NEIGHBORS BUILDING NEIGHBORHOODS (NBN3)
SECTOR 1 ACTION PLAN

Neighborhood: Charlotte

R2010 CAMPAIGN	GOAL	STRATEGY	ACTIVITY	IMPLEMENTING PARTNERS
Economic Vitality	1. Promote development within the community by providing adequate parking, a consistent look or facade and by neutralizing barriers that may negatively impact this effort.	1. Promote business development in the community such that existing businesses and residents will be impacted positively.	1. Establish "duty free" shops in port area.	LEAD: Department of Economic Development (EDD) SUPPORT: Sector COMMUNITY RESOURCE: Harbortown Business Association
			2. Develop plans to influence make-up of new businesses (private vs. public property).	LEAD: Sector SUPPORT: EDD
			3. Develop apprenticeship program with local businesses along commercial strips in the Harbortown area.	LEAD: Sector COMMUNITY RESOURCE: Harbortown Business Association, Ontario Beach Park Planning Committee (OBPPC)

R2010 CAMPAIGN	GOAL	STRATEGY	ACTIVITY	IMPLEMENTING PARTNERS
Health, Safety and Responsibility; Economic Vitality; Tourism Destination	2. Improve transportation to and from Ontario Beach Park and the Charlotte area to accommodate the anticipated increase in visitors to the community.	1. Improve traffic infrastructure between Charlotte and the other parts of the city and county to handle anticipated increase flow of visitors.	1. Explore the feasibility of creating an excursion rail line from downtown to Charlotte using existing track.	LEAD: Department of Parks Recreation Human Services (DPRHS) SUPPORT: Sector
			2. Work with local businesses, such as Weyerhaeuser, to implement neighborhood programs including transportation related activities.	LEAD: Sector
Involved Citizens; Health, Safety and Responsibility; Economic Vitality; Tourism Destination; Healthy Urban Neighborhoods; Arts and Culture	3. Create an attractive environment that encourages current residents and businesses to remain while attracting new businesses and home purchases.	1. Increase adherence to parking regulations and property maintenance by residents and businesses along Lake Avenue.	1. Continue to publish city code enforcement reminders in the CCA Newsletter and other community publications.	LEAD: Sector SUPPORT: NET Area A COMMUNITY RESOURCE: Harbortown Business Association

		2. Ensure that all residents, renters and business owners comply with a code of conduct for the neighborhood.	1. Continue process to create code of conduct letters for various neighborhoods in the community. Include communication to new renters, homeowners, landlords, etc.	LEAD: Sector SUPPORT: NET Area A
		3. Establish a communication system to be used inside and outside of Charlotte.	1. Continue to publish the Charlotte brochure.	LEAD: Harbortown Business Association SUPPORT: Sector
			2. NBN Sector 1 sponsorship of Charlotte museum.	LEAD: Sector
Health, Safety and Responsibility; Regional Partnership; Tourism Destination	4. Ensure a safe residential and business environment for all who live, work or visit our community.	1. Improve traffic flow out of Ontario Beach Park parking areas on Lake Avenue at the end of special events or concerts.	1. Continue traffic flow model, shuttle service and emphasis on need for parking, both in the community and off-site.	LEAD: Sector SUPPORT: Police COMMUNITY RESOURCE: OBPPC

A Renaissance of Involved Citizens

ROCHESTER 2010

City of Rochester, New York
William A. Johnson Jr., Mayor

R2010 CAMPAIGN	GOAL	STRATEGY	ACTIVITY	IMPLEMENTING PARTNERS
		2. Address quality of life issues as they arise in the community and provide community crime prevention communications.	1. Enforce motorcycle noise abatement procedures.	LEAD: NET Area A SUPPORT: Sector
			2. Continue providing Lake Section crime stats and information articles.	LEAD: Sector SUPPORT: NET Area A, Police
			3. Enforce zero tolerance for illegal front yard parking.	LEAD: NET Area A
Health, Safety and Responsibility; Quality Services; Healthy Urban Neighborhoods	5. Deliver or provide direction for the services needed by seniors, youths, families and individuals that are consistent with our "Community that Cares" philosophy.	1. Increase awareness of all programs and communicate availability to residents.	1. Facilitate circulation of Northwest Times at Charlotte businesses and public locations.	LEAD: Sector COMMUNITY RESOURCE: Northwest Times

		2. Increase awareness of available programs for senior citizens in the Charlotte area.	1. Promote awareness of senior programs in conjunction with City of Rochester.	LEAD: Sector SUPPORT: NET Area A COMMUNITY RESOURCE: Seniors And Lawmen Together (SALT)
			2. Create resource information for seniors to be published monthly in the Charlotte Community News.	LEAD: Sector SUPPORT: Charlotte Community Association (CCA)
Involved Citizens; Educational Excellence; Healthy Urban Neighborhoods	6. Work with community schools and youth programs to strengthen relationships.	1. Increase support to youth programs and school participation in community affairs.	1. Improve communication and relationship between Sector 1 schools and Charlotte community.	LEAD: Sector SUPPORT: City School District, (CSD) (#42, Charlotte Middle School & Holy Cross)
			2. Work with community youth organizations to implement programs (CYAA, baseball fields, skateboard park.)	LEAD: Sector

R2010 CAMPAIGN	GOAL	STRATEGY	ACTIVITY	IMPLEMENTING PARTNERS
Environmental Stewardship; Healthy Urban Neighborhoods	7. Strengthen our parks as community assets which will provide our residents and visitors with family oriented environments that are well maintained, supervised and easily accessible.	1. Upgrade and maintain Turning Point Park and other parks within the sector.	1. Enforce ATV and snowmobiling bans and other nuisance violations in Turning Point Park.	LEAD: NET Area A SUPPORT: Sector
Health, Safety and Responsibility; Healthy Urban Neighborhoods	8. Inform Charlotte residents and businesses regarding all construction and environmental changes that will occur over the next 18 months.	1. Establish communication process to inform the community.	1. Print environmental change articles in Charlotte Community News.	LEAD: Sector SUPPORT: CCA