

Discussion  
Neighborhood Meeting  
12 April 2007

- Issue of marketing plan; The master plan provides the story and the strategy.
- Concern over athletic fields; need for an interactive approach beyond the community meetings. The community wants the master plan to succeed. A more aggressive way of talking about the issues.
- Parking – has JCU ever made an appeal to the surrounding residents to allow JCU students to park in certain areas of the neighborhood.
- Shaker Rapid Transit Parking lots are underutilized. Shuttle should be expanded
- Placement of the garage; Garages will respect the community in location and aesthetics
- Issue of commuter students and how parking will serve their needs versus off-campus and on-campus residents.
- What does the University plan to do with acquired properties?
- Need for more "green" on campus. Construction of Dolan removed some of the historic green space. More green space will allow the community to come to campus and share in the open space amenity.
- What is the status of Bohannon Science?
- Concern over windows in Bohannon – could lead to light pollution to surrounding neighbors.
- There is an opportunity at the edges of the campus to help alleviate some of the campus uses.
- Does JCU need more parking to be competitive? Cars don't seem to be important in choosing a college. Should JCU try to accommodate this need? Doesn't seem to align with decline in enrollment.
- Issue of students in vacant homes. Is University life taking over homes and allowing them for students? Duplexes are available through lottery. Residence life is now managing those off-campus homes. Seem like nice accommodations for student use. Why not use them for faculty members?
- What is meant by Campus Town?
- Is JCU going to purchase randomly or according to a plan?
- Maintain the proper balance
- Concern about certain types of "college town" uses (e.g. bars, etc.)
- Certain parts of the UH community are not appropriate for multiple students living in homes. Along Warrensville, perhaps, but not in other parts.
- Be respectful of area schools and neighbors

- Some of the finest homes in University Heights are being displaced. When the University purchases properties, they come off the tax rolls. Also displacing residents, not just the tax base. It hurts the community.
- JCU needs to be vocal about what they're doing, particularly related to property acquisition. Citizens are concerned about their properties being acquired by JCU – creates a sense of paranoia.
- What will happen to the homes that JCU now owns? Will they ever return to family properties, rather than student rentals.
- Concern about noise in any potential Campus Town, as well as garbage.
- College students don't offer the kind of stability desired in the neighborhood.
- What about the non-University owned residential units? Is the city doing anything to address this?
- Upper class housing. Apartment-style housing. Students would move back onto campus
- What will happen to uses above the retail, such as doctors? Will help support the student population.
- Don't want an "animal house" across the street
- Milford, Carroll, Kerwick – return them to the city and JCU can pursue options on other land they own (e.g. along Warrensville).
- Is parking available along Cedar? Seek alternatives
- Can student housing be distributed, like at Case?
- Fairmount Circle as a quaint place. Seems like stores/restaurants are used more by residents than students. Take advantage of this area as a gateway.
- Don't just appeal housing in Fairmount Circle to students – seek variety.
- Traffic calming should be considered; Green up the Circle.
- Is lighting of the baseball/softball fields being considered?
- What is the enrollment goal? 4,000 total, including undergrads and graduate students. That is the operational efficiency?
- Would like examples of other campuses Sasaki has worked on
- Has JCU considered a split campus?
- What about non-academic administrative offices? Could those be moved away from the campus core?
- What about using funds to give students more aid, instead of enhancing physical spaces on campus?
- The Board is considering ways to meet student needs through an expanded endowment.

- Notre Dame College in South Euclid, OH – has similar struggles – are there synergies?
- Consider linking the Campus Town to other retail centers in UH.
- A question of trust. JCU should be transparent; doesn't make sense to UH community. The struggle will continue if houses do not return to UH. Other areas of potential along Warrensville are fine. It needs to be a mutual effort.
- What is the "right" type of residential? Seek to align housing with development stages. Mix of traditional rooms, suite-style, apartments. JCU currently has no variety of housing types.
- Rentals along Carroll and Kerwick – on exterior, they may be fine, but interiors are not being cared for.
- Community members can start a blog – consultants will participate.