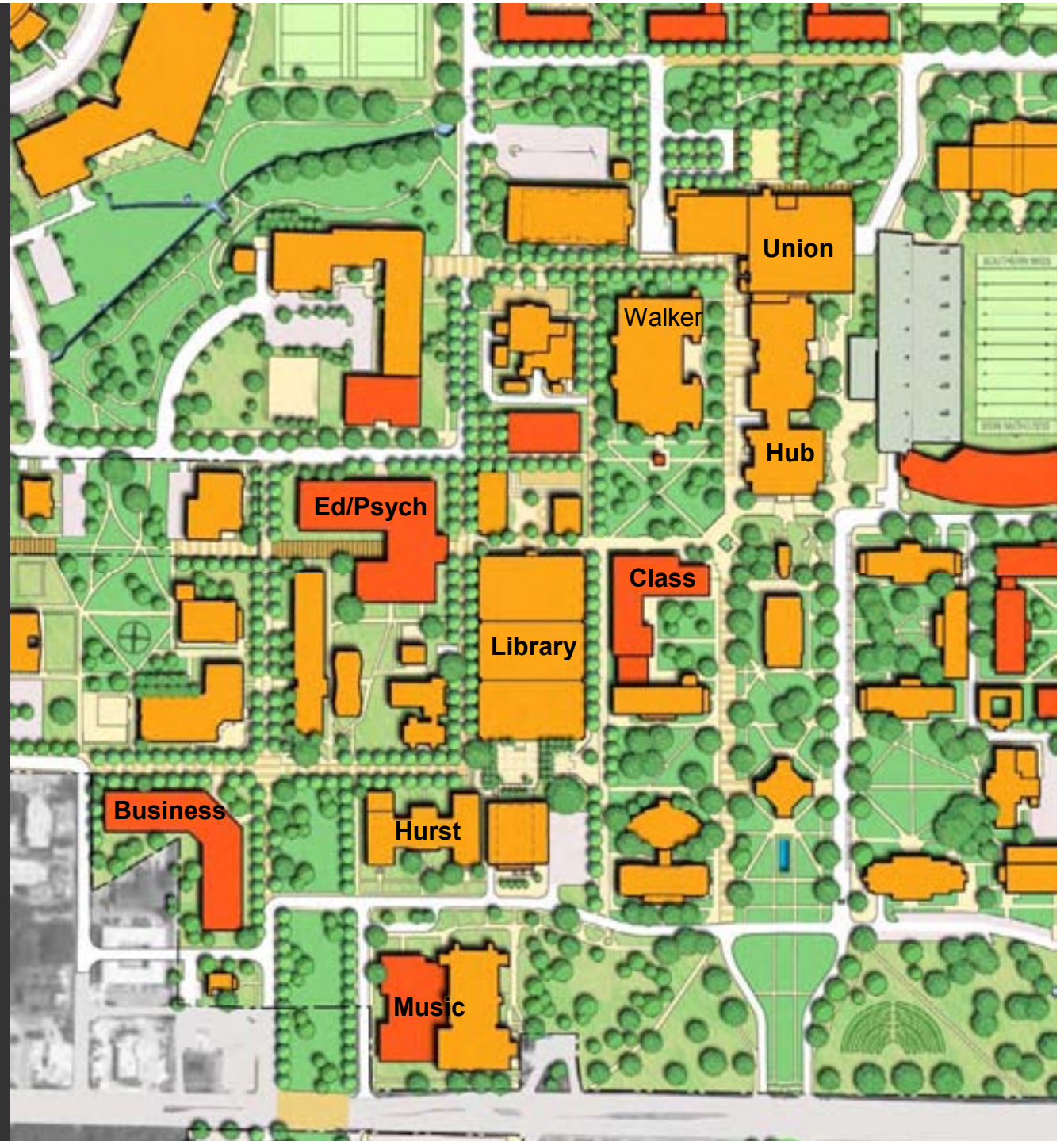
Placemaking Central District

- Facilities
 - Classroom Bldg
 - Music Expansion
 - Ed/Psych Bldg
 - Surface Parking
 - 1,630 spaces



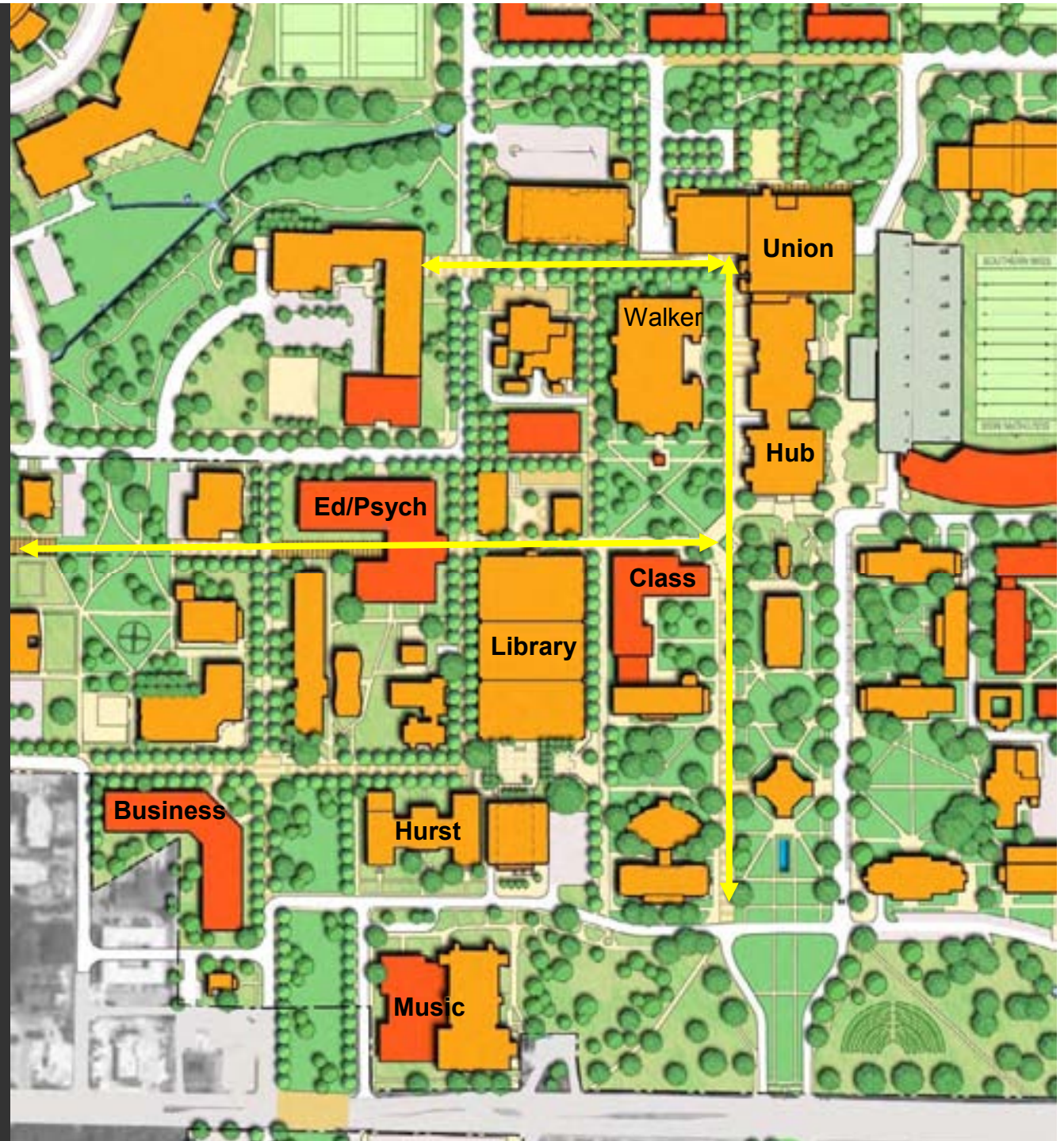
Placemaking Central District

- Design Framework

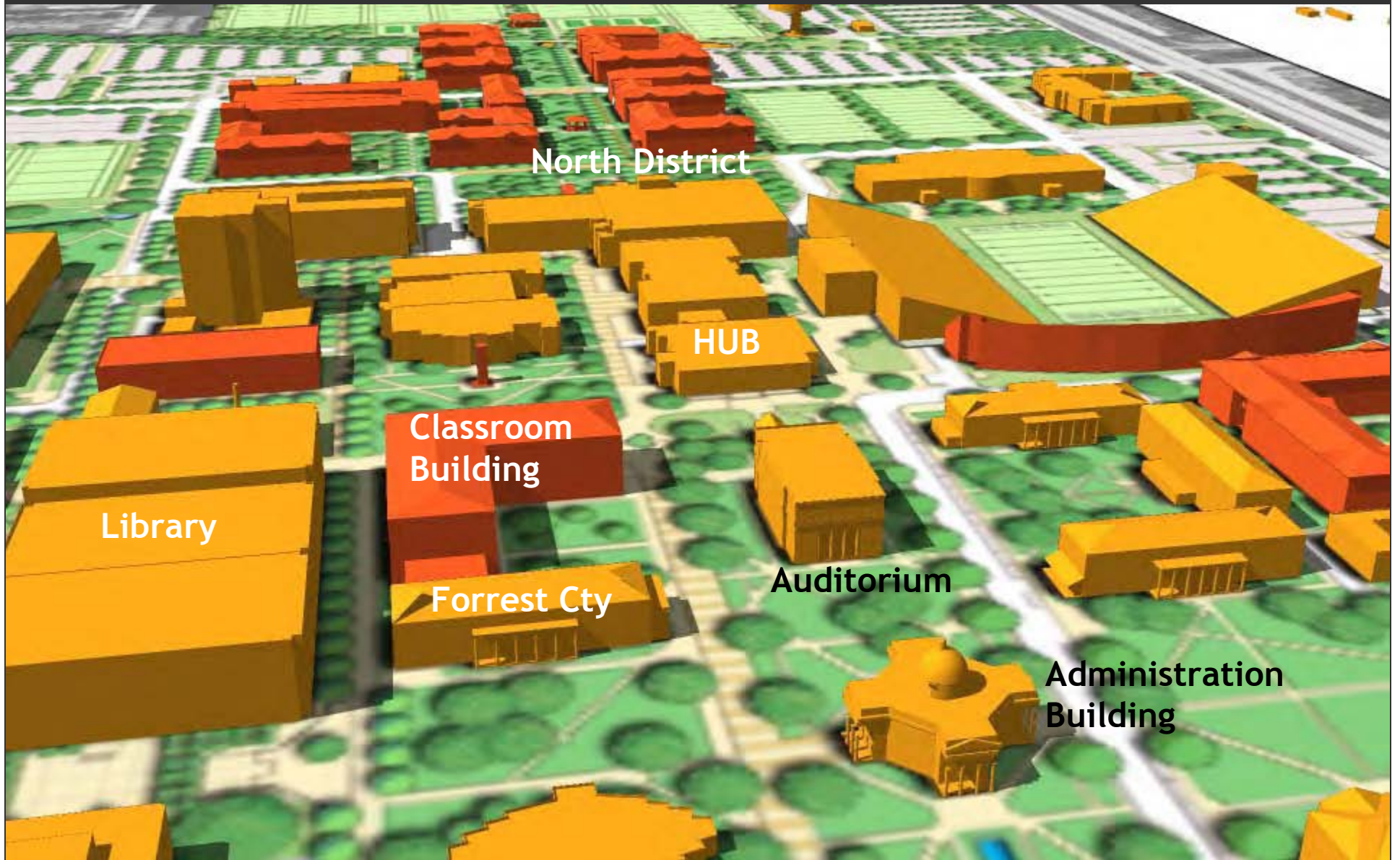


Placemaking Central District

- Circulation



Central District



North District

HUB

Classroom
Building

Library

Forrest Cty

Auditorium

Administration
Building

Central District



Placemaking

Central District - Montague Boulevard



Placemaking

Central District - Powerhouse Square

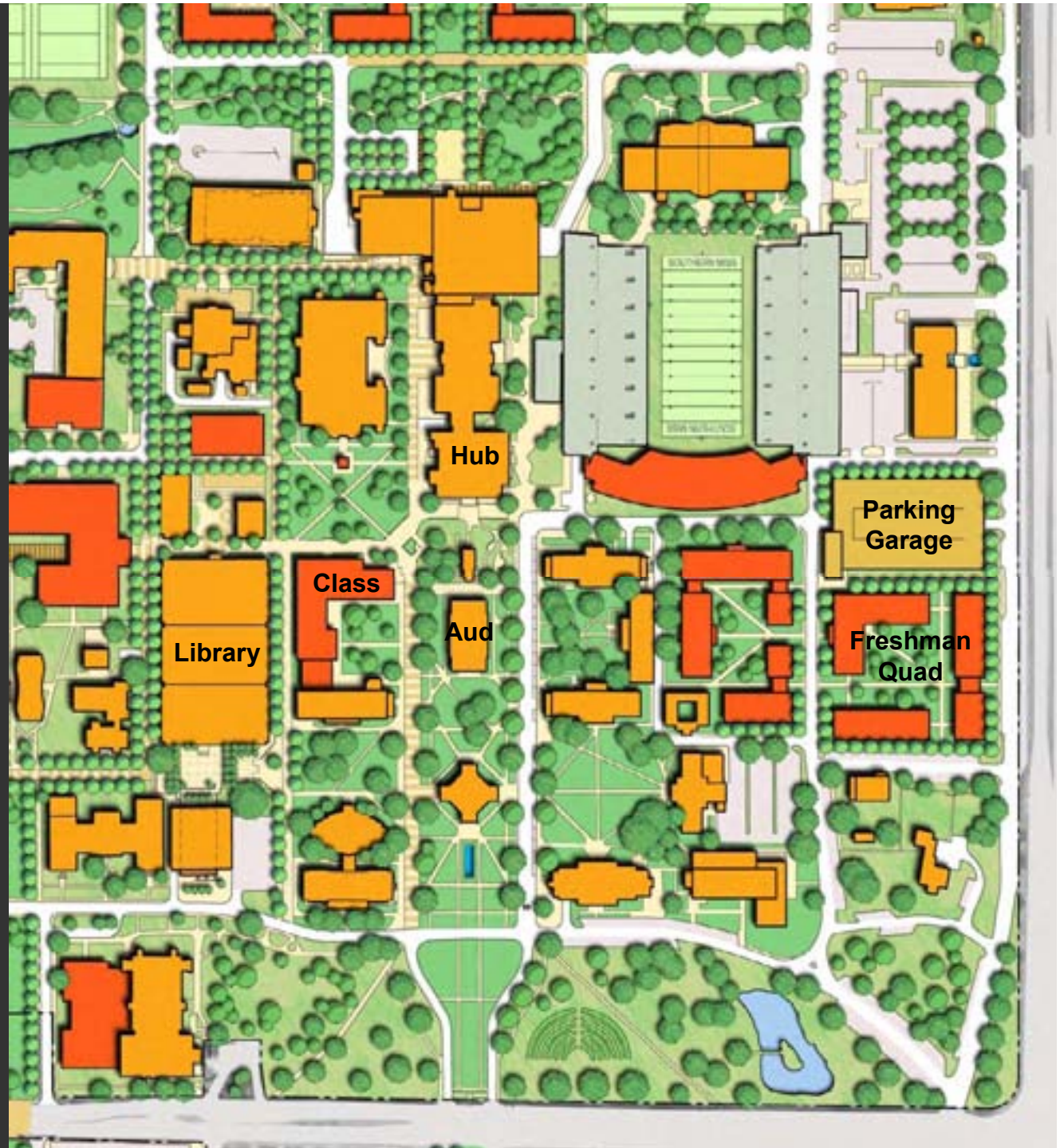


Placemaking - Freshman Quad



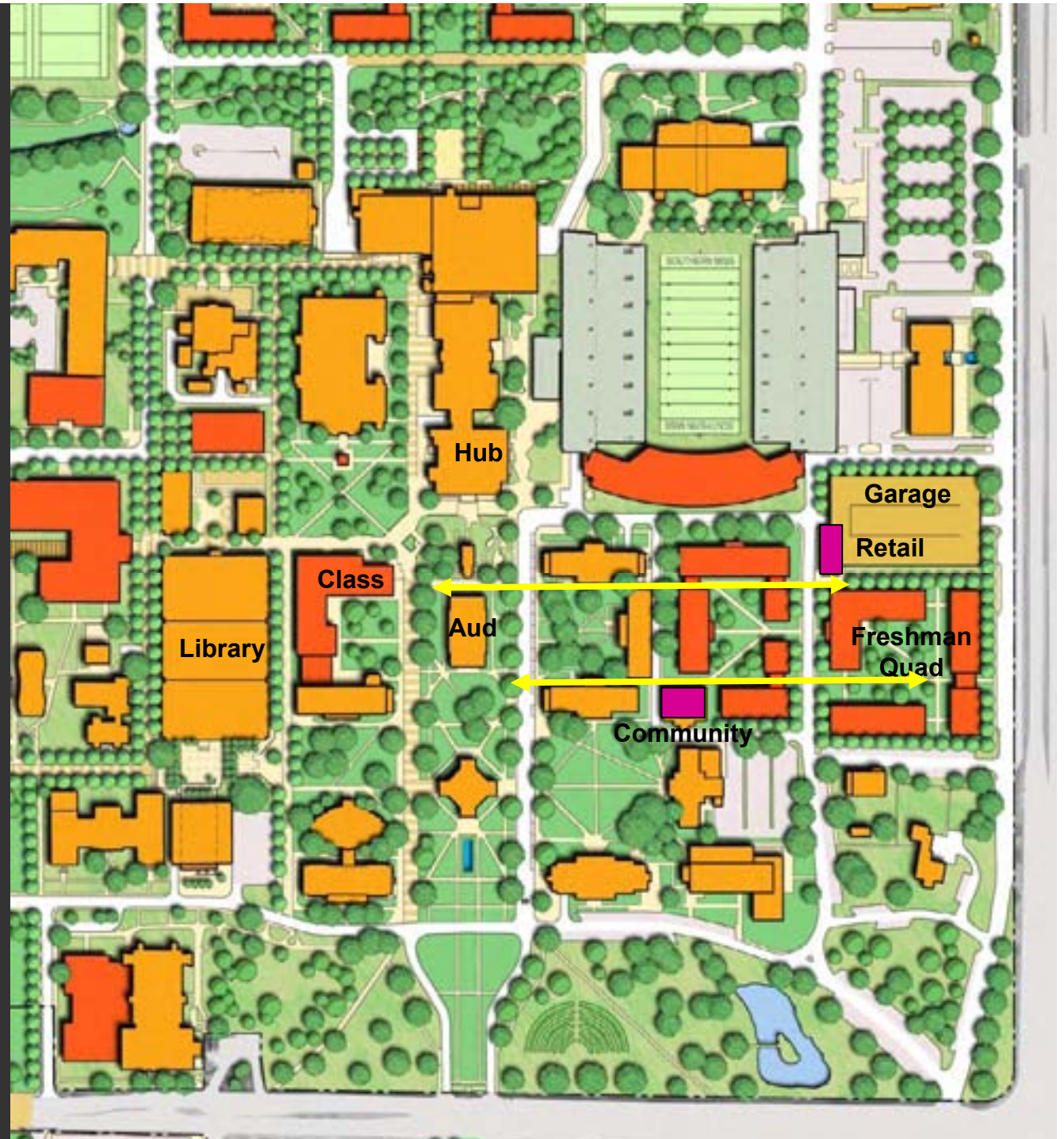
Placemaking Freshman Quad

- Facilities
 - Freshman Quad
 - 1,170 beds
 - Parking Garage
 - 600 spaces

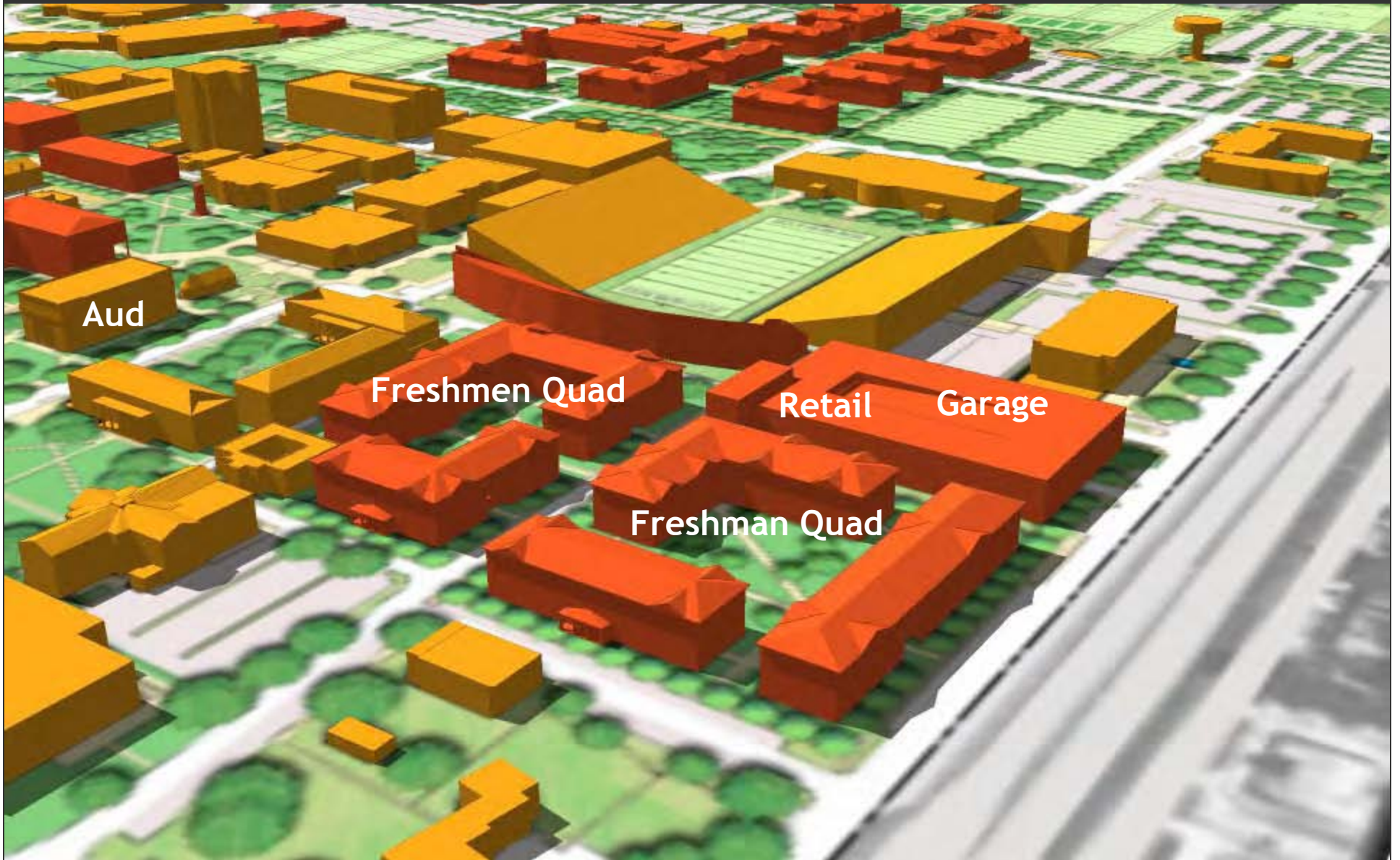


Placemaking Freshman Quad

- Circulation



Freshman Quad Redesign

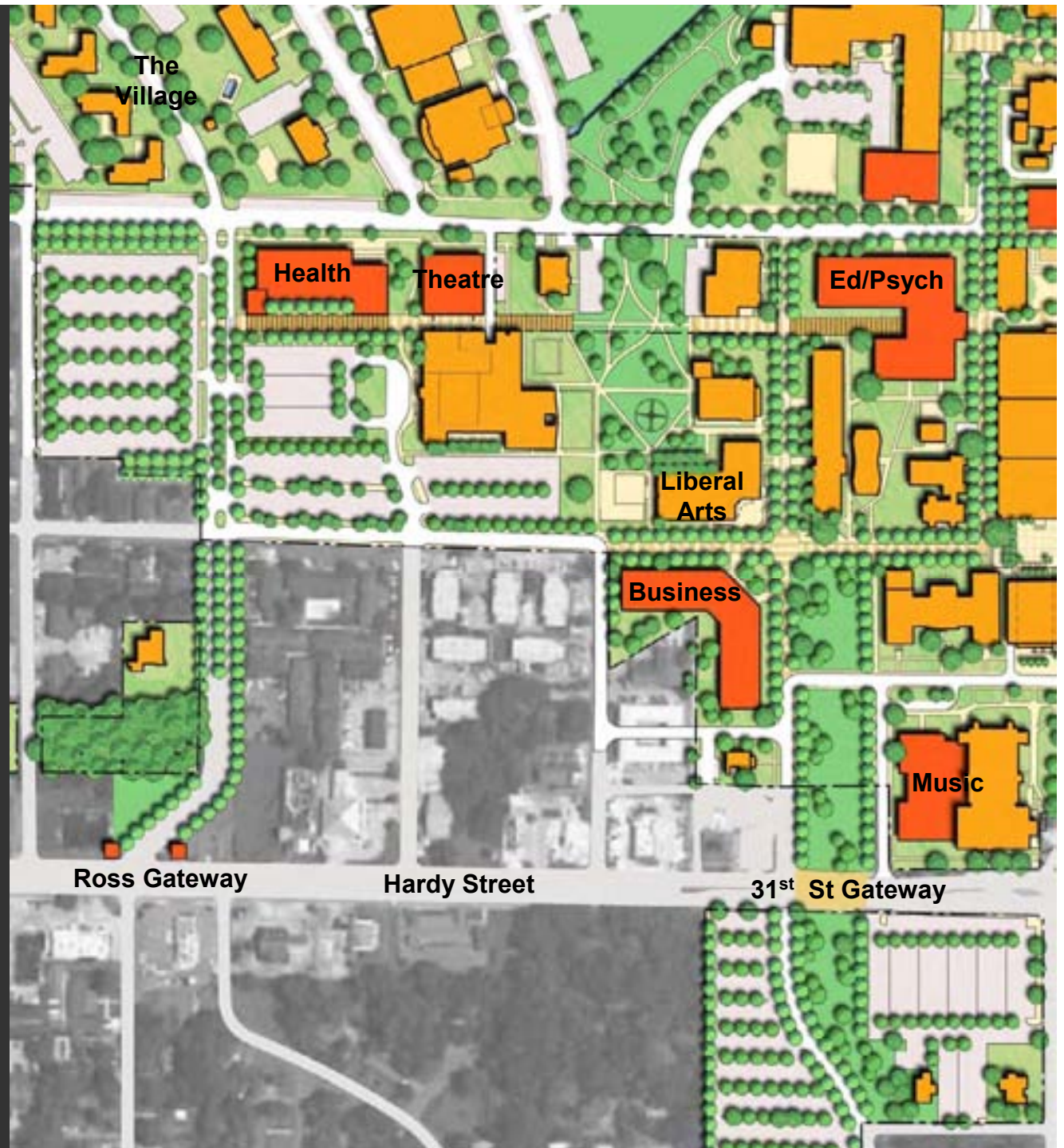


Placemaking - West District



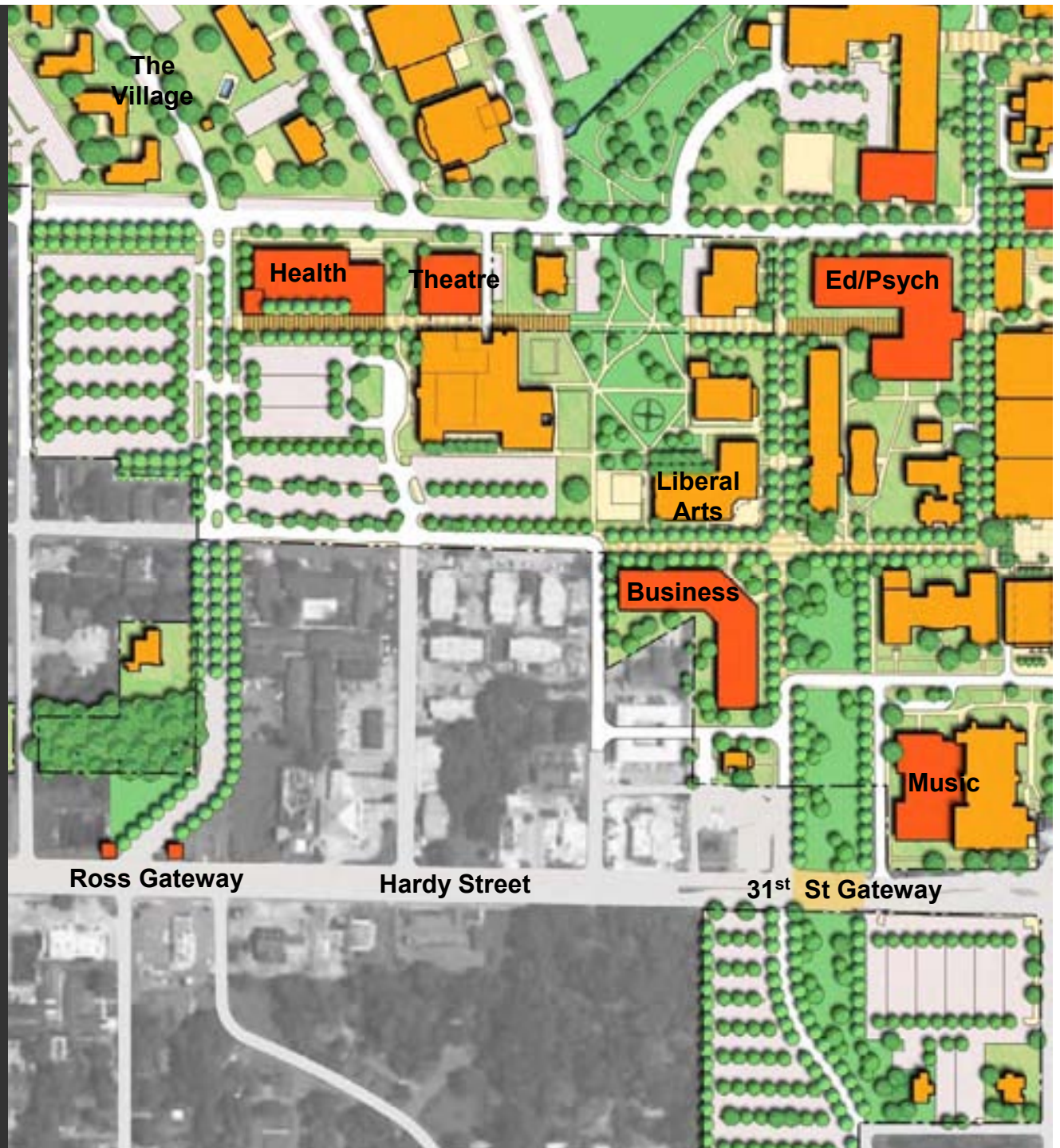
Placemaking West District

- Design Framework



Placemaking West District

- Facilities
 - Business School
 - Theatre Expansion
 - College of Health
 - Surface Parking
 - 3,300 spaces



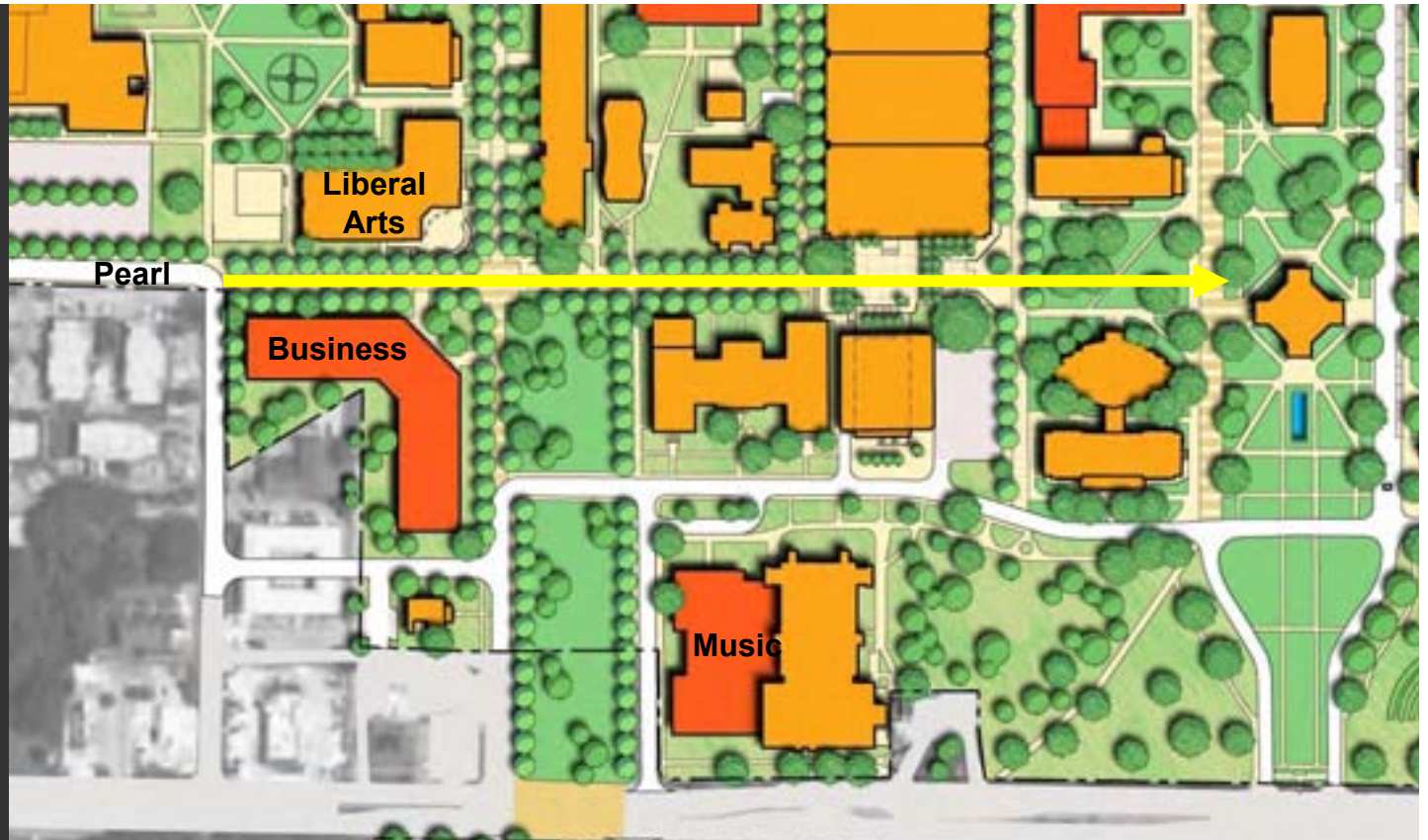
Placemaking West District

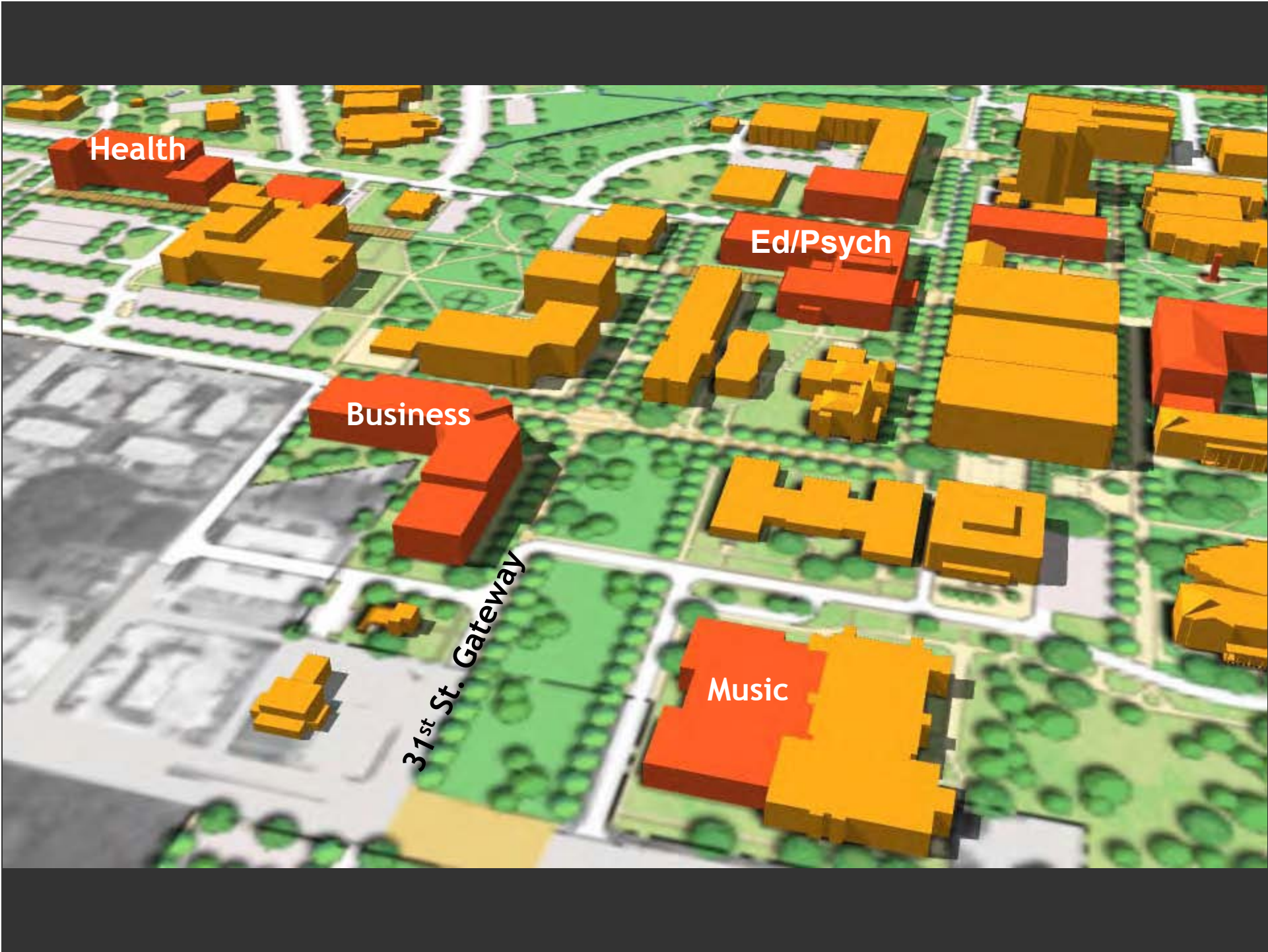
- Circulation



Placemaking West District

- Circulation





Health

Ed/Psych

Business

Music

31st St. Gateway

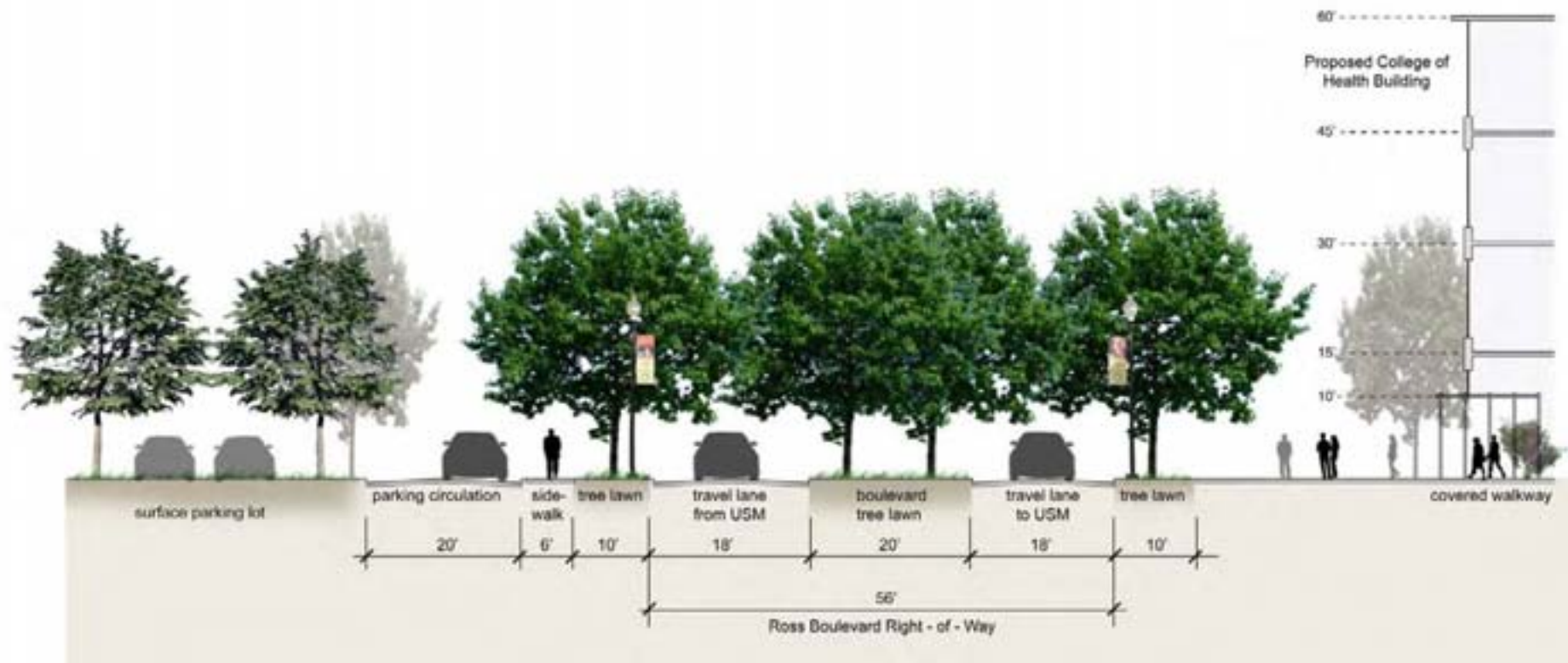
Placemaking

West District - Ross Boulevard



Ross - Existing view looking north

Placemaking West District - Ross Boulevard



Placemaking - Recreation / Athletics

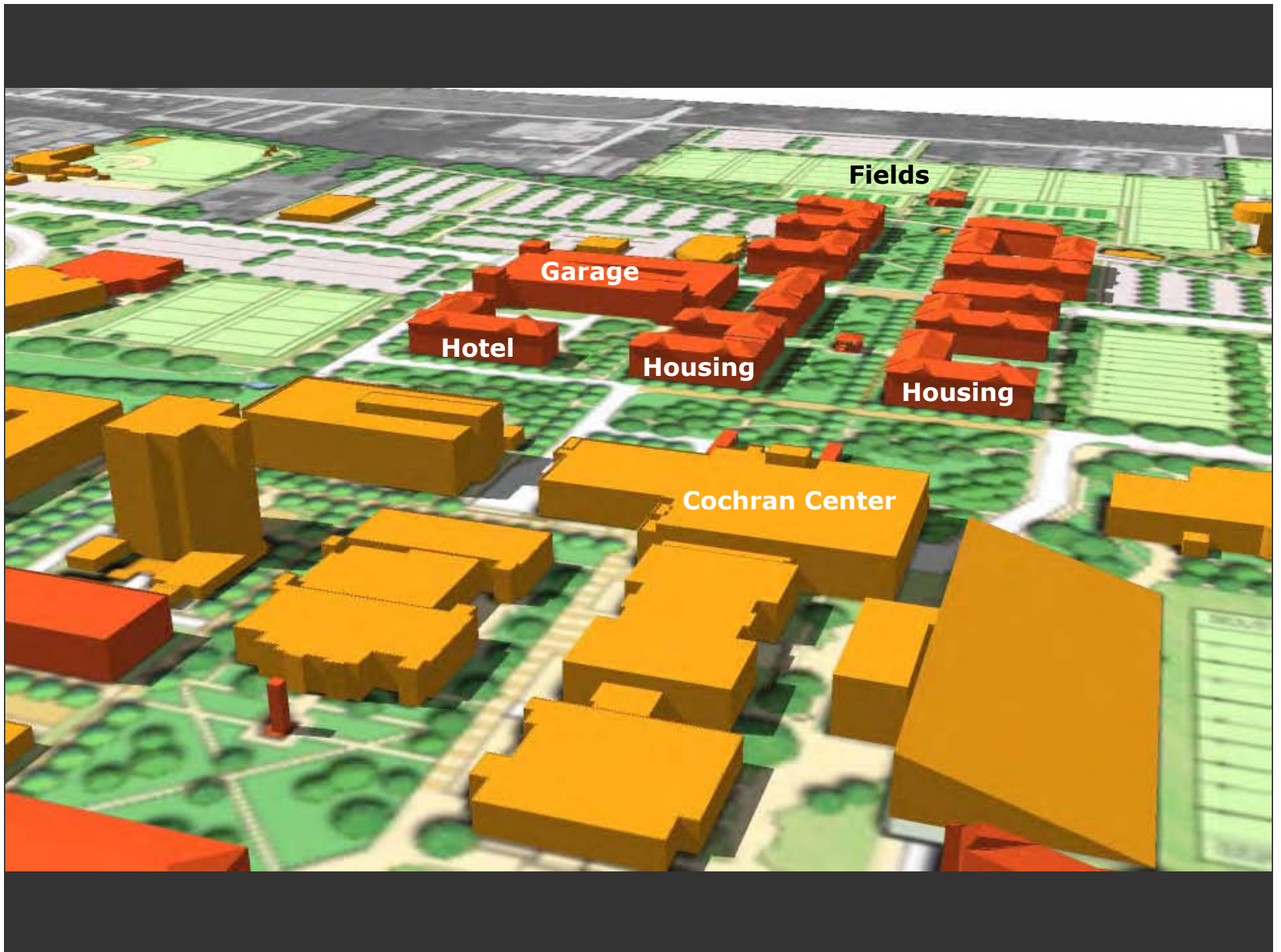


Placemaking
Athletics /
Recreation District



Placemaking
Athletics /
Recreation District





Fields

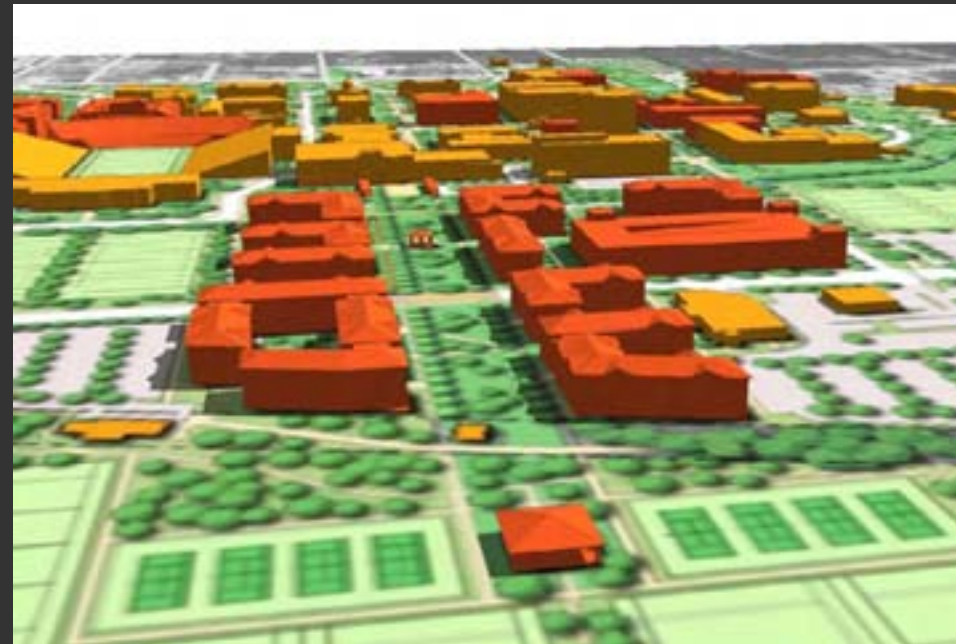
Garage

Hotel

Housing

Housing

Cochran Center



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